JOHN BULL, NOVEMBER 24, 1928 Vol. XLIV. No. 1171

JOHN BULL

TWOPENCE

OVER A MILLION CERTIFIED SALE

TWO AMAZING FREE GIFTS!

50 COUPONS EACH

YOU CAN EASILY GET EITHER OF THEM BEFORE CHRISTMAS—IN TIME TO GIVE AS A PRESENT

A MAGNIFICENT MOUNTED PANEL BROMIDE ENLARGEMENT— (15"X 9")

MADE FROM ANY OF YOUR SNAPS OR PHOTOS *free*

You simply smoke Bar One and collect the coupons—there's one in every packet of ten. Send in the coupons to us, with the photo you want enlarged (Photomaton snaps will do). Choose a sharp, clear snap, and send either a print or negative. If a print, write your name and address on the back. In either case your photo will be returned undamaged—together with the free enlargement.

A VALET AUTO-STROP RAZOR—COMPLETE WITH 3 BLADES AND STROP

WHICH DOESN'T COST YOU A PENNY

It's sent in exchange for 50 Bar One coupons. And don't forget that Bar One are a tip-top smoke—a well packed and satisfying cigarette—costing only 4d. for 10.

★ *Also be sure to write in to the address below for the full catalogue of free gifts, and the five free coupons to start your collection.*

Bar One CIGARETTES 10 *for* 4D

FIRST IN QUALITY - BAR NONE

THE STANDARD TOBACCO CO., LTD., DEPT. J.B., 89, TABERNACLE STREET, LONDON, E.C.2.

JOHN BULL'S SENSATIONAL XMAS GIFT TO YOU

A SUPERB 4-COLOUR PENCIL AND A 1/- GIFT VOUCHER FREE

"Swept all before it"; "Inundated with applications"; "Thousands delighted"—how can we best tell our readers that "John Bull's" Sensational Christmas Gift offer has broken all past records?

FOUR PENCILS IN ONE.

The wonderful Four-Colour Everpointed Pencil captured the fancy of our readers the moment the magic words "Writes in black, red, blue, green" appeared in print. The Pencil which "John Bull" offers you free is the latest and cleverest of inventions—the novelty of the year—*four pencils in one*—a pencil which is heavily Nickel plated—as handsome as it is practical—superbly finished, elegantly chased. There is nothing to get out of order—each coloured lead "clicks" into place with almost uncanny precision. Pocket clip, extra leads and rubber are included.

A PEN WORTH 15/-.

In addition, "John Bull" is presenting to every reader a Shilling Xmas Gift Voucher which will be accepted as One Shilling cash in part payment of the famous 5/- "John Bull" Lever Filler Pen, bearing a two years' guarantee, universally *acknowledged to be worth 15/-*. Pen and Pencil are contained in a dazzling Golden Box.

If you have not yet made application for this double Xmas gift, do so to-day by cutting out the Xmas Gift Voucher below and posting at once.

The "John Bull" 5/- Lever Filler Pen, 14-carat gold nib, iridium-tipped, exquisitely chased. Two years' written guarantee with every pen.

Not more than two Gift Sets will be supplied to any one reader

Xmas Gift Voucher

VALUE 1/-

AVAILABLE UNTIL DECEMBER 31st, 1928.

To: "JOHN BULL," Pen Dept., Room E, 77, Long Acre, London, W.C.2.
Please send me the Golden Set containing the "JOHN BULL," 5/- Lever Filler Pen and FREE "Foursome" Four-colour Pencil.
Please accept this Christmas Gift Voucher as 1/- in part payment. I enclose Postal Order for 4/3 (which includes Postage and Insurance).
(Pen Pocket Clip 3d. each extra.)

NAME .....

ADDRESS .....

.....

Fine, Medium or Broad Nib (cross out grades not required).
Your name engraved in gold on Pen, 6d. extra. Write in capitals name desired ..... J.B., 24.11.28.

Cross Cheque, P.O. /& Co./ and make payable to "JOHN BULL."

This Christmas Gift Voucher will be accepted as One Shilling in part payment of the famous "John Bull" Pen. Only one Voucher will be taken in part payment for each pen.

JOHN BULL'S GREAT FREE INSURANCE GIFT

The most practical in the World

FIRE · STORM · FLOODS · SICKNESS · ACCIDENTS

A cheque up to £400 should a stray spark set your home on fire—a cheque for £5 5s. should sickness come—a cheque up to £300 should winter storms damage your cherished belongings—£3 a week should an accident prevent you from following your usual occupation—here is Free Insurance at its best—benefits which you can enjoy during your lifetime—the most practical and comprehensive free insurance in all the world. Over 36,000 Benefits already paid—isn't that yet more wonderful proof of the practicability of our Great Gift? Hesitate no longer—sign the forms now.

OVER 36,000 BENEFITS PAID.

CUT HERE

HAND THIS COUPON TO YOUR NEWSAGENT.

PLEASE WRITE CLEARLY. J.B., 24.11.28.

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

Date .....

CUT HERE

POST THIS COUPON TO "JOHN BULL."

To "John Bull," Registration Department, Long Acre, London, W.C.2.
I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

PLEASE WRITE CLEARLY. J.B., 24.11.28.

Reader's Name ..... Age .....
in full (CAPITAL LETTERS.)

Address .....

.....

Reader's Signature .....

Name and address of Newsagent .....

.....

Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if 4d. stamped addressed envelope is enclosed for return.

Sunlight *in the* six-months' *night*

High on the icy coasts of the Far North, under the six months' shadow of the Arctic night, the servants of the Hudson's Bay Company hold the outposts of civilisation.

Yet even in their long dark winter, they have a reminder of sunnier climes — for the soap they use is Sunlight. Brought hundreds of miles over the frozen road by dog-team, Sunlight Soap comes like a message from the British women who first discovered its supreme merits, and whose example has spread the cult of Sunlight from pole to pole.

2,072,000 Tablets of Sunlight Soap every working day. 629 million tablets in the course of a year, that is the huge output necessary to supply the world's demand for this best and purest of all soaps.

In Iceland too, in Finland, in Latvia —even in South Georgia amid the wastes of the Antarctic—they use Sunlight, the soap that is pure as the snow and makes linen snowy-white.

SUNLIGHT SOAP

Used in 134 *different* countries.

S.378-28 LEVER BROTHERS LIMITED, PORT SUNLIGHT

WHEN SENDING ... THE MAIL ORDER MARKET — A Perfect Postal Service for Bargain Hunters

PAY FOR COAT AS YOU WEAR IT

Tweeds, Cheviots, Heathers, Mixtures and Rugs. Made to Measure from 59/6. NO DEPOSIT. Delivered on payment of first instalment of 5/-, then per 5/- monthly until you have paid in all **39/6**

Better qualities up to £10 10 0 (also from 10 6 Monthly). ALSO SUITS from 49/6. All Made to Measure on similar easy terms.

Write or call for Patterns and Designs. Money returned if unsatisfactory.

Established 1901.

J. B. THORNE & CO.

38, Lansham St., London, W.1

FLOOR COVERING ROLLS GREAT OFFER

90 sq. ft. for **13/9**

Longer lengths at same rate.

PATTERNS FREE

The great demand enables us to make this big cut in price. This floor covering is Heavy pure and jute proof and suitable for any room. All with 3 yards wide. Send for our illustrated catalogue also containing large selection of LINOS and other household bargains. Money returned if not delighted.

ROLLS (of London),
86, GRAY'S INN ROAD, LONDON, W.C.1.

WEST END TAILORED OVERCOATS

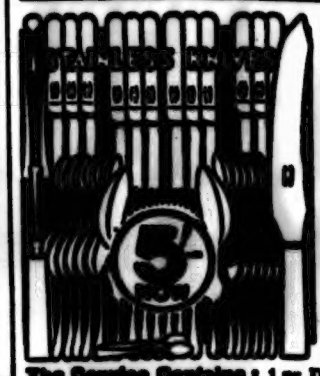
We offer to "John Bull" readers a perfectly tailored and stylishly cut all wool Overcoat, modelled in the new double-breasted style, and lined throughout with best quality Venetian. These coats are not the usual ready-made garments, they are the production of our own workshops, and built for wear, style and comfort, at the unusual price of 6/- or 6/- with order, balance in 6 payments.

We guarantee that every garment is made by us from the finest possible value in all wool cloths. Write NOW for patterns, IN ALL PRICES, easy measurement chart, and full particulars to Dept. A.

6/- MONTHLY

"Wallingford's"
(of Oxford Street)
71, Oxford St., London, W.1.

The GRAVES STAINLESS 50-PIECE CUTLERY SERVICE MAKES FOOD ATTRACTIVE



A good Meal deserves a good Knife and Fork

TERMS:—Our Bargain Prices are for deferred payments. Send £1 NOW and nine monthly payments of £1. If you wish to pay cash 5% discount is allowed.

Complete Approval

50 pieces for **59/-**

The Service Contains: 1 pr Double Shear Steel Carvers, Ivorette handles, 6 Stainless Steel Table Knives & 6 Stainless Steel Dessert Knives, Ivory grained handles, 2 Table Spns, 6 Dessert Spns, 6 Tea Spns, 6 Egg Spns, 6 Table Frks, 6 Dessert Frks, 1 Sugar Spn, 1 pr Sugar Tongs, 1 Jam Spn, 1 Salt Spn, all of Colonial Silver, which is warranted to wear white throughout.

CARRIAGE POST FREE. Easiest Prices. Easy Terms.

J. G. GRAVES Ltd. SHEFFIELD.

IRONCORD TROUSERS

This cloth is specially woven to give REAL HARD WEAR.

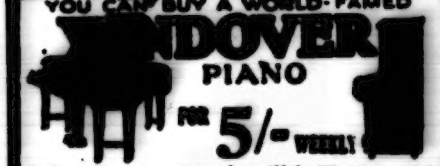
The large number of repeat orders testify to the excellence of these trousers, obtainable in the following shades: Dark Grey, Dark Brown and Neat Fancy Stripes. Just state colour and give waist and inside leg measurement. Over 40 in. waist, 1/- extra. Youths' sizes (22 in.—28 in. waist) only 5/-. A perfect fit is guaranteed or money refunded.

5/6 POST 6d

POST YOUR ORDER TO-DAY.

J. WINGO LTD
WHOLESALE CLOTHIERS
25, NORTON FOLGATE, LONDON

YOU CAN BUY A WORLD-FAMED **WINDOVER PIANO** FOR **5/-** WEEKLY



Call and hear these beautiful Pianos (which are in daily use in the Royal Academy and 45,000 British homes) at

CRESSWELLS 3, "CONCORD HOUSE," LTD. WANDSWORTH, S.W. and 489, LONDON ROAD, ISLEWORTH

who will convince you that for Tone, Volume, Durability and Beauty of finish

Windover Pianos & Gramophones

are second to none. Write for Catalogues.

The NEW Instrument THE HAWAIIAN BANJUKE

FIRST TIME IN ENGLAND. The latest craze, and easy to learn. Two Jazz instruments in one—Ukulele and Banjo, producing sweet notes of Ukulele for small rooms and powerful vibrations of Banjo for big Halls. Complete outfit provided. Send 1/- with order, then 2/- fortnightly (25/- in all.

Only obtainable from

(F.) HAND & Co.,
14, BLOOMSBURY ST., LONDON, W.C.1.

"JOHN BULL'S" GUARANTEE

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull."

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—JB—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final—ODHAMS PRESS LIMITED. Proprietors of "JOHN BULL."

SPECIAL OFFER CHIMNEY SWEEPING & Drain Cleaning Machines 24/-

Carriage Paid

30 ft. Red Malaca Canes, fitted best brass screws and sockets. 18 inch base chimney brush.
Length: 30 40 50 60 70 80 ft.
24/- 28/- 32/- 44/- 52/- 58/-
Carriage Paid
(substantial if not satisfied.

S. TYZACK & SON, Ltd.,
(Dept.) B. 13) 241 S. Gt St. London, E.C.1

EARN £3 A WEEK AT HOME

This is what Miss Dodds of Bridge, Kent, says: "I am finding my spare time money, both Easter, Christmas, Whit, Summer and Week-end—overflowing with private orders—which bring me in from £2 to £3 weekly."

Her experience and many others are detailed in our book, which explains our plan whereby WE PURCHASE YOUR ENTIRE OUTPUT OF HOSIERY at an agreed price for a period of Three Years.

FREE BOOK

Send on request (or 3d. stamp for postage. Send TO-DAY. No making money need work.

SOUTH BRITISH Mfg. CO., LTD. (Dept. 637.) 94, Clerkenwell Road, London, E.C.1

BIGGEST VALUE IN FLOOR COVERING

NOTE NEW LOW PRICES

90 SQ. FT. for **15/-**

THICKER THAN LINOLEUM. Waterproof, Rotproof & Sanitary. For Other Boards, Stone, Concrete, or Wood Floors. Being Stainless, a damp cloth is all that is required to clean it. In rolls containing 90 sq. ft. for 15/-. Longer lengths pro rata. All rolls are two yards wide. Many pretty patterns.

Send for Free Samples.

J. B. ANDREWS & SONS, 93, CARTER ST., WALWORTH RD., LONDON, S.E.17.

PAROLEUM

SUIT or OVERCOAT TO MEASURE 1/6 Weekly

Don't forget cut and fill in coupon

Suits in Derby Tweeds, Worsteds, Whipcords, Serges, etc., or Overcoats in Tweeds, Box Cloths, Naps, Velours, Meltons and Chesterfields, to your choice. All the finest materials, very latest styles, cut and fit guaranteed, and delivered free within 7 days.

Send for self measure form and Free pattern book, stating clearly whether for suit, or overcoat, or both.

Made to Measure from 32/6

"The B & C" Co.
(Dept. J.B.)
Universal Pavilion,
SOUTHAMPTON

FREEMANS

Celebrated

SPARE TIME AGENCY

CASH OR CREDIT

Boots, Gent's and Ladies' Clothing, Suits, Coats, Costumes & Underwear, Carpets, Lino, Drapery, Gramophones, Blankets, Furnishings, Watches, Clocks, Silver, Toys, Baby Carriages, etc.

Men to represent existing agent attached at Agents. Largest stock in the trade. Liberal supply of samples. Highest Commission paid.

Illustrated Coloured Catalogue.

NO QUERY. ALL TRADE.

Enquiries for Agency invited.

LAVENDER HILL, LONDON.

STYLISH LOUNGE SUITS

We offer you the FINEST VALUE IN THE TRADE

From **7/6** monthly

Our self-measurement Form enables you to furnish us with your correct measures, and we guarantee stylish well-fitting garments.

TERMS: Our Bargain Prices are for deferred payments. Send a small amount with order, and complete purchase in monthly payments. Fullest approval in your own home. Patterns Post Free. Send post card for styles & patterns cut from the actual cloths. Suits from **50/-**

J. G. GRAVES Ltd. SHEFFIELD.

PRICES REDUCED YOU CAN NOW

enjoy the comfort and beauty of The most famous Floor Covering in the World.

CATESBYS CORK LINO 4 yds. by 3 yds. for **6/-**

Only with order and your promise to make 5 monthly payments of 6/- and the final payment of 4/6, send your order NOW and get your home cosy for the winter days.

For Details and Terms of other sizes, see Pattern Book.

No Deposit.
No Guarantee.
No Security.
No Hire Book

required if you are a householder in England or Wales. Goods as above will be sent at once, carriage paid, on receipt of order and first payment.

Satisfaction guaranteed or your money returned at once.

Write at once for a free set of patterns, sample pieces, and full particulars about prices.

CATESBYS
LTD. Dept. K 28.
Tottenham Court Road,
LONDON, W.1.

ONE WEEK ONLY—SURPLUS STOCK

500 Complete BEDDING SETS 500

Cash or C.O.D:

1 pair Heavy White Bordered Blankets, whipped edges, double bed.
1 pair Heavy Twill Sateen Sheets, double bed.
1 pretty Alhambra Quilt, double bed, lovely colours.
1 fine White Bolster Case.
2 fine White Pillow Cases.
2 Turkish Hand Towels.

FREE GIFT Charming Ladies' Work Bag with every order.

All for **20/-** Carr. Paid.

Cash or C.O.D. Money refunded if not satisfactory.

CASEMENT MFG. CO. (Dept. J.B.),
ALLUM STREET MILLS, MANCHESTER.

Cash Price from £6 7s. 6

Send NOW for Free 1928 List!

2/- WEEKLY

YOUR CHOICE OF THE BEST.

B.S.A., Triumph, Rudge-Whitworth, Ariel, Swift, New Hudson, Hercules, B.A.C., &c. Each fully guaranteed for 25 years. Up to 12 days' approval. Direct from makers' factory. Packed free and carriage paid.

Easy Payments arranged to suit you.

THE BIRMINGHAM & COVENTRY CYCLE CO.
(Dept. J.33), SOUTHAMPTON.

M	A	U	L		S	A	F	E	R		C	I	T	E
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Solution to the Cross-word Puzzle in our last issue.

This week's Puzzle is on page 42.

Always mention "John Bull" when replying to advertisements.

FOR SMALL TRADERS, SHOPKEEPERS.

THE BEST HOUSE

IN the Kingdom for Wholesale Drapery, Bargains in Stockings, Pants, Readymades, Travellers' Samples, etc. Oldest, Cheapest and Best. Write to-day for Catalogue and Original A.B.C. Guide, Post Free.—Cochrane's Wholesale Warehouse, 2, Thomas Street, Manchester.

MONEY-MAKING Bargains for Shopkeepers and Beginners.—Sell manufacturers' clearing lines and travellers' samples in general Drapery much below ordinary price. Big profit certain. Wholesale Catalogue free.—Wolfson's Warehouse, 45, Thomas Street, Manchester.

ADD TO YOUR INCOME

BY selling Drapery and Remnants, best qualities, cheapest prices (no rubbish). List free.—Clegg, Dept. B., Turner Street, Manchester (the old firm).

CHEAPEST Wholesale House for Beginners for drapery, hosiery, boots, etc. Write for free cat. —H. Marks, 65, Houndsditch, London, E.1.

FREE LIST to Dealers and Beginners for saleable lines in Hosiery, Drapery, Haberdashery, etc. (Wholesale only.)—Levy Bros., Dept. E., 39, Houndsditch, E.1.

DRAPERY remnants for money-making. Wholesale lists free.—H. Lonsdale & Son, Dept. J.B., Textile Clearing House, Faulkner Street, Manchester.

CHEAPEST FIRM FOR HOSIERY, Overalls, Underwear, Drapery, Beginners etc. Cat. free. Wholesale.—S. MOSCO (Dept. J.B.S), Lever St., Piccadilly, Manchester.

REMNANTS, Piece Goods and Readymades, lowest prices in the world. 6 yds. Turkish Towels, mixed col., 1/6 lb., white 2/- lb. Write for list and be convinced.—A.D.C. (Dept. A.), 49, George Street, Manchester.

AUTOMATIC WOODBINE MACHINES. Also for sale of Chocolate, Matches, Chewing Gum, etc. All-metal outdoor machines. Very strong and reliable. Write for particulars of 10 days' free trial.—F. Graucob (Dept. J.B.), 30, City Road, London, E.C.1.

AGENTS WANTED.

EARN £2 to £5 weekly. Run a bed-clothing Club amongst friends. No outlay. Parties free. —Carlisle Mills Co., Dept. 11, Birstall, Leeds.

EARN £5 Weekly, plus Bonus.—Run Bed-clothing, Drapery and Fancy Clubs amongst Friends. No Outlay. Illustrated catalogue free. —Grove Mills Co. (Dept. M.), Birstall, nr. Leeds.

PROFITABLE GOODS TO SELL in your spare Time; every kind, good profits, 172-page Catalogue free.—MAY (173), George St., Birmingham.

WANTED, Agents to make £20. A free sample Book of Private Xmas Cards with instructions. Commission 10/- in the £.—Write Dept. 55, The Cleveland Press, 6-8, Sycamore Street, E.C.1.

ACTIVE AGENTS wanted everywhere to sell attractive 2/6 goods; 1/- net profit.—Smith & Son, 112, Gillott Road, Birmingham.

12/- in the £ PROFIT by selling Ladies' and Gent's HOSE. Send for catalogue. Shops, marketmen, canvassers, agents in factories, etc., supplied. NICKSON'S, Manufacturers, Broadway Chambers, London, W.6.

SPARE-TIME AGENTS wanted to sell Gent's Suits, Overcoats, etc. Made to Measure and Ready Made. Cash and Easy Terms. Liberal Commission. Men in regular work, write.—John Bradbury, Ltd., Merchant Tailors, 38/39, Lord Street Arcade, Liverpool.

EMPLOYMENT.

"WHY NOT BE A SALESMAN?" It's a healthy job—and a well-paid one, with fine prospects." This was the advice given to a man who was dissatisfied with his earnings and could see no future. The friend introduced him to Mr. Wallace Attwood, and to-day he is drawing £600 a year. Why not let Mr. Wallace Attwood train you by post in your spare time? Salesmanship is the one job in the world which will help a square peg to leave a round hole and better himself. Salesmanship is the big profession of to-day. A very interesting book, "The Profession of Salesmanship," will be sent to you post free on request. Send for your copy to-day. —The Wallace Attwood College, 297, Bedford Row, London, W.C.1. ('Phone: Chancery 7628.)

MOTOR DRIVERS.—Special training for Private or Commercial Service. THE BRITISH SCHOOL OF MOTORING trains to the standard of the ROYAL AUTOMOBILE CLUB Official Certificate, which is the only standard of proficiency ACCEPTED BY EMPLOYERS. Employment Department licensed by the L.C.C. CALL or write for full particulars. BRITISH SCHOOL OF MOTORING, LTD., 8, COVENTRY ST., PICCADILLY CIRCUS, W.1. (Corner of Rupert St., next Lyons' Corner House).

KNITTERS wanted to Work GOLDEN FLEECE Knitting Machines at home; guaranteed wage for output, experience not necessary. Send 1d. stamp for prospectus.—S. B. M. Co., Dept. 198, 91, Clerkenwell Road, E.C.

£150—£300 SALARY for Certificated Bookkeepers. Postal tuition 10s. month. Post found when qualified, or fee refd. Booklet, tests, free. —City Correspondence College (D.S), 80, New Oxford Street, London.

100 BOYS, 15 to 18½, wanted monthly for Australian farms. Great prospects for strong boys of good character. Advanced passages.—Write or call, 6/8, Church Army, 55, Bryanston Street, W.1.

KNITTERS wanted to work IMPERIA Knitting Machines at home; experience unnecessary. We guarantee to buy your work at good rates. Write for Free Book.—IMPERIA Hosiery Mfg. Co., Ltd. (Dept. 62), 97, Gray's Inn Road, Lon.

POLICE ENTRANCE EXAMINATION.—Expert postal tuition. Success guaranteed. For particulars, write, Service Correspondence Col., Thatcham, Newbury.

BEFORE ENROLLING for a course of training in Salesmanship you are advised to inquire as to your suitability for the intellectual work required of a salesman, as only men of the right type can successfully enter the lucrative profession of Selling. Mr. George Brook, the well-known authority on character analysis, undertakes to analyse your character and advise whether or not you are suitable to undergo the course of specialised instruction which will enable you to qualify for a salaried position. FREE CONSULTATIONS daily, 10-6. Write, call or 'phone, Salesmanship, Ltd., 7, Southampton Street, High Holborn, W.C.1. (Telephone Holborn 0864/0868.)

SMALL ADS. WORTH WATCHING

WHY NOT TURN YOUR EYES TO CANADA?—Let your zeal be your own Farm in Canada, and a permanent, happy home in that prosperous land. It isn't farming experience or money that counts, but the will to get on. Why not ask the Canadian National Railways to train you, through their postal Course in Canadian Farming? This great Company GUARANTEE a good job on one of Canada's spacious farms to every man they train and send to Canada. The few shillings charged for the postal Course are refunded when you go to Canada next Spring. Out of 2,000 men already sent, over 75 per cent. were town-dwellers, and mostly with very small means. Write for Free Booklet; state whether single or married.—Canadian National Railways, Dept. 31, Cockspur Street, London, S.W.1.

BUSINESS OPPORTUNITIES, SERVICES.

"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial Newspapers or London and Suburban, 7/10; Welsh, 3/6. Large or small Mail Order Campaign Experts. Advice free. Prospectus.—Central Press (Dept. 60), 225, High Holborn, London, W.C.1. 'Ph.: Chancery 8118.

START a Business in Drapery, etc., from £1 upwards. Special attention to Widows and Beginners.—Write for advice and list H. to Levaine (Dept. J.B.), 143, Houndsditch, E.1.

K. BILLIARDS.—Play on your own table; not a small toy. Apparatus with Balls and Cue complete, 12/6, carr. paid.—Paxton and Son, Staveley, Kendal.

GAS FIRE.—Burns on any gas-ring, hob, hearth, anywhere, or wickless lamp. Iron stove, filled incandescent gas fuel, heating large room few min. Carr. pd. Crossed P.O. 3/- to Dept. C.P., 16, Red Lion Passage, W.C.1. Write for testimonials.

JUNO GRAMS. are offered on easy terms. Write for Free Catalogue. See page 6.

EXCELLENT WATCHES are offered in the Blanford advt. on page 35.

MARKETING BY POST.

TEA.—Buy direct, save middlemen's profit. Indian and Ceylon specially blended, 4 lb. 6/6, 10 lb. 15/-. Carr. paid. TEA DUST, 7 lb. 7/-, 10 lb. 9/6. Poulter & Co., Dane Place, Bow, E.3.

DRESS.

BABY'S SUPERIOR 85-piece Layette, 29/6, only original guaranteed bargain. Mat. Coats, Shawls, Robes, Gowns, Nighties, Vests, Flannels, Barras, Towels, Napkins. Purchase from a Mother, 16 years' experience. Post 2/- for parcel; appro. (weekly payments).—Mrs. J. Howard, 66, Dover Road, Portsmouth.

Power + Purity

Power alone is NOT sufficient, and purity WITHOUT power is a fault. A Fullotone gives you absolute purity PLUS enormous power—that's why they are so popular! A genuine Fullotone is all British, constructed by expert British craftsmen and costs less than half usual prices because they are sold direct—saving all by shop profits. Cash or generous deferred terms—service after purchase—guaranteed for twelve months—that's the Fullotone exclusive service!

The best instrument at the lowest price is a Fullotone. See, hear, and marvel at it.

This beautiful model costs only

4'14'6 CARR. PAID U.K.

Or 18/- down and eleven monthly payments of £2.

Write for FREE CATALOGUE

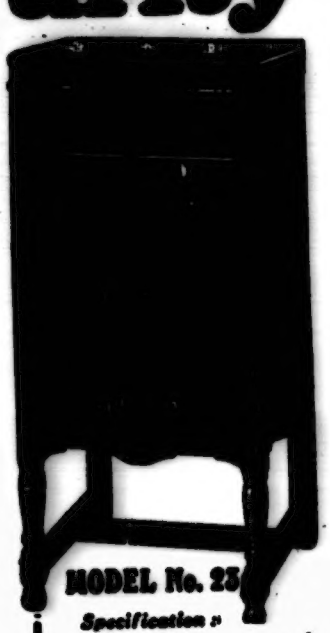
or call and inspect at any of our branches—no distinctive models from 39/6 to £13.19.6.

FULLOTONE GRAMOPHONES, LTD.

(Dept. J.B.68), 73, CAMDEN ROAD, LONDON, N.W.1.

Also Branches at:

41, CHURCH ST., CROYDON. 140, HIGH ST. (N.), EAST HAM.
361, HIGH RD., TOTTENHAM. 312/314, ARGYLE ST., GLASGOW.
13, PARADISE ST., LIVERPOOL. 85, OXFORD RD., MANCHESTER.



MODEL No. 23

Specification:

Artistic OAK finished Cabinet 38 ins. high, complete with powerful "Collaro" Motor, Fullotone Junior Soundbox, new type Tonearm, and the new all-metal Sound Chamber. All British.

FULLOTONE

REG'D

The Gramophone of Amazing Value!

PRINTING.—10,000 Handbills or Billheads at 3/6 per 1,000. Samples for all trades with list of 50% prices sent for 2d. postage.—Stead and Son, Room 60, Sandy, Bedfordshire.

BARGAIN SALES.

THE "EXCHANGE & MART" (2d. every Thursday) wants every reader of John Bull to send for FREE specimen copy. Send postcard to J. B. Burt, 4, Greville St., E.C.1.

WALLPAPERS direct from 2½d. per roll. Send for patterns post free.—Wood Siding Wallpaper Co., 58, Trinity Street, Leeds.

CHINA from Works. Home Outfits, 25/6. Bedroom ware, etc. Keenest prices. Clubs, Institutes, Schools, Bazaars, Merchants, Org. free. Satisfaction guaranteed. Liverpool Pottery, 34, Burscough, Stanley, Liverpool.

KNITTING WOOL BUNDLES 5/6 for 1½ lb. Odd lots. White Yarn 3/10 lb. Dress 4/6 lb., post free. Pairs of socks, trousers, etc.—Egerton Burnett's, W.B. Warehouse, Wellington, Somerset.

WALLPAPERS from mills from 2½d. roll. New Designs. Patterns post free. — Osborne Mills (Dept. 6), Rochdale Road, Manchester.

SURPLUS SALE. — 8-ply Black 2/6 lb. Samples rtp. of all yarns to Dept. J.B., The Golden Fleece Woollen Coy., Linkcard, Corn.

SHIRT & Collar 2/6. Chemise embroidered, 1/1. Send 2½d. for bargain catalogue.—Santa Claus, 48, Rue Turenne, Paris.

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BOOTS.—Buy Factory Direct. Enormous saving. Keenest prices. Stamp for Lists (J.B.). AGENTS WANTED.—British Boot Co., Bristol.

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BABY'S 85-PIECE LAYETTE 20/-. Robes, Shawls, Mat. Coats, Gowns, Flan. Nighties, Vests, Flans., Naps, etc. Send 2/- for parcel. Appro. anywhere (Cash or Terms). Guaranteed Bargain.—Mrs B. Barker, 31a, Brougham Road, Southsea.

BABY'S LAYETTE, 25/-. 60 pieces, contains everything necessary. Why pay more when you can obtain this wonderful bargain for 25/-, cash or terms? Send 2/- for parcel on appro.—Mrs. D. Marston, 97, Lake Road, Portsmouth.

MUSICAL.

GRAMOPHONES, 24/-; motors, 9/-; accessories. Violins, Accordions, cheapest. 64-page list, 2d. How to make Gramos.—Regentbull, 136, Old Street, London, E.C.1.

VIOLINS, Drummers' Outfits, Saxophones, Ukuleles, Trumpets, Gramophones, etc., from 5/- deposit. 2/6 weekly. Lists free.—Palmers, 136, Linthorpe Road, Middlesbrough.

GRAMOPHONES.—Build own £40 model for 40/-. Instructions 3d. Lists of Gramophones and Parts free.—J. B. G., 336, York Road, London, S.W.18.

FREE CATALOGUES of Mead Musical Instruments and Gramophones on easy terms are offered in the separate advts. appearing on page 7.

ITALIAN PIANO ACCORDEON, 34 keys, 48 bass keys, best quality steel reeds, can be obtained on first payment of £5 1s.; the balance of £18 5s. can be arranged to suit your own convenience; Super Piano Accordeon, by Pancotti, finished in white celluloid, 120 bass, 41 treble keys, 4 voices, best quality steel reeds, leather-bound bellows, supplied complete with shoulder straps, on first payment of £6; the balance, £33, can be arranged to suit your own requirements; absolutely the finest value ever offered; money refunded if you are not more than satisfied after five days' approval; strong cases to fit instruments, 32s. 6d.; tutors for these instruments, 7s. 6d. and 12s. 6d.; instruments packed free, carriage paid.—Jeremy's (Dept. 29), 20, Manchester Street, Liverpool.

EDUCATIONAL INSTRUCTION.

WANT TO JOIN THE POLICE? Study at home to pass Educational Test.—Write, Secretary, Force Correspondence College, Kew, Surrey.

LIVESTOCK, POULTRY, ETC.

SPECIAL OFFER. — Talking Parrots with Cages from 50/-. Singing Canaries, 15/-. 3 months' trial.—List fr. Chapmans, 17, Tottenham Court Road, London.

THE Most Wonderful Poultry Journal ever Published will be "The Poultry World" next Friday, 21st Birthday number! Cover and plate in full colours; greatly enlarged; packed with attractions; full Report of Crystal Palace Show. Order your "Poultry World" now! 4d. next Friday at all newsagents; 5d. from J. B. Burt, 4, Greville Street, E.C.1.

GRAND INTERNATIONAL NUMBER of "CAGE BIRDS" on sale Friday next. Greatly enlarged; full and exceptionally important articles for bird-keepers—particularly amateurs. Superb plate in full colours. 4d. next Friday at newsagents. 5d. from J. B. Burt, 4, Greville Street, E.C.1.

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's positive and permanent cure. They cure most violent cases by calmly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Hilyard Tablet Co., 36-38, Codnor, Derby.

LIFE'S GREAT HANDICAP—ILL-HEALTH. Try ENERGOT. YOU LOSE STOMACH Trouble, Worry, Nerves, Constipation, Rheumatism, Insomnia. GAIN a perfect brain in a perfect body. Money back if they fail. Month's course, 1/6.—Energot, 12, Bessborough Gardens, S.W.1.

DR. POGSON'S Ointment cures Eczema and All Skin Affections. 3/- at Boots', Taylors' and All Chemists. Soap 1/-.

DON'T WEAR A TRUSS! Use Brooks' Rupture appliance. New Discovery. Wonderful! No lumpy pads, no springs, durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address, Brooks Appliance Co., Ltd., 466D, 80, Chancery Lane, London, W.C.2.

"I SUFFERED 25 years (Bladder Weakness and Kidney Trouble)—am now cured," says baker of PARKER'S FLUID REMEDY. 3/-, at Boots', Taylor's, etc., or from Parker's Remedy Ltd., 49, Renshaw St., Liverpool. Sample 4d.

HOW TO STOP SMOKING.—Genuine remedy proved by testimonials.—Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

PILES. Why suffer? HEMOSOL, the new discovery, relieves at once. No instrument. No ointment. No medicine. Doctors use it. Treat yourself at home. Save an operation. 3/- post free, or stamp for free booklet.—Hemosol Chemists (Dept. 1), 1, Ramsden Road, S.W.12.

FREE BOOK on Massage. A 30-pp. book sent free, or a special 200-pp. for 6d. in stamps, is offered in the Ellman advt. on page 7.

A FREE BOOKLET is offered by the proprietors of Burgess' Lion Ointment on page 27.

THE ELMER SHIRLEY advt. on the back cover is worth the attention of every sufferer from Catarrh.

WANTED TO PURCHASE.

BEST prices paid for Jewellery, Diamonds, Platinum, Gold, Silver, Re-op. Antiques, Dental Plates (not Vulcanite), Valuable Property, etc. Nothing too large nor too small. Cash per return. —Bentley & Co., 343, Oxford Street, London.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought. Highest cash by return.—Bell's, Upperhead Road, Leeds.

FOR MOTORISTS.

GOOD used Tyres from £1 ea., C.O.D., approv. New Tyres for whly. parcels. Inquire, stating size. London Car Co., 33, Theobald's Rd., W.C.1.

MISCELLANEOUS.

"WHY CHASTITY IS DIFFICULT."—Read T. Bowen Partington on this great problem for married and single alike, in "HEALTH AND STRENGTH." Out to-day, 3d. at all newsagents; 4d. by post from J. B. Burt, 4, Greville Street, E.C.1.

UNIQUE—BETTER—DIFFERENT—"MODERN" STORIES AT LAST! How refreshing is "THE BLUE MAGAZINE" to those tired of ordinary fiction. 18 complete stories, brimming with reality, satire, life and love. Authors include "Valentine," Leonora Eyles, Harold Wimberley and Morley Roberts. Get "THE BLUE MAGAZINE" for November now! 1/- at newsagents, 1/3 by post from J. B. Burt, 4, Greville Street, E.C.1.

AN INTERESTING ADVT. appears on page 19, and the free coupon will bring a wonderful 32-pp. booklet. This offer is of particular interest to parents.

AN easy way of learning to play the piano is offered on page 33.

JUNOPHONE BARGAINS

DELIVERED TO YOUR DOOR From 2/- DOWN

You may have any Gramophone needed, complete with Records of your selection, on FREE TRIAL for 14 Days. Packed Free and Carriage Paid. All British Instruments are world-famous—handsome in tone and workmanship. You get a high-grade Gramophone, in addition to an artistic piece of furniture, guaranteed for many years. Our catalogue is bristled of bargains—all kinds of Gramophones for your selection from £1/- deposit and EASY MONTHLY TERMS to suit you. Try Before You Buy, without obligation. Money refunded if not completely satisfied. Write NOW for FREE Art Catalogue.

Established 50 years.

JUNO GRAMOPHONE Co.
DEPT. D.1.
102, Bishopsgate,
London, E.C.2

JUNOPHONE

YOU MUST HAVE THE RIGHT DIET

One point on which all Doctors are agreed is that to maintain or regain really good health you must have a properly regulated and balanced diet.

Those who would like a little free expert advice on this very important subject should write to the great health expert, EUSTACE MILES, M.A. (Dept. D.B.J.), 40, Chandos Street, London, W.C.2, who has given permanent relief of various ailments and troubles to many thousands and has put them on the straight road to physical and mental fitness. Mention any ailments and details of average daily meals. Write name and address in capitals, and enclose 1½d. stamp for postage.

'The proof of the pudding is in the eating.' Have the Graves 'BENEFIT' Bale delivered Carriage Paid to your home, and judge its merits for yourself.

FINE BARGAIN OFFER

Comprising: 2 white super-quality Fleecy Blankets, Rose Borders, weight 7lbs; 2 coloured Fleecy Blankets, white borders, weight 6lbs; 1 coloured Alhambra Quilt, weight 3½lbs; 2 unbleached Grey Bolton Twill hemmed Sheets, weight 5lbs; 2 White Pillow Cases, 1 White Bolster Case. All double bed size. 50/-

TERMS: Our Bargain Price is for deferred payments. Send 5/- now, and complete purchase in 9 monthly payments of 5/- Fullest approval.

Catalogue Post Free. Household Drapery at keenest prices on easy terms.

J. G. GRAVES Ltd
SHEFFIELD.

Beards Before Forty

If a man is so unfashionable as to grow a beard, you may be sure it is not through vanity, but because he grudges the time spent on shaving—ten minutes a day, half a year of his waking life by the time he is seventy.

You can save a lot of this precious time if you use an Erasmic Shaving Stick. It gives its generous lather quickly; it *really* prepares the beard for the blade by softening the hairs to the very roots; and it does not dry on the face and need re-lathering.

Try Erasmic to-morrow.

ERASMIC SHAVING STICK

in the Blue Tin 1/-

(In nickel container—1/3)

Not applicable in the Irish Free State.

ER.132-34

SHIVERING!

COUGHING? THROAT-SORE? SLIGHT CHILL? SNEEZING? HOARSE? HEAD SWIMMING? EYES WATERING? TIGHT CHEST? FEEL STUFFY?

take

VENO'S LIGHTNING COUGH CURE

1/3 SMALL SIZE

Family Size 2/-

For Coughs, Colds, Whooping Cough, Bronchitis, Asthma and all throat and lung complaints.

WONDERFUL WIRELESS OFFER

The Graves 'Valcon' 2-Valve Wireless Set is the World's greatest achievement in Wireless Value & Efficiency. Every requisite is included, no extras are required, and full detailed instructions are sent with every set.

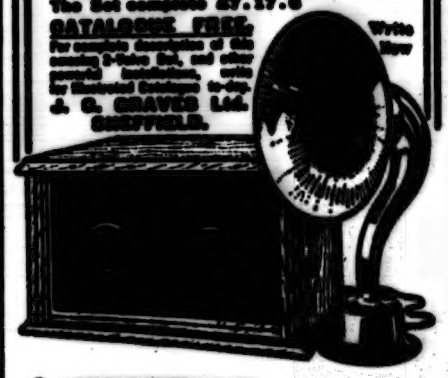
TEST IT AT HOME

10/6

Our Inclusive Bargain Price is for Deferred Payments. Send 10/6 now, and complete purchase in 12 monthly payments of 10/6 if you are entirely satisfied after trying the outfit in your own home. Money back if in any way disappointed.

SHORT SPECIFICATION: Cabinet of well-seasoned Oak, beautifully finished with blended Walnut and Rosewood Veneers, Ebonised Panel fitted with Ebonite Valves, anti-microphonic valve-holders, H.T. Battery, 2-Volt Accumulator, Tuning Dials of exceptional sensitivity, and complete Aerial Outfit. LOUD SPEAKER specially constructed to co-operate with the set, and Oak-grained to match the Cabinet. In both reception and reproduction it may be relied upon to give excellent results. The Set complete £7.17.6

CATALOGUE FREE. Write Now for complete description of this amazing 2-Valve Set, and other powerful Receivers, with Easy Payment Systems, to-day. J. G. GRAVES Ltd. SHEFFIELD.



IMPORTANT.—All Purchasers of the above Set (or other Graves Wireless installations) will receive the full benefit of the reductions in Marconi Royalties, & the correct amount in each case will be deducted from the invoice

COULD NOT PUT HANDS IN WATER

Eczema In Rash. Irritation Dreadful. Healed by Cuticura.

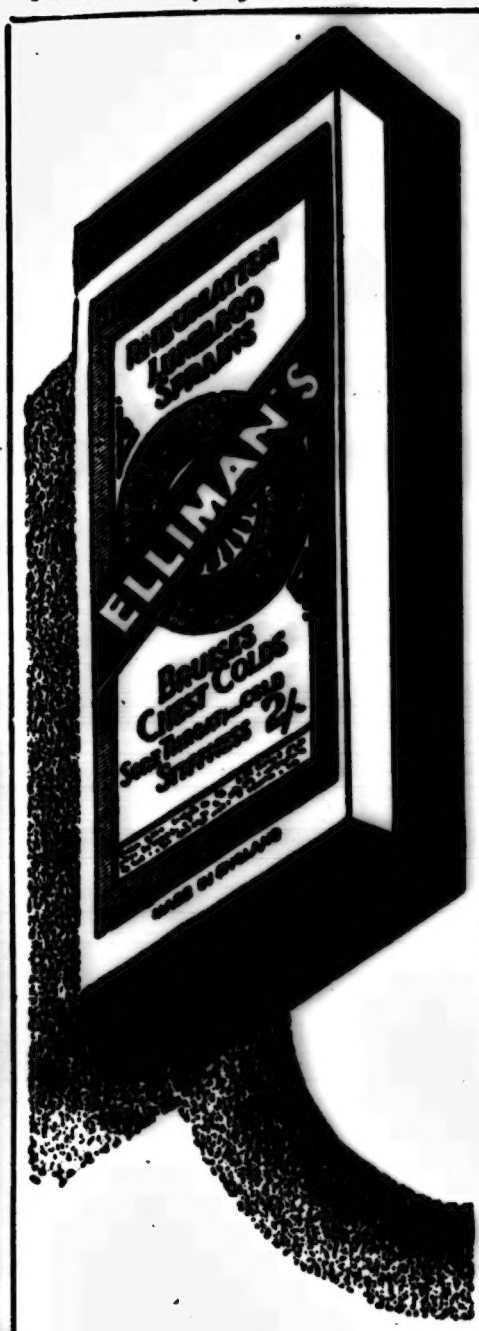
"I had eczema on my hands and arms for twelve months. It broke out in a rash and the affected parts were swollen. I could not put my hands in water without pain, and the irritation was dreadful. I could not sleep on account of it.

"I tried other remedies but none of them did much good. I sent for a free sample of Cuticura Soap and Ointment and after using it purchased more, which healed me in three months." (Signed) Mrs. E. Collier, Viner Cottage, London Rd., Windlesham, Surrey, Eng.

Keep your skin clear and your pores active by daily use of Cuticura Soap. Heal irritations and rashes with Cuticura Ointment.

Soap 1s. Ointment 1s. 3d. and 2s. 6d. Talcum 1s. 3d. For sample each address: F. Newbery & Sons, 1dd., 27, Charter-house Sq., London, E.C.1.

Cuticura Shaving Stick 1s. 3d.



STIFFNESS

Stiffness, Lumbago, Sciatica, Muscular Rheumatism, Sprains, Bruises, Chest Colds, Sore Throat from Cold—all yield to Elliman's.

Elliman's Universal Embrocation for Human use
2/- and 4/-, of all chemists.
Elliman's Royal Embrocation for Animals
1/6, 2/9 and 4/6, of all chemists.

A FREE BOOK ON MASSAGE

A 20-page book on massage, and the use of Elliman's in general, sent free on application, or for 6d. in stamps the R.E.P. — "Rubbing Eases Pain" Handbook of over 200 pages.

ELLIMAN'S
EASES PAIN

ELLIMAN, SONS & CO., LTD., Dept. M, SLOUGH, BUCKS.

Have Your Choice for 2/6 DOWN

Nothing more to pay for one month

Two Outstanding Gramophone Bargains.

Here is an opportunity for you to obtain, at a bargain price, a genuine Mead Upright Floor Pedestal Cabinet Gramophone, artistically designed mahogany Table Grand with ornamental fretwork front, or a massive horn instrument with solid oak cabinet on payment of only half-a-crown. The balance you can remit in small monthly instalments while you are enjoying the use of the gramophone in your own home. After the initial deposit YOU HAVE NOTHING MORE TO PAY FOR ONE MONTH.

Our magnificent mahogany-finished No. 807 Mead Cabinet Model, which stands over 3 ft. high, is a triumph of British craftsmanship and EMBODIES THE NEW MEAD ALL-METAL "MELLOTONAL" SOUNDCHAMBER unequalled for lifelike reproduction of all kinds of vocal and instrumental music.

For those who prefer an Exterior Horn Gramophone, the Mead No. 815 Model represents the finest bargain that money can buy. Specification includes 22-in. coloured floral Horn, 10-in. plush-covered Turntable, strong silent Motor and super-sensitive Soundbox.

So buy *YOUR* gramophone DIRECT FROM FACTORY at pounds below shop prices. Every Mead gramophone, and whatever records you select, will be sent PACKED FREE AND CARRIAGE PAID ON TEN DAYS' FREE TRIAL.

ABSOLUTE SATISFACTION GUARANTEED OR MONEY REFUNDED IN FULL.

Write TO-DAY for free beautifully-coloured art catalogue which illustrates and describes 25 different models, from 25/- cash, and also gives details of our "pay as you please" easy instalment terms. Do it NOW, while you think of it, and ensure early delivery.

Mead

LIMITED (Dept. G 213), SPARKBROOK, BIRMINGHAM.

Everything for JAZZ!
You can have your choice of Britain's finest musical instruments direct from factory at pounds below shop prices. Also easy instalment terms from 2/6 deposit. Nothing more to pay for One Month. Drop a Mead musical instrument into a Jazz band and Earn While You Pay. Satisfaction Guaranteed or Money Refunded in Full. Write TO-DAY for big free illustrated catalogue. Also ask for list of gramophones at bargain prices.
Mead
LIMITED, DEPT. M.S.
SPARKBROOK, BIRMINGHAM.

WHY INDIGESTION OFTEN GETS WORSE

Stomach trouble gets worse if you don't treat it properly, and ulcers may form before you realise. Excess of harmful stomach acid causes indigestion, sours and ferments the food, and attacks the delicate stomach lining. The fermented food then forms still more acid—a vicious circle and a dangerous one. Merely to stop the pain of indigestion is not enough. For full protection against chronic acidity and stomach ulcers you must use 'Bisurated' Magnesia. It neutralises acid instantly, and thus, by removing the cause of the trouble, gives quick relief. 'Bisurated' Magnesia is safe, too. It is the one remedy which soothes, heals, and protects the inflamed stomach lining. Don't take risks—get a 1s. 3d. package of 'Bisurated' Magnesia from your chemist. It is sold in both powder and tablet form, and either will give you instant relief.

Earn Money at home like this

in comfort with the IMPERIA KNITTER

THE IMPERIA KNITTER enables you to make money in your own home with certainty and regularity, money to save if you work only now and then, money to live on in comfort if you make it your occupation. All sorts of useful and beautiful articles can be produced, from bonnets to jumpers and even Knitted Costumes. We show you how to work the IMPERIA KNITTER, and at once you can begin to earn. There is no risk about it, no worry, no uncertainty of any kind, because WE GUARANTEE TO BUY YOUR WORK, and pay the best rates, or you can sell to private customers and shops as well. If you want to, and soon work up a nice little business. Even in spare time it is easy to make a pound or more a week. DON'T MISS THIS CHANCE. Call at our showrooms and see the IMPERIA KNITTER in action. It is the latest production of Knitting Machines, imitated but never equalled. If you can't call, write for FREE ILLUSTRATED BOOK and learn more about this golden opportunity.

Mrs. P. earned nearly £3 a week working for us at home in her spare time making coats, stockings, etc.

The Imperia Hosiery Mfg. Co., Ltd.
(Dept. J.B.5), 245, Tottenham Court Rd., LONDON, W.1.

Beautiful Illustrated Book Free

Dick's 'Black Cat' coupons brought me these fine "Three Queens" NON-LADDER STOCKINGS

Molly told me about them first; I admired a pair she was wearing and couldn't believe her when she said she got them free for coupons from Black Cat Cigarettes.

So I asked Dick to smoke 'Black Cats' (the silly boy was always changing his cigarettes) so as to get me a pair.

He just grumbled—but he tried 'Black Cats,' and now he swears by them and will smoke nothing else. I'm perfectly satisfied, too—witness these lovely "Three Queens" stockings I'm wearing now.

FREE FOR 125 COUPONS

In any Popular Shade LATEST POINT HEEL

Sizes: 8½, 9, 9½, 10.

Made in the following shades: Flesh, Mirage, Peach, Du Barry, Indian Rose, Carmen, Plume, Paris Nude, Dust, Desert, Caramel, Nude, Paris Fawn, Arab, Suntan, Tawny, Omar, Sable, Pigeon Breast, Florence Mills, Vanity, Musquash, Grey, Rosita, Blue Fox, Cloude, Shadow, Shoe Grey, Rifle, Blue Gunmetal, Light Gunmetal, Gunmetal. Also Black and White.

State shade and size preferred.

(Dept. 8), Gifts Dept.
CARRERAS LTD., Arcadia Works, Hampstead Road, N.W. 1.
Please send me Free Booklet and Five Free Coupons.

Name .....

Address .....

.....

Only one of these signed coupons accepted.

Black Cat VIRGINIA CIGARETTES

10 FOR 6D.

In Public Favour since 1904

Made by CARRERAS LTD., *in their* NEW WONDER FACTORY, *which will keep* BLACK CAT CIGARETTE QUALITY FOR EVER ON TOP!

93, Long Acre, London, W.C.2
Telephone: Gerrard 9870.
Telegrams: Hebdomally, London.

Week ending Saturday Nov. 24, 1928. Twopence Vol. XLIV. No. 1171.
Registered at the G.P.O. as a Newspaper. Postage all over the world, 1d.

JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun Never Sets.

WITHOUT FEAR or FAVOUR

A Small Ice.

The Government's unemployment plans left the House cold and leave the mass of unemployed in the cold, too. What is the use of thinking in hundreds and accomplishing in dozens when the lives at stake number hundreds of thousands?

It Will Come.

Exports up and imports down is the record so far for this year compared with last year. Industry undoubtedly is shaping itself for a spell of renewed vigour. And on page 11 Sir Robert Horne shows the real way.

Guinness in Bottle.

That was a nasty slip of the Minister of Agriculture when he saved Mr. Snowden the trouble of saying that a food tax would increase food prices. "The farmers," blurted out Mr. Guinness, "have only asked for a duty for that purpose." What a complete give-away!

Eric Stops Flying.

There will be some sensations soon in the Department of Civil Aviation. Sir Eric Geddes, as we go to press, has not yet resigned from the chairmanship of Imperial Airways, but he will shortly.

A Plum.

It is on the cards that he will be succeeded by Sir Sefton Brancker, Director of Civil Aviation, and that this plum among air jobs will be offered to Sir Alan Cobham. The appointment, if it comes off, will be more popular with the man in the street than with flying men.

None Too Much.

We welcome the increase of West Suffolk roadmen's wages to 30s. a week, with Christmas and Good Friday holidays. It is at least a half step along the road to decency.

Right Move.

Sir B. Peto, M.P., has raised the price of bread where it ought to be raised—in Parliament. The silly answers with which he was fobbed off only emphasise the need.

Start at Home.

The Bishop of London confesses to blushes of shame over the London slums. If he wants to do some good, he can start with the slum property on the Ecclesiastical Commission land. He will find details on another page of this issue.

Wasting Good Material!

Dr. Norbury, the Medical Officer of Health for Holywell, North Wales, seriously wants to hand over condemned men to the College of Surgeons for cancer tests. At least they would have the advantage over tortured, dumb animals of being able to voice their protest.

Testimony.

At Welsh centres where boot-repairing depots have been opened men have "worked cheerily" far into the night and until 3 a.m. The change in health and spirits when a job of work showed its face has been staggering. What an object-lesson to Parliamentarians who talk instead of doing something!

Cabbages and ——

Seven years ago allotments in the Rhondda valley numbered 8,000; to-day they have dwindled to 3,000. High rents have fobbed off the would-be holders, and there is so much food less for hungry stomachs. No man with land to till can ever starve.

Land Hunger.

Allotments that work out at 1s. a perch, that is from £7 to £8 an acre, are impossible for men living on unemployment pay or outdoor relief. The Society of Friends is doing national service in attacking this scandal.

We'll Have Steak!

Among the many weird ideas at the New Health Society exhibition was tabloid food. One tabloid taken with water makes a meal! If that is what new health means, give us a juicy steak and an early grave.

We Want Action.

Public opinion has long been in favour of powers of prosecution being given to the Food Council. Profiteers can stand a lot of "publicity" of the sort suggested if no wing-clipping follows.

TABLOID TONICS

MR. J. F. ROXBURGH:—*Pleasure is like a sprained ankle—you have it all to yourself. Happiness is like measles—you can't have it without giving it to somebody else.*

* * *

PROF. O. A. WHEELER:—*The vocation of marriage requires qualities of heart, mind and character far greater than those required by any other profession.*

* * *

ROBERT BLATCHFORD:—*The journalist is the tribune of the people and the repository of the national common-sense.*

* * *

MR. J. H. THOMAS:—*Monopoly of brains is not a prerogative of one class or creed.*

* * *

REV. J. SHEPHERD:—*You can't purify England with powder.*

* * *

WARWICK DEEPING:—*The grip of hand on hand always tells.*

* * * *

The most practical Free Insurance Gift in the world. (See page 2.)

An Apple a Day?

Over one million and a quarter boxes of North American apples reached this country in one fortnight. We would like to see them all in the hands of the nation's needy youngsters, but we bet prices will stop that!

For Toddlers' Stockings.

In a famous store stand two tables of toys, one labelled "Destruction," showing tents, soldiers and mounted guns, and the other labelled "Construction," bearing villages, ploughs, carts and implements of peace. It's for parents to choose.

Sir Wyndham Childs.

Recent Press efforts to manœuvre Sir Wyndham Childs into antagonism with the Home Secretary are both discreditable and unjust. Sir Wyndham has had no differences with "Jix." The story of the C.I.D. chief's resignation was due to entirely different matters, and will possibly never be told.

Silent.

Sir Wyndham could say at lot. It is doubtful whether there is another man in the British Empire who could say more. But he is loyal, and therefore silent. He will not be entirely lost to public life when he leaves the Yard.

Reprieves.

It is not generally known that he drew up the Bill relating to capital punishment in the armed forces, and administered it in France during the war. There are many men once sentenced to death by court-martial walking about to-day with decorations for bravery. They owe their lives to Childs.

One in Ten.

Only 10 per cent. of the men sentenced to death in France were actually shot. Sir Wyndham's humane administration of the death-penalty enactment may not have met with the approval of everybody, but occasions are rare when the result did not justify the means. Among Sir Wyndham's cherished possessions is a small book containing the names of queer religious sects that have come under his official notice. There are no fewer than 143 of these.

Remember!

We forget about the lifeboat men till a tragedy like that at Rye makes us marvel again at the heroism of these watchers of the coast. Let us not forget the widows of Rye.

Lifeboat and Ambulance.

Within a few minutes of the distress rocket being fired, the ill-fated Rye lifeboat was launched. Last week a constable 'phoned for a Halifax ambulance to attend a car-smash casualty which proved fatal. There was a delay of ninety minutes owing to a dispute as to who should pay! Comment is needless

We Wish Them Luck.

Married after many years of active Church work among the poor and needy, Mr. and Mrs. James Clark, of Church Road, Redfield, celebrated their wedding in a characteristic way. They sacrificed reception, wedding breakfast, and honeymoon in order to give a treat to the children of one of Bristol's poorest parishes. This was an inspiration born of the true spirit of Christianity. The light on little faces gathered at the feast made a sunshine honeymoon in itself.

Muddle in Manchester

To build houses at twelve to the acre, for people who are unable to afford the rent asked for them, is the policy that is being pursued in Manchester and Salford, hence we are not surprised at the vigorous protest of the Ratepayers' Association. To cover valuable land with homes at uneconomic rents is the height of folly.

"The Rest IS Silence."

Shortly after the Two Minutes' Silence, Arthur J. Lovell, an ex-Service man, saved a little girl who was likely to be run over in Burgess Street, Limehouse. The gallant fellow was himself knocked down and killed. Not one in whose memory the Silence was kept deserved to be honoured as a hero more than he.

Whose Brain Wave?

Spiritualism is to be studied by a section of the Manchester City Police to enable them to tell the difference between scientific and fraudulent mediums. Will it be any good? Some famous people have been studying the psychic all their lives and still they can't spot a fake when the gas goes down.

Another Hobby-horse.

Who wants an equestrian statue of Earl Haig in Whitehall? There are too many of these generals on hobby-horses dotted over London. By all means have a monument in stone to the great soldier, though the memorial he would choose himself would be a square deal for the men who fought with him.

Cruel Stigma.

Poor and houseless Lincoln mothers are not to be granted orders for the local maternity centre, but may have to label their babes by bringing them into the world in the Poor Law institution. The Bishop of Lincoln must tell the Ministry of Health that its demand for economy along such lines can't be tolerated.

Round Them Up!

Mr. Monteith Erskine, M.P., will have done a good bit of business if his question on the British tax-dodgers living abroad seven months of the year is acted upon by the Chancellor. The Inland Revenue assures us that most of the part-time exiles are people of small fixed incomes hit by the high cost of living. That's rot. Some of them are almost millionaires.

Silk-hatted Tony.

A dapper gentleman, dangling a notice bearing the inscription, "Genuine Bank Notes for Sale—Sold for a Wager—6d. each," has been standing in London streets of late, attracting the attention of young girls and office juniors. Many have parted with sixpence to find that the envelope they receive contains only a worthless and obsolete German note. It is a mean fraud.

Justice to Applaud.

The son of a clergyman, Lieutenant G. Rees, who was recently exposed by us for swindling shopkeepers in the assumed name of Poole, has now gone to jail. Though many wealthy friends rallied round him, Mr. Justice Shearman observed that he could do nothing save deal with him under the law which was framed to make no distinction between rich and poor. This judicial frame of mind is one which should be more closely adhered to.

Punctilious Prosecution.

The other day, when a woman named Florence Hall was charged at the Old Bailey with bigamy, she pleaded that she had not seen her legal husband for seven years. The prosecuting counsel declared that he could prove that she had seen her husband within six years and eleven months, but, in the circumstances, "thought it better" to offer no evidence. We should think so, too.

South for Moonshine!

If you travel from Hounslow to Waterloo by the Southern Railway the single fare is 9½d. That is if you go via Kew Bridge. If you travel to Waterloo via Twickenham it costs you fivepence more. Both journeys take the same time and season ticket-holders have the option of using either route. Only the full-fare-paying passenger is victimised. Perhaps the Southern will explain.

Charity Cheats.

With the announcement that a Bill is to be introduced into the House of Commons for the purpose of tightening up existing regulations regarding swindling charity collections, certain sections of the Press are claiming credit. JOHN BULL readers, however, are aware that we have pressed for amended legislation in this connection for years, and have unmasked countless impostors who might otherwise have thrived unhampered.

Don't Miss This!

A present of one shilling in the form of a voucher, which on presentation will be accepted as one shilling cash in part payment for the JOHN BULL 5s. pen; a magnificent Pencil free; a golden presentation box—this is JOHN BULL'S wonderful gift to its readers for Christmas, 1928. Full particulars on page 2.

Decidedly "Sporting."

Poorly printed circulars are being sent out by the "New Sports' Department," of 8, Highbury Grove, Pudsey, Leeds, boosting a proposition that is described as "the chance of a lifetime." It seems that a new summer sport is to be introduced, and people are invited to send 2s. for full details, rules and advice on learning the game and how to become a professional! Somehow we feel that people who send their money will be taking more than a sporting chance.

Hyman in Hiding.

Following our criticisms of Hyman Epearn's holiday club scheme, we asked why he remained in hiding and urged him to make whatever explanation he might have to offer to the police. Hyman did not take our tip, but hopefully wrote to the *East London Mirror*, in a brazen endeavour to evoke sympathy. We are glad that his bluff failed, for our contemporary not only confirmed our view, but added, "JOHN BULL deserves credit in making the facts known so fearlessly." Meanwhile, Epearn still keeps his address a secret!

Tea-touts' Waterloo.

Some time ago JOHN BULL urged all disappointed dupes of the doorstep tea-touts to invoke the aid of the law. Since then numerous successful actions have been recorded and the latest firm to meet its Waterloo is that of A. E. Saville and Co., Ltd., of Norton Folgate, London, E. A customer who purchased tea from this firm for fourteen weeks without getting the promised bonus has just been awarded judgment with costs by Judge Cluer. We hope others will press their claims in the same fashion.

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WHERE ARE THEY GOING?

Why—into the record "Bull'ets" prize list on page 43. Hampers, Turkeys, Fowls and Cakes await 1,500 competitors this week!

Mercedes Again.

Miss Mercedes Gleitze, the typist swimmer, is determined apparently not to follow our recent advice and return to the obscurity from which she emerged. The soldier lover from India, whom Miss Gleitze has told the public all about, has now come home to claim his lady-love. Instead of wedding-bells, Miss Gleitze wants to go to New Zealand and swim the Cook Straits. We suggest to the young soldier that he lets her.

Disappointing Sweepstake.

A few weeks ago a reader received a book of sweepstake tickets from a self-styled "sports promotor" named Chic Rattray, of 77, Dean Street, Edinburgh. He sold the tickets and remitted the money to Rattray. Nothing more was heard, but when our reader recently wrote to ask for the result of the sweepstake, his letter was returned marked "Gone away." He is thus left with the awkward problem of explaining matters to the friends to whom he sold the tickets.

Psychonsensic.

We have had a charming note from Nurse Sketchley, D.N.U., M.P.C., L.M., of Seaforth, Liverpool, calling our attention to the Merseyside School of Natural Science and Psychonsensic Development; principal, Nurse Sketchley. She is great guns on the "mystic science of figures," and explains lots of things, such as the influence of the figure 7 in the life of King Edward. She asks for publicity, which we gladly give, with a word of caution to the compositor in handling the word "Psychonsensic."

Women Murderers.

There has lately been a marked increase in the deaths of young girls from illegal operations performed by "persons unknown." Such unmasked fiends, mostly women, are, of course, guilty of murder, and it is scandalous that they should remain free. It is within our knowledge that some of these women employ touts to approach possible "clients" in the big stores where hundreds of girls are employed, and we would urge house detectives to increase their vigilance, which would greatly assist the police in their difficult task.

Gamble in Cucumbers.

An individual named G. A. Milner, of 1, New Oxford Street, London, W.C., wants people to send him subscriptions of £4 or multiples of £4 to participate in what he terms a "Dutch produce operation—No. 37 New Series." He definitely guarantees a profit of at least 18s. per £4 subscription by November 30, but omits to state that he has only been established in his basement office for a few weeks. Cucumbers constitute the produce in operation No. 37, which perhaps accounts for Milner's cool cheek in expecting people to swallow his tempting bait.

Street-trading Farce.

Our sympathy goes out to those struggling folk who have to earn their living by selling goods in the street. Apart from the ever-present danger of being summoned for obstruction, they are often proceeded against under the ludicrous Street Trading Act, which makes it an offence to sell goods from an attaché-case, but raises no objection if the same articles are carried in the hand! Mr. W. Watson, secretary of the Street Traders and Market Workers' Protection Association, has rightly protested that the Act is in a state of chaos. Surely it is time the London County Council awoke to this fact.

"Scandalous Building Crash."

In our issue of March 10, 1928, we referred to a Mr. Lewis Daw in an article headed as above, and stated that he claimed the sum of £581 5s. against The Parkwood Development Company, Limited, in respect of an agreement with them to purchase 500 partly paid shares. We regret this mistake, as we are satisfied now that these shares were fully paid and that Mr. Lewis Daw was perfectly justified in his action in enforcing his claim. Any comments therefore that we made with regard to his conduct, we unhesitatingly withdraw.

I PREDICT PROSPERITY

by The Rt. Hon. SIR ROBERT HORNE, G.B.E., M.P.

HOW vital is the subject of coal to the citizens of this country may be gathered from the fact that one-twelfth of our population is dependent on the coal industry for its livelihood, and that four-fifths of the volume of our exports and one-tenth of its value normally consist of coal.

Not only is the whole industrial prosperity of this country based on the ample supply of coal which it obtains at home, but the cargoes of coal which go overseas, through the freights which they bring to the shipowners, are the means of enabling us to obtain at a cheaper rate the supplies of food and raw material upon which we are dependent from abroad.

The coal trade is at present in a state of depression. There are those who predict that the day of prosperity in the British coal trade has passed for ever, and that the competition of oil is going to make it unprofitable to work coal here to anything like the same extent as in the past. I do not take this view.

The modern prosperity of Great Britain was created by coal, and by coal it will be saved; but it will only be by adopting improved and more economical methods of using it.

For it is certain that of all the losses that we suffer at the present time, and of all the extravagances of which we have been guilty, the greatest and the worst is our waste of coal.

The wealth which we have sacrificed through our inability to conserve a large part of the value contained in coal is incalculable.

Deplorable waste

Not less than 3,000,000 tons of potential fuel go into the air each year in the form of soot, involving not only a deplorable waste of heat and power, but polluting also the atmosphere we breathe, robbing our industrial districts of 20 per cent. of their sunlight, and creating conditions which bring in their train ill-health and sickness among our people.

The pouring of coal in a crude state into furnaces and domestic grates must now be recognised as a tragedy from which we must find a way of escape.

For myself, and speaking with no special knowledge, I look with most hope in this country to the development of some of the processes for the distillation of the by-products of coal at low temperatures.

So many premature claims were made for some of these systems that many people have lost patience because they are not in full operation on a large scale to-day, and often blame is placed where no blame is due.

Scientists sometimes complain that the man of affairs lags behind the opportunities which advancing science creates for him, and in its turn the general public, being influenced by such suggestions, not infrequently grumbles that we are suffering from lack of initiative on the part of the industrialists of the country.

A good example of this kind of criticism is to be found in connection with low-temperature distillation. It has long been possible in this case to make a beautiful laboratory experiment.

By distilling a ton of coal you can obtain 14 to 20 gallons of heavy oil; 3,000 to 5,000 cubic feet of gas from which, by scrubbing, you can extract 1½ gallons of light spirit, and, in addition, retrieve a smokeless semi-coke which you can burn in a domestic grate.

I have heard speeches made in the House of Commons in which it has been asked why every coal-master in the country was not performing this operation on a large scale to the benefit of the workers in the coalfields and of the country at large.

But, as experts know, a laboratory experiment is no test of commercial success, and unless you can work out your experiment on a commercial scale so as to yield a profit upon the money that is invested in the operation, nobody is going to throw away his resources in carrying it further.

Hopeful example

A great deal of enthusiasm and a very great deal of money have already been spent upon a vast variety of inventions dealing with the low-temperature distillation of coal. Something like 400 processes have been tried in different parts of the world.

The difficulty has been to produce a semi-coke which could easily be consumed both industrially and domestically, and whose value, along with that of the by-products, would be sufficient to cover the cost of the process and the original raw material.

Now, however, I think it may safely be said that we are at last emerging from the industrial and commercial period of development in connection with some of these processes.

Germany has already made great advances in this line of activity. Before the war she made very little use of her brown—that is, inferior—coal, but she is now using it for producing practically the whole of her electricity supply.

In this way large areas of Central Germany and the Ruhr have been supplied with electricity, while the surplus gases which have been obtained have been used in the chemical industry.

It is true that brown coal is more easily treated by such processes than is our British coal, but a notable development in the works of one of our electric supply companies has shown what can be done here with British coal.

By distilling a comparatively low-grade coal at a low temperature and burning the fuel remainder under the boilers, that company has been able, in effect, to pay for the bulk of its raw material with the value obtained by the by-products and to produce electricity at a low price. Such an example gives us great hope for the future.

More work for miners

Further developments along these lines will necessarily involve a cheapening in the cost of power and a use for more coal, which will create at once greater opportunities for our manufacturing industries and more work for our coalfields.

The process begun by the French chemist, Berthelot, in 1869, which produced oil from coal at high pressure, and is in our day generally associated with the inventions of Bergius, has produced results which have led very important interests in Germany to establish large and expensive plants for the development of this device.

By this process six times as much liquid fuel is obtainable as under the method of low-temperature distillation, but there is no coke remainder.

So far very little has been done in the direction of applying this process to our British coals, and it remains very doubtful whether they can be treated so successfully as can German brown coal, our coals being much more difficult to deal with.

The Rt. Hon. Sir Robert Horne, G.B.E., M.P.

Nor would it appear that the oil produced by the Bergius and allied processes can to-day be sold in competition with oil from wells at its present price; but it might be possible that, even now, in a country such as Germany with a sufficient tariff against imported oil, the native manufactured product might make headway.

With regard to the steady development of the use of pulverised fuel, there is no doubt that by the employment of coal in this form a much greater amount of the heat value of the coal is realised than by using it in its crude form—the difference is probably as great as 20 per cent.—and low-grade coal, for which little market can be found, can be employed with great advantage if used in this way.

This development links itself also to the system of low-temperature distillation, because it would appear that the pulverised fuel obtained from that process has, in certain instances at least, greater advantages than raw coal in a pulverised form and is easier to work.

Dissipated wealth

In another aspect this circumstance is of importance. A start has been made in the use of pulverised fuel for raising steam on board ship, and steamers are now being built which are designed to carry equipment by which the raw coal is pulverised before being fed into the furnaces.

The reason why the coal is not pulverised ashore and blown into the bunkers of the ship is that the ordinary pulverised fuel is dangerous to carry owing to the risks of ignition.

If these difficulties can be overcome, even greater developments are in prospect for pulverised fuel.

Other economies, too, in the use of coal are in the way of being achieved. Waste heat from coke ovens, blast furnaces and steel furnaces is now being turned to industrial uses.

There are also novel methods of producing synthetic liquid fuels which are now engaging close attention, and suggestions are being made for the establishment of centres from which gas may be distributed over wide areas.

These aspects of the question are sufficient to indicate the great importance and wide ramifications of such topics—topics which would be of absorbing interest at any time, but which to-day are vital to a world whose wealth and resources have been so catastrophically dissipated in the great convulsion of war.

The ADMIRABLE CRICHTON of CRIME

Pigeons Round St. Paul's

Robert W. Sinclair

APPEARANCES are deceptive, and this has never been more aptly illustrated than in the case of Mr. Robert W. Sinclair, whose movements we have lately followed with more than a passing interest.

Portly and of middle age, Mr. Sinclair looks the picture of a successful company promoter, a rôle he is never tired of adopting.

He recently entered a motor-dealer's establishment at Chelsea and proceeded to inspect several saloon-cars.

His London headquarters, he stated, were in Victoria Street, S.W., and his business took him all over the country.

For that reason he required a saloon car to replace the open touring model he had just disposed of after "making do with it" for years.

Monocled eye for business

As he chatted Mr. Sinclair toyed with a monocle that dangled from a silken cord about his neck, but every now and then he would bring it into play while he surveyed the various models with a critical eye.

Although he seemed to be favourably impressed, Mr. Sinclair announced that he would like to visit another showroom before definitely committing himself.

On the following day, however, Mr. Sinclair returned and stated that he had decided to buy one of the cars he had inspected.

He was accompanied by a man whom he introduced as his chauffeur, and, having confirmed his choice, wrote out a cheque for £412 10s. He was allowed a reduction for paying the full amount down.

So the company promoter was driven off in great style, and no more thought was given to the transaction until a few days later when his cheque came back from the bank dishonoured.

Won't he be staggered?

Enquiries at the Victoria Street address added to the motor-dealer's consternation, for Sinclair was quite unknown there.

It soon transpired that all kinds of people were in the same boat, and that the engagin "company promoter" had passed numerous worthless cheques for varying amounts in payment for goods of all kinds that he had obtained by similar wiles.

It is pertinent to ask what is happening in the matter, especially as a few enquiries we have made enable us to unmask Mr. R. W. Sinclair with a completeness that will stagger him.

Something kept dark

In the first place, apart from obtaining the car and other articles through the medium of worthless cheques, he has committed the additional offence of obtaining them without disclosing the fact that he is an undischarged bankrupt.

In 1925, indeed, after running a number of worthless companies, he went bankrupt to the tune of £36,000.

His assets, it is interesting to note, represented slightly less than twopence in the pound, which, being entirely swallowed up in the costs of the liquidation, left nothing whatever for the luckless creditors!

As a matter of fact, the name of Sinclair is an assumed one. It cloaks the identity of a prince of bluffers named James Mutlow Williams, who has also used the aliases of "Rowe Williams" and "Hertford Williams."

Throughout his career he has always operated on a grand scale, and he first came into prominence in connection with a stock and share business in Gracechurch Street, London, E.C., which he opened in conjunction with a man named Simmons.

After nearly £10,000 had been obtained from people who believed that they were investing their money in gilt-edged stock, the whole affair was found to be a sham, and after eluding the police for many months Williams was eventually sent to prison for a year.

Williams, who was described by the police as a "plucker"—one who preys upon wealthy and innocent young men—was, of course, the brains of the business and has it on his conscience that he has dragged down a man who had won both the V.C. and the D.S.O.

Busy time

After this, on regaining his freedom, Williams took over a bookmaking business which speedily ran upon the rocks; opened a bogus insurance company under the shadow of St. Paul's, through the medium of which he enriched himself by many thousands of pounds; employed two men as dummy partners of a concern set up in a Kingsway office to operate a racing system which was entirely fraudulent, and, generally speaking, incurred credit everywhere and lived on a luxurious scale by his wits.

The "plucker" always, he got in touch with a young scion of a wealthy family, who, having dissipated a fortune of £5,000, was heavily in debt.

Trading on this youth's necessity, Williams induced him to join him in an attempt to fleece a rich relative of £55,000!

Luckily the plot was discovered, as a result of which Williams was once again sent to jail.

Menace to society

In another case, he induced a peer, whom he met in a famous Piccadilly lounge, to sign ten bills for £1,000, but finally failed to negotiate them, although he made strong endeavours to do so.

This, then, is the man who is now operating as a "company promoter" in the name of Sinclair.

These disclosures will be sufficient to put our readers on their guard, but meanwhile we think the authorities should lose no time in getting on his track, for while he remains at large he will ever be a menace to society.

WOOLLEY, THE LAMB FLEECER

A Hearty Harvest

SMALL farmers in all parts of the country have lately been favoured with attractive circulars from a firm called L. Woolley and Company, of Accrington Road, Burnley, Lancs.

Farmers are invited to send potatoes, eggs, fruit of all kinds, winter flowers, poultry, rabbits and hams to the company, which is stated to have been established for many years.

The suggestion is that, by dealing direct with this company, farmers and smallholders can reap the benefit of more advantageous terms than if they take their produce to the bigger markets where hard-and-fast prices prevail.

Early bluff

Naturally, a proposition of this kind cannot fail to commend itself to the small man, to whom every penny is of importance, and it is not surprising, therefore, to find that during the past few months produce of all kinds has been pouring in to L. Woolley and Company's Burnley headquarters.

What has been the result? The experience of a Buckinghamshire farmer will serve as an admirable illustration.

This unsuspecting countryman sent a small consignment of miscellaneous produce, and he was delighted to receive a prompt cheque in full settlement in accordance with the promised terms.

In the trap

Thus encouraged, he lost no time in sending everything he could muster, and settled down contentedly to wait for the anticipated remittance, feeling greatly relieved to think that, in the face of all the overwhelming competition in the agricultural world, he was at last in touch with a market that would allow him fair profits and quick returns.

Alas! He had fallen into a clever trap, and his confidence had been sadly misplaced.

To his chagrin, the Burnley company now showed no inclination to settle its accounts, and though it was certain that his valuable produce had passed into its hands, no acknowledgment of any kind was forthcoming.

At last the disappointed farmer turned in his despair to the local police, who informed him that, whilst they sympathised with him in his predicament, they were unable to do anything beyond placing his complaint on record for future reference.

Scores of other farmers have been similarly treated in all parts of the country.

The general procedure adopted by L. Woolley and Company is to inspire confidence amongst prospective dupes by paying promptly for the first small consignments of goods obtained, and then to obtain far greater supplies on credit and conveniently forget to pay for them!

These fraudulently obtained goods are taken every day to various Lancashire markets and there disposed of for ready money.

Nice company!

And what of the proprietors? One is a much-convicted rogue named Walter Woolley, alias Walter Walton, while the other is a lady named Lilian Squiers, who has also been in prison for fraud!

Woolley, who, of course, is the brains of the business, is an undischarged bankrupt, and his impudence in obtaining goods in the name of "L. Woolley and Company" can only be fully realised when we reveal that one of his previous terms of imprisonment was actually the result of similar operations!

It is apparent that the whole business carried on by these two partners is entirely fraudulent.

A DANGEROUS BUTCHER

Drastic Action Necessary

ONLY a fortnight has passed since we had occasion to criticise a butcher named Harry Motts, of Market Place, Norwich, yet it is now necessary to make some further comment.

We then complained that Motts had an apparent disregard for the public health and told how he had been fined £5 for having diseased meat in his possession.

Now he has come before the local authorities again, this time for exposing for sale meat that was condemned as unfit for food, for slaughtering for sale a cow, and for failing to give notice of the diseased parts to the proper authority.

It seems that the Deputy Chief Sanitary Inspector for Norwich had discovered a cow's head hanging in Motts' slaughter-house, and had noted that an attempt had been made to remove a certain gland.

A fragment of the gland remained, however, and it was extensively infected with tuberculosis.

This particular gland, it should be noted, is one that is never tubercular unless a beast is extensively affected!

Other parts of the carcase were examined, and found to be diseased and no fewer than twenty-three pieces of meat were found on the butcher's stall, which Motts admitted were from the same carcase as the meat in the slaughter-house.

The Bench was satisfied that the charges were proved, and inflicted fines amounting to £19.

This second conviction, following so closely upon the first, surely confirms our previous assertion that the matter should not end with the payment of a paltry fine and that drastic official intervention is called for.

Don't Bite!

"EARN £10 a week!" and "Be your own Boss!" are two advertising slogans which have recently appeared over the mystic word "Emjay," with invitations to write to Mitre Chambers, Leadenhall Street, London, for particulars.

A gentleman who sent 1s. 1½d. in the hope of learning how to become his own boss was informed that the great secret lay in an ability to write forceful, sales-compelling letters.

A printed circular, entitled "The Pull of the Sales Letter," and two cyclostyled pages of gush about "a business built by postage stamps" was all that he got for his money!

Emjay is the trading name of an individual named M. J. Fallon, who fails to comply with official requirements by recording his name on the heading of his notepaper as proprietor.

Up to a recent date, he had not troubled either to register the mystic name of "Emjay" at Somerset House. Leave him alone!

A HOT CUSTOMER *from* CHILE

Guppy and the Puppy

OUT-OF-WORK people who have only their limited savings between them and starvation will be well advised to turn a deaf ear to certain attractive offers now being made by a firm called Coleman and Guppy, of Central House, 34-36, Oxford Street, London, W.

Messrs. Coleman and Guppy have only recently installed themselves in this London office, but they have already advertised in various provincial papers for men to fill responsible posts that are stated to be available on their staff.

The following may be taken as typical of their announcements:

> Wanted, first-class man, with initiative and tact, thoroughly qualified to control existing connection and follow up enquiries from important firms in the Central Midlands. Good salary, commission and expenses. Successful applicant to deposit £100, repayable at 6 per cent. per annum. Write, giving full details, to Box 72, Coleman and Guppy, Advertising Agents, 34-36, Oxford Street.

Messrs. Coleman and Guppy explain to applicants that their business is that of an advertising agency specialising solely in Central and South America.

Attractive offers

They claim to advertise extensively in these countries on behalf of British manufacturers, and, in addition, to represent no fewer than 208 newspapers and other publications throughout Central and South American Republics.

It is suggested that representatives will receive whole-hearted backing in carrying out their various duties, as the firm is in the habit of sending out "many thousands of circulars" explaining its ideals and services.

In the matter of terms Messrs. Coleman and Guppy are quite generous. They offer a commencing salary of £5, with "handsome commission," and undertake to pay all rail fares and to meet moderate hotel bills whenever a representative is sent far afield.

As it has always been our policy to warn readers against offers of employment which are governed by a stipulation that the successful applicants must invest a substantial sum of money in the business, it is not surprising that many enquiries have reached us in this case.

Startling revelations

No doubt quite a number of unemployed men have been attracted by Messrs. Coleman and Guppy's offer, and after making due investigation, we are able to make some very startling revelations.

In the first place, the company has only been in existence for the brief space of three months, and, if all its claims are true, its rapid advancement must be regarded as something in the nature of a miracle.

Take, for example, the assertion that it specialises solely in Central and South American advertising, and represents 208 newspapers and other publications.

It would be interesting to see a list of the latter, and any contracts drawn up between them and this newly launched concern, for enquiries made by us in authoritative circles do not tend to remove our doubts.

On the contrary, those who are best qualified to voice an opinion on South American advertising in general unhesitatingly denounce the claims as fantastic.

In short, Coleman and Guppy have no right whatever to suggest that they

The Rt. Hon. Sir Ronald Lindsay, G.C.M.G., C.B., Permanent Under-Secretary for the Foreign Office, where a secret dossier exists relating to Mr. Guppy's South American operations

"represent" the periodicals referred to.

It is significant that letters they have written to editors of certain well-known South American periodicals are discreetly silent on this subject and reveal none of the bombast that marks their epistles to would-be investors.

Ambitious aim

These more modest letters have been sent merely to beg for free copies and to enquire about space terms.

Far from boasting of a widespread connection, Coleman and Guppy simply state that it is their "aim" to handle Central and South American publicity.

Oddly enough, no mention is made of any qualifications they may possess to justify them in this "aim." In these circumstances, it is interesting to return to their employment offer.

For £100 down, which is stated to be returnable, they agree to pay investors interest at the rate of 6 per cent. per annum, quite apart from the generous salary of £200 and commission.

What guarantee are they prepared to offer?

We ask this question, not only in view of the circumstances set forth above, but because investigation into the career of Mr. Herbert Stanton Guppy, who seems to be the guiding spirit in this venture, reveals some very damning facts.

He has spent a considerable time in South America, where for a period he was employed by Mr. Thomas C. Peddar, the proprietor and editor of the *South Pacific Mail*.

Why he came back

His employment terminated very suddenly, and a long report about his unsatisfactory conduct was made by his employer to Mr. W. F. Vaughan Scott, his Britannic Majesty's Commercial Secretary of Legation at Santiago, Chile.

This probably explains why Guppy, after spending many years in South America, suddenly found it expedient to return to the homeland.

During the voyage he struck up an acquaintance with a titled gentleman interested in shipping, and acting as his own publicity agent for the occasion, spoke so plausibly of his personal achievements that he succeeded in obtaining an offer of immediate employment with a shipping company as soon as he landed in England.

His powers as a convincing talker may be gauged from the fact that, apart from thus obtaining a lucrative post that he did not deserve, he actually rounded off the deal by obtaining a personal loan of £200, not a penny of which has yet been returned!

Very soon the shipping company began to regret its association with this plausible gentleman from Chile.

Complaints arrived from clients with whom he had endeavoured to negotiate certain cheques, while in one case he actually had the impertinence to incur credit for his personal uses by grossly misusing the company's name, and by suggesting that he held a far greater position than was actually the case.

In the end his conduct became so intolerable that he was dismissed at a moment's notice.

Doubtful address

This, then, is the chief figure behind the new firm of Coleman and Guppy, whose offers, however attractive they may appear on paper, should be rigidly shunned.

It is now announced that the business of Coleman and Guppy is very shortly to be formed into a limited concern known as the British and Latin-American Publicity Corporation, Ltd.

Its headquarters, according to Mr. Guppy, will be at the same address. But will it?

The landlord already complains that he has been forced to distrain upon this office for rent, while he even had to go to the County Court to recover a debt for business services rendered!

A MAJOR'S MONEY MAZE

Thynne—the Guarantee King

FORTY-NINE years ago there was born in the famous Tyneside City of Gateshead a child who was christened in the name of Robert Thompson Tinn, and who was destined to become a great figure in the leading circles of high finance.

The reputation that he was to make for himself was not to be confined to his own homeland, for Australia, Canada, and even the United States of America, were to prove fruitful fields for his active endeavours.

His early years were spent as a journalist in London, but at the age of twenty-eight he sought fame overseas in another sphere, and emigrated to Canada, where, by the time of the outbreak of the Great War, he had risen to a responsible position with a lumber and real estate company.

It must be recorded to his credit that he returned to England in October, 1914, and served with the Royal Flying Corps until February, 1919, by which time he had attained the rank of major.

Dignified designation

Now, for some reason best known to himself, he dropped the name of Robert Thompson Tinn, and adopted in its stead the more dignified designation of Robin "Thynne," which, by the way, is the family name of a famous peer.

In this new name he descended upon British financial circles with no small trumpet-play.

Within two months of his demobilisation, indeed, he was ensconced in an office in St. James's Street, Piccadilly, as a director and shareholder of a concern formed by himself.

This new company was known as Richards, Thynne and Co., Ltd., and was established to carry on business as merchant traders and forwarding agents, and to deal in machinery and goods of all kinds.

Whatever the success that may have attended his earlier efforts in British Columbia, it is impossible to say anything very encouraging about his St. James's Street venture.

It went into liquidation in January, 1921, with liabilities of not less than £187,000, on which a dividend of 5s. in the pound was subsequently paid.

Uncurbed optimism

The fact that he himself lost money, as a shareholder, in this disastrous venture should have curbed his great optimism.

It should have taught him to be more cautious in launching such gigantic undertakings, and should have brought home a sense of the responsibility entailed when acting in the dual role of director and shareholder, and representing the interests of others beside himself.

But, within a month or two of this crash, he became a director of a concern called Dogliani Dawson and Co., Ltd., which dealt in wines and spirits.

By March, 1923, this company followed the previous venture into liquidation, with liabilities of £39,115, of which £14,148 was due to creditors, apart from the loss to shareholders.

One of Thynne's next ventures was called Organisations, Ltd., which he formed with the meagre nominal capital of £100, to carry on business as brokers, financiers, capitalists and underwriters.

Thynne held only twenty £1 shares in this company, eighteen of which he had ultimately to dispose of to a creditor for services rendered.

While controlling this concern, Thynne persuaded at least two people

Mr. Registrar Mellor

to advance sums of £2,000 and £1,000 respectively "on his guarantee," the value of which will be apparent later.

Repeated crashes

Organisations, Ltd., is to-day a creditor of yet another concern called R. L. Sandifer, Ltd., of which he was also a director.

R. L. Sandifer, Ltd., which traded as "bottlers and agents," later joined the growing financial wrecks with which Major Thynne has been associated.

Upon the joint action of a number of firms of brewers and bottlers who were amongst its creditors, it was compulsorily wound up by the High Court, with liabilities of £20,393.

The major's astounding optimism in financial matters is here amply illustrated, for, although he was only associated with the Sandifer company for the six months immediately preceding its crash, he arranged for his other company, Organisations, Ltd., to arrange for the loan of £5,000 and to become a shareholder to the extent of £7,000.

Thus, refusing to be perturbed by repeated crashes, he keenly went on, dabbling in one venture after another, swayed, seemingly, by a burning obsession to become a second Pierpont Morgan.

He next made the acquaintance of a gentleman named Ehrenreich, who held certain patents for the treatment of the skins of sharks and other fishes and for utilising the carcases for valuable by-products.

Although we did not refer to Thynne at the time, we thought fit to issue a word of warning to readers concerning this venture.

Ship that did not sail

At any rate, the energetic major added to his varied experience of bottles, beer-brewing and banks, and became a leading light in a company called Marine Products, Ltd., which was formed for the purpose of taking over a yacht called the *Istar*, which, named after a Babylonian goddess, was built more than a quarter of a century ago by a magnate as a luxury ship for his personal use.

The *Istar* was to have sailed to Australian shark-infested waters more than a year ago in the service of Marine Products, Ltd.

It has not gone yet, but over £80,000 has been invested in the proposed venture by misguided people who are still waiting for some of the promised profits.

Meanwhile, the major has gone bankrupt personally for £6,322, with a certain deficiency of £6,000.

When he recently appeared for his public examination before Mr. Registrar Mellor, there were many sharp exchanges of words, which show that, in spite of everything, Thynne is optimistic still.

Asked certain questions relating to a bill for £250, he answered in a manner which caused the Official Receiver to retort, "Don't laugh about it, sir!"

That Mr. Registrar Mellor was far from satisfied with matters is shown by the fact that he later rebuked Thynne again and again, and said, "You are rather free with your guarantees, aren't you?"

One-sided lightheartedness

By dint of much questioning, he finally forced the major to admit that practically all his liabilities were in respect of monetary "guarantees," that had been given and which he had failed to meet.

"You have been scattering your guarantees about in a light-hearted manner!" was the Official Receiver's final rebuke.

This comment, in fact, seems to sum up Major Thynne's extraordinary career; but, unfortunately, his lightheartedness will hardly be shared by the unfortunate people who have lost money in the various disastrous ventures with which he has been associated.

Ministry's Climb Down

Soldier's Peace-time Battle

FOR many people the war ended with the signing of the Armistice, but there are others who have been forced to battle ever since.

One of these is a Mr. T. Gilmour, of Pollokshaws, who was wounded in 1916, and subsequently discharged from the Army after his right arm had been amputated from just below the shoulder.

He was awarded a pension of 70 per cent., but when pension rates for armless and legless men were revised in September, 1919, he should undoubtedly have been entitled to an increase.

The stump of his arm measured only 5¼ inches and his disability should have been assessed at 80 per cent.

Decisive turndown

The matter was taken up by our Pensions Department with the Ministry of Pensions, and in July this year the following reply was received:

"There is nothing in the official records to suggest that Mr. Gilmour's award is not at the rate appropriate to the degree of his disablement, and, as he was informed at the time of a recent interview at the Area Office, his award is now a final award under the War Pensions Act, 1921.

"Any appeal against his assessment should have been made to the Pensions (Assessment) Appeal Tribunal on or before December 31, 1923, and in the circumstances there are no grounds on which any further action can be taken."

In spite of this decisive reply, our Pensions Expert was perfectly satisfied as to the justice of Mr. Gilmour's claim.

We, therefore, reminded the Ministry that similar cases had been investigated after our intervention, and that something like £3,000 arrears of pension had been paid to readers as a result, notwithstanding the fact that previous awards had been declared final.

In these circumstances, we challenged the Ministry and asked it point blank if it refused to have Mr. Gilmour's stump measured with a view to determining whether his assessment was correct.

Write to "John Bull"

Our firm stand has now been justified, for a letter from the Ministry dated November 9 notifies us that Gilmour has been granted the revised award of 80 per cent., with effect from September 3, 1919.

But for JOHN BULL's intervention, this disabled man would never have received justice, and his case is typical of the hundreds which are dealt with by us every week.

There are, unfortunately, many war sufferers who are ignorant of their rights and are consequently unable to obtain satisfaction for themselves.

JOHN BULL has recovered many thousands of pounds in pensions arrears for its readers, and any who are in doubt should not hesitate to write to our Pensions Department for advice, which will readily be given.

CAPTIVE BABY: *Remarkable Disclosures*

A Father in a Funk-Hole

OVER in the United States there is a baby that Britain wants back, that Britain ought to have back and which, if the voice of JOHN BULL can avail, Britain will have back.

The Foreign Office in London knows all about this baby. So does its representatives in the States. So do the United States authorities.

Over the water, too, there is a certain man we want back—not for his virtues (if any), but because he is the father of that baby.

We wish to see him in the dock of a decent British court, where he would be told exactly what sort of an individual he really is, and that if he won't support his lawful wife and child there is still enough odd cash in this country to support *him* in jail.

Distressing facts

It is with no sense of pride that we have here to relate the story of how a British subject, who has broken the heart and body of his wife, hides in his funk-hole in another land, while the woman he so basely deceived and bullied is destitute in England, robbed of her home, her baby, her jewels and her health.

But for the sake of this poor lady, for the sake of the child, for the sake of the prestige of British justice, we will put into cold print for all to read the distressing facts that might to the authorities seem so matter of fact when read on official notepaper and then filed away either in a dusty cabinet or confined to the waste-paper basket—not that there's much difference!

We will begin the tragic story where the story began.

It was in November, 1922, that David S. Gillis, a Belfast carpenter, wedded a pretty Belfast girl he had known at school. He was twenty-four and she was eighteen. In August, 1923, a baby girl was born to them.

Crafty and cruel

And then the husband arranged for his young wife and the baby to go to Canada, where they were to stay with one of her sisters while he sought work in the United States.

He was, however, refused admittance to the States, and, in June, 1924, he joined her in Canada. Here he revealed himself in his true colours. He treated his bride abominably.

He beat her, threw her down a flight of stairs so violently that she dislocated her shoulder and threw a glass tumbler in her face, causing partial blindness that exists until this day—in fact, at the moment, she is in peril of going completely sightless.

To escape him she returned home, but he followed her to Belfast, and later persuaded her to live with him at Tynemouth.

From here, however, he disappeared, returning, she discovered later, to the United States, leaving her to fend for herself and also provide for the child.

In July, 1926, with the aid of the American Consul, she returned to the States, and her husband was sent for on arrival.

After "dumping" her on Ellis Island for a time, he was eventually compelled to find a home for her. The police saw to that.

But again he went to the limit of cruelty and, in his craftiness, signed an application for his wife to be admitted to an asylum, but, unfortunately for him, the City Asylums doctor, of Yonkers, New York State, saw through his little game, and certified her as being perfectly normal.

He again disappeared, but a warrant was issued for his arrest, and, after a lengthy search, he was arrested.

In September, 1926, she obtained a maintenance order against him for $25 weekly.

Following this, she had two spells in hospital, once collapsing in the street, and, finally, after her child was taken from her by the Charity Organisation, she was kept for seven months in detention and under observation.

Looking for justice

Her husband, as cunning as ever left her chargeable to the State, knowing full well that, if he could not be found, she would be deported.

And deported she was, ill-clad and ill, not even being given the chance of bidding farewell to the baby she loved.

Now this broken woman is in London looking for justice. She wants back her baby and she wants

The Rt. Hon. Sir Esme Howard, British Ambassador to the United States

support, for her health is such that no decent man could ever see her work.

She has furniture and jewels in the States, but all her efforts to re-enter that country have been in vain, although two further doctors have certified that, in their opinion, she is mentally sound.

The position of the British Government is that if the woman is in a position to support the child it will endeavour to secure its return.

As her father has agreed to provide them both with a home if the husband will contribute his proper allowance, we look to the Government not only to fetch home the baby, but also bring the husband to justice.

The Consular authorities have done all they can to persuade him to meet his obligations, but, so far, have failed. But, perhaps, somewhere in the laws of America, there is a clause to deal with such as he.

We send to Uncle Sam an urgent request to get busy. The time to act is now!

ORPHANS *of the* FORM! *Red Tape Round Mothers' Hearts*

WE often think of the mothers who never see their children—those poor orphans of the official form. And we often think of those poor kiddies who never see their mothers—home-sick in a big, gaunt house that can never be home.

Sir Fredk. Willis, Chairman of the Board of Control

Just to realise a little bit of how red tape can strangle a mother's heart, it is only necessary to reflect on the rules and regulations governing (take your breath!) the Incorporation of National Institutions for Persons requiring Care and Control.

There is Stoke Park Colony; there is Hanham Hall; and there is Leigh Court. But, just as an example, we will quote the case of Whittington Hall, Derbyshire.

Here there are children—many of them miles away from their homes, their fathers and their mothers. Some of these children are mentally deficient and some of them are supposed to be, but are not.

Bar for workers

But, mentally deficient or otherwise, their parents like to see them—and this is how they can do it.

No visiting is allowed on Saturdays, Sundays or public holidays. How thoughtful! Are we wrong in suggesting that these are the only days when the average working man and woman is free to visit?

And that is not all. Parents or near relatives desiring (we should have thought "anxious" a better word) to visit an inmate must give at least seven days' notice.

Is this a jail or, as they claim, a home of "care and control"?

Not more than two persons may visit the same inmate on the same day—which means that (when they get the chance) father and mother may call, but sisters or brothers must stay at home.

"Inmates cannot be permitted to go from the institution premises with their friends." And yet this is not an asylum nor a jail. But father and mother cannot even take their child for a walk.

Nor can they, on the occasion of their rare visit, see their child for more than two hours. And, just to add to the roll of red tape, officialism names the hours—2.30 to 4.30.

No presents!

Neither can visitors make the smallest present of food to their children until it has been submitted to the matron, not even an orange.

Any infringement of the regulations ends the possibility of future visits, though we somehow feel that the average parent would feel very much like infringing them and challenging the callous framers of the rules to do their worst. They could not do much worse.

The *kind* official mind is also thoughtful as to correspondence. You might not believe it, but inmates "who can write" are at liberty to do so once a month!

If the inmate cannot write, the officials kindly promise to drop a post-card once a quarter. Such humanity!

Defence—if any

If parents or near relatives wish to know how a new inmate is progressing they will be informed on enquiry. That is, mark you, if a stamped and addressed envelope is enclosed.

And listen to this printed rule: "Reports as to the health and general conditions of an inmate can be furnished at intervals of not less than six months."

During the twenty-four weeks' wait, we presume, anxious folk can stew in their own grief, unless the inmate is really ill.

Readers of JOHN BULL look to us for truth. Here is a slice of real-life truth that must sicken them and infuse them with indignation and protest.

We invite the Board of Control, which is responsible for the framing of such regulations, to furnish us with its defence.

1828. When Grandpapa asked Grandmama
for the second minuet
1928. When Grandmama asked Grandpapa
for the second cigarette

Player's, of course

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NCC 519

TAINTED MONEY *for* NOBLE WORK

If the Bishops Only Knew!

SHOULD the Church draw profits from social injustice? We ask this grave question after a lengthy investigation into the affairs of the Ecclesiastical Commissioners who administer the property of the Church of England.

The Church, we find, owns slum property. Is this right?

There is no public body in this country so wealthy in point of surplus assets over liabilities as the Ecclesiastical Commissioners. There is none so impregnable against criticism and reform.

The average member of the public has only a vague idea of what the Ecclesiastical Commissioners are.

He knows that they are a semi-clerical and semi-lay body in the Church of England, who crop up now and again when matters concerning Church property are under discussion, and then retire into the background.

Eye-opener for the public

When we state that they have at their disposal £50,000,000 in investments, property and hard cash, the average member of the public will possibly open his eyes.

When we further state that only the baldest outline of what half of this enormous wealth consists and how it is administered can be obtained from the Commissioners, he will agree with us that the matter wants probing.

For years information has been sought in Parliament and out regarding the details of the land administered on behalf of the Church. Few facts have come to light, although Church members are as anxious as any to have the facts.

Every year a report and balance-sheet is issued by the Stationery Office. The last published, ending October 31, 1927, states that Government and other securities total £27,756,008, and "cash" £25,885,727.

Details are certainly given as regards stocks of the "gilt-edged" class, and the value of land and house property is referred to, but no information can be had as to the nature of the property. Is any of it slum property, for example?

Tour that would shock

We have found out some facts for ourselves in respect of property owned by the Commissioners in London. The facts are disturbing.

They are, we should think, the largest land and house owners in the metropolitan area. Their holdings extend from Stockwell to Golders Green. There is hardly a metropolitan borough in which they do not pay taxes.

One of the areas in which we are interested is that south of the Thames. Here Church property takes in large tracts of Brixton, Kennington, Stockwell, Walworth, and Camberwell.

There is one stretch at the back of the Brixton Road to which we call the attention of the Archbishop of Canterbury, chairman of the Commissioners, and the diocesan bishops of England and Wales, all of whom are members.

We invite them to make a tour of inspection. They would get the shock of their lives.

They would have an excellent opportunity of studying that ever-present problem, "the social evil," on their own property.

The patch to which we refer runs parallel to the Brixton Road. In the heart of it lies a thoroughfare which has such an unsavoury reputation that the South London police, when they commence a search

His Grace the Lord Archbishop of York

for a badly wanted law breaker, as often as not make a search there before looking elsewhere.

Fat flat profits

It is more than a crime spot. It is a slum. The houses are divided into three flats each, but how often these are sub-let it would be difficult to say.

Fifteen shillings is the rental for an unfurnished flat. Immorality is rife in the neighbourhood, and there is a freedom reminiscent of the underworld of Paris, if we consider the disregard which some of the residents have for the social conventions.

It is significant that in many of the streets round here a rental as high as 32s. 3d. per week is paid for unfurnished flats. Furnished flats are two and a half guineas, payable in advance.

Practically the whole neighbourhood is let in flats, which, at two and a half guineas a week, show a nice little profit for someone.

We must make it quite clear that in the area to which we refer the Ecclesiastical Commissioners are the ground landlords, except in a few cases, where they are also leaseholders.

But that does not relieve them of their responsibility. There is almost invariably a clause in the agreements between the superior landlord and the leaseholder, whereby the former has power to enforce the eviction of undesirable tenants.

Material for sermons

Having finished their tour of South London, the bishops, if they have not already joined the Salvation Army in determination to combat the social evil by direct action, can take a 'bus to Lambeth.

Here they will find sufficient material for a score of sermons, each on the slum evil. Overcrowding, with all its attending ills, is almost general over a large area of land owned by the Ecclesiastical Commissioners.

The same state of affairs exists in St. Pancras, while in Paddington, from which area the Church draws a colossal revenue, there are further aspects of the social evil to be studied.

In St. Pancras, the freeholds owned by the Commission are extensive, and include stretches on which the houses are bad examples of slum-property. There are many old buildings on their last legs. The tiled roofs are falling in and are a menace to the tenants.

Inside, the rooms are small and inconvenient, and with the gross overcrowding which is general in this neighbourhood, are quite incapable of being kept in a state of reasonable cleanliness.

Great College Street, which is an arterial road with tramway lines, is a well-known eyesore. It has some decently built shops and public-houses, but these stand cheek by jowl with antiquated dwelling-houses which ought to have been pulled down years ago and rebuilt.

Much of this property is actually administered by the Ecclesiastical Commission's agents.

Further north in Holloway, congestion is notorious. Here the Commission owns further large areas, where few of the population are half so well housed in point of space as the inmates of the famous prison close by.

Striking admission

A quotation from the Commissioners' own report to the Commission of Enquiry of 1924 reveals its attitude to the housing problem. It is a strictly business one:

"The Commissioners," says the report, "are already in possession of large house properties which are worn out and barely habitable.

"These have filled up owing to the suspension of building during the war, but when the industry revives

His Grace the Lord Archbishop of Canterbury

and tenants are able to exercise some choice in the matter of dwellings, it may be advisable to rebuild."

So much for London and its problems.

There is another substantial source of income concerning which details are lacking. In the report for 1927 is an item of £248,476, drawn from mining royalties and rents.

It is known that the holdings are in Durham, but information is lacking—in fact, the capital wealth of the Commissioners in mines is unknown even to themselves.

During the 1922 Commission of Enquiry into the properties of the Church, Mr. J. A. Archer, former financial adviser to the Commissioners, stated that the valuation of minerals presented the greatest difficulty, since no complete survey had ever been made of the Commissioners' holdings.

They do not know how wealthy they are. We do know how poor the miners are. We also know from both owners and men that one of the most crushing burdens on the industry is the royalty tax.

Wonderful opportunity

We refrain from going further into the finances of this great religious body. It would take a volume adequately to deal with it.

We have said enough to show that a complete change, both of method and of spirit, is urgent in the Ecclesiastical Commission.

True, the policy of the Commissioners is largely controlled by Act of Parliament, but the sooner they obtain powers to clear these social blots, the better for Church and State alike.

The Commission is an age behind the Church for which it acts. It is as far behind its own members, the bishops.

There is not one of these who, individually, does not share the acute distress of most Churchmen over the great social evils of the day.

Why cannot they act collectively, as each of them would if he could individually, and, by tackling these evils within their own authority, give a great lead to the other powers that be?

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CANDID COMMUNICATIONS

to People who Deserve Them

Rt. Hon. Sir P. CUNLIFFE-LISTER, K.B.E., President, Board of Trade.

DEAR SIR PHILIP,—I want you to make that Board of Trade inquiry into the loss of the *Vestris* as searching as it very well can be. I don't swallow all the charges made in the American Press against the ship, for they never lose an opportunity over there of throwing mud at British shipping. But there are some questions, such as mixed crews and loading, that want sounding fathoms deep. JOHN BULL.

LORD DAVIDSON of LAMBETH, Cheyne Walk, Chelsea, S.W.

MY LORD,—Your farewell sermon as Archbishop of Canterbury is one the nation will do well to remember. If, instead of obeying the instinct to put self first, the whole output of national thought and strength was for the bettering of life as a whole the millennium would not be far away. It is too much to hope that it will come at once, but at least as individuals we can ask the question, "What am I here for?" and in the answer try to raise the tone of British life. JOHN BULL.

His Honour Judge ATHERLEY-JONES, 4, Paper Buildings, Temple, E.C.

DEAR ATHERLEY-JONES,—Your case for a revival of the penal-settlements system of a hundred years ago simply won't wash. Habitable spots in the Dominions which are still uncultivated are non-existent, and if you want the black sheep to go to Australia, as in the days of Botany Bay, you had better not breathe a word of it to the Australians. What about the Sahara Desert? We know you are too kind-hearted to dream of it, so please talk sense next time. JOHN BULL.

The Rt. Hon. J. H. THOMAS, M.P., Unity House, Euston Road, N.W.

DEAR SIR,—I am in perfect agreement with your leader, Ramsay MacDonald, that it is not the function of a trade union official to be rash. Hence I regard you as a pattern guide, since you are ever on the side of wise moderation. It is impossible to compute the money you have saved the State, through your avoidance of strikes, and the only possible excuse for not erecting a statue to your memory will be that, like me, you don't chance to be an Adonis. JOHN BULL.

Mr. R. D. BLUMENFELD, Editor, "Daily Express," Shoe Lane, E.C.

DEAR BLUMENFELD,—You have had lots of say lately about the Housing Act, 1925, which allows public bodies to confiscate property and pay the owners merely nominal compensation. We have been hammering at this injustice for years and, as a sequel, an amending Bill is being presented to Parliament. We don't mind you giving us some help, even so late in the day. Perhaps you will now join us in fighting some other big injustices on which the daily Press is silent. JOHN BULL.

GENERAL HUGUET, Paris.

DEAR EX-COMRADE,—Some dozen years ago—it seems only yesterday—you were Chief of the French Military Mission attached to the British Army in France. You ate with your British comrades and drank with them, and in many ways "broke salt." Also, their battle was yours. Now you have published a book entitled "Britain and the War," in which you describe us as an "uncongenial race whose overthrow would be generally welcomed throughout the world with a sigh of relief and deliverance." We don't mind. We were once called "Contemptible." JOHN BULL.

P.C. WALTER JOHNSON, Vine Street Police Station, W.

DEAR WALTER,—On your beat in Coventry Street the other day you spotted a man selling cheap jewellery from a motor-car and thereby obstructing the traffic. When you were taking his name he offered you five shillings to turn suddenly blind. You had him arrested, and he was fined £25 and costs. You may never drive up to Vine Street in your own Rolls Royce, Walter, but you can bet your boots that Lord Byng is as pleased as Punch about you. JOHN BULL.

The Rev. W. C. PROCTOR, Preacher at Waltham Abbey Church.

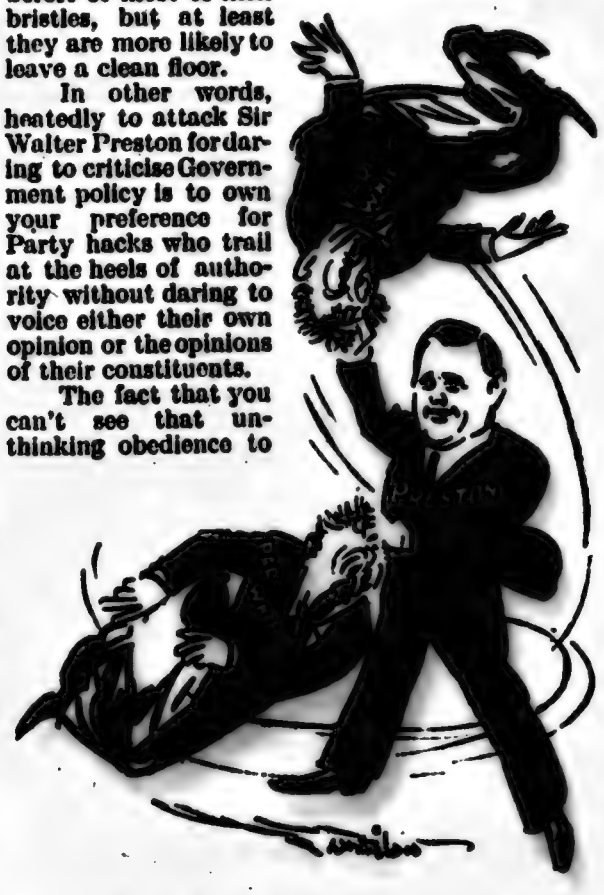
REV. SIR,—Whatever your objection to Armistice Day as a national event, you might at least have the good taste to refrain from insulting the fallen. Your statement that two-thirds of the men who fought in the war were conscripts and many of them criminals is as untrue as it is abominable. The men who laid down their lives did so for their country, many of them in the full belief that they were fighting to rid the world of war. It is men like yourself who keep the war spirit alive by making remarks that are bound not only to cause wounds, but raise up real antagonism. JOHN BULL.

Major A. N. BRAITHWAITE, D.S.O., M.P., Greycourt, Gledhow, Leeds.

DEAR SIR,—Your antagonism to new brooms in Parliament does not say much for your fitness to take a share in national housekeeping. True, they may kick up more dust than old brushes bereft of most of their bristles, but at least they are more likely to leave a clean floor.

In other words, heatedly to attack Sir Walter Preston for daring to criticise Government policy is to own your preference for Party hacks who trail at the heels of authority without daring to voice either their own opinion or the opinions of their constituents.

The fact that you can't see that unthinking obedience to the crack of the Party Whip is making politics ridiculous shows that you are not at all the type of person we want in the House of Commons. I prefer even rash criticism to none at all. It is, at any rate, a sign of life. JOHN BULL.



Mr. FRY, Magistrate, Bow Street Police Court.

DEAR SIR,—Because a man declined to give the police information in his possession to enable them to effect an arrest, he was summoned for obstructing them in the execution of their duty. I take the same view as yourself, and hold that he was within his rights. Police officers must be brought to realise that they cannot arrogate to themselves the powers of a court of law. JOHN BULL.

Mr. GEORGE THOMSON, Dental Surgeon, St. Pancras School for Mothers.

DEAR SIR,—If you had your way, you would close all the sweetshops in the country. Sweets, you say, are one of the chief causes of decayed teeth in children. Beer, others tell us, is a prolific cause of decayed heads among adults, while butcher's meat is the devil's own poison for senile maiden aunts. We are a dissipated lot, we are, right from the cradle up. JOHN BULL.

Mr. CARADOC WILLIAMS, Postmaster, Trefriw Spa.

DEAR SIR,—Not long ago you distinguished yourself by carrying mails on your back through extensive floods, and lately when a fire broke out at the post office, you risked your life in rescuing two aged relatives. To get at them you had to smash the glass of a locked door, and, with bleeding hands and almost suffocated by smoke, you struggled up the stairs to their aid. I doubt if there is any danger which could daunt a man of your calibre. JOHN BULL.

Mr. H. E. DURHAM, Communist, Holt, Norfolk.

DEAR SIR,—You founded a Communist colony with the object of putting into practice ideas which others merely preached. The scheme, you now confess, has failed, because the members of the colony were not quite up to the strain of creating a little heaven on earth out of very human natures. We won't rub it in. We're too glad to be able to address a Candid Com. to a Candid Communist. JOHN BULL.

Straight from the Shoulder

SIR KINGSLEY WOOD:—"There is hardly a Minister of the Crown who has not left office poorer than he entered it."

Especially in the people's confidence.

• • •

SIR BRODIE HENDERSON:—"Railways the world over are still the greatest instrument for the movement of goods and passengers."

Then why the dickens not cheapen and improve them?

• • •

SIR WILLIAM JOYNSON-HICKS:—"This great country is not going to be bullied by a few disloyal Communists."

Nor be able to settle unsettled grievances by mere abuse.

• • •

SIR HERBERT HAMBLING:—"The Bank of England discharges its duties with the public interest entirely in view."

A sound reason for giving a larger section of the public a personal interest in banking.

• • •

MR. H. WILLIAMS, M.P.:—"The campaign 'Buy British' cannot succeed unless people have means of discovering what they buy is British or not."

Nor so long as so many are without means of buying anything at all.

• • •

SIR JOHN CADMAN:—"Prosperity does not mean a place in the sun for only a few world-wide operators."

If you can knock that into the heads of a few world-wide operators you'll scotch a few potential wars.

I met a fellow to-day...

with a real hard luck story. He's an Afrikander fan like me. But he works in a dynamite factory, and they won't let him smoke on the job.

Golly! That's tough!!

Me—I just couldn't work without the old briar. Without a pipeful of Afrikander between my teeth, I'd be as helpless as a plumber without his tools. That cool, soothing smoke Afrikander gives, helps me to concentrate. It lets me *get on* with the job, too, because it's consistently good—consistently just as I want it. With no comebacks on the throat or tongue. To any man who takes his work seriously, I commend this good tobacco. It's so satisfying. So dependable. It gives you all you could ask in a tobacco. And 7½d. buys an ounce!

"You'll like the CIGARETTES TOO!" 10 for 5p. 20 for 10p.

Afrikander

MIXTURE or FLAKE

7½D PER OZ.

"It saves and satisfies"

The Truth About Things—by the Editor

JOHNNY, GET YOUR GUN!

A Monster on the Doorstep

ONCE more an unemployment debate in Parliament has proved singularly ineffective. We do not doubt that every man in the House, to whatever Party he belongs, is troubled at the magnitude of the problem, and most sincerely wishes he knew of a short, straight, simple and cheap way out.

There is no such way, and that is the trouble. But surely, because the problem is so complicated and harassing, that is the very reason why the best brains of the country should be brought unitedly to bear upon all possible solutions.

It is because of the mass of human suffering involved that the absence of this united spirit is so appalling. "You're a slacker" and "You're another" slung from one politician to another may relieve tension and gratify personal animosity, but it does not take one unemployed man a single step nearer to profitable employment.

Is it too much to hope that before the General Election some really hard thinking will bring to birth a scheme worth considering by all good citizens?

Unemployment doesn't only infect the unemployed. Wherever it exists it is a foul disease that blights the whole of the country's business.

If it is not tackled it will become a monster capable of getting the whole country down. Meanwhile there is one great change that everyone has a duty to bring about at once.

WE must cease to submit to having the unemployed hosts looked upon as semi-criminals. The way in which many Boards of Guardians propose to inflict "work tests" may be born of irritation against vagrancy that is straining their resources to the utmost, but it is not the way to set about checking it.

Nothing can do that but the provision of reasonable work to be remunerated by a living wage.

On the other hand, any Board of Guardians showing a disposition to humanise the Poor Law is immediately pounced on by the Ministry of Health. Any adequate scale of relief is immediately subjected to grave criticism. Letters from the Minister fly like flakes in a snowstorm the moment any slight deviation from red tape is proposed.

Test work is approved, of course, but usually at rates that make any decent lover of justice blink. The scale of ten shillings for thirty hours' hard toil, offered in some unions, and heartily approved by the Ministry, is nothing short of a disgrace to humanity.

A MAN cannot keep his family on such terms. We have before us a letter, written in a good, clerkly hand, from an ex-Service man who has tried it. After earning 15s. he received a 7s. 6d. food voucher and 7s. 6d. in cash to keep himself, wife, child and home together.

That is not work as Britons understand it. It is forced slavery.

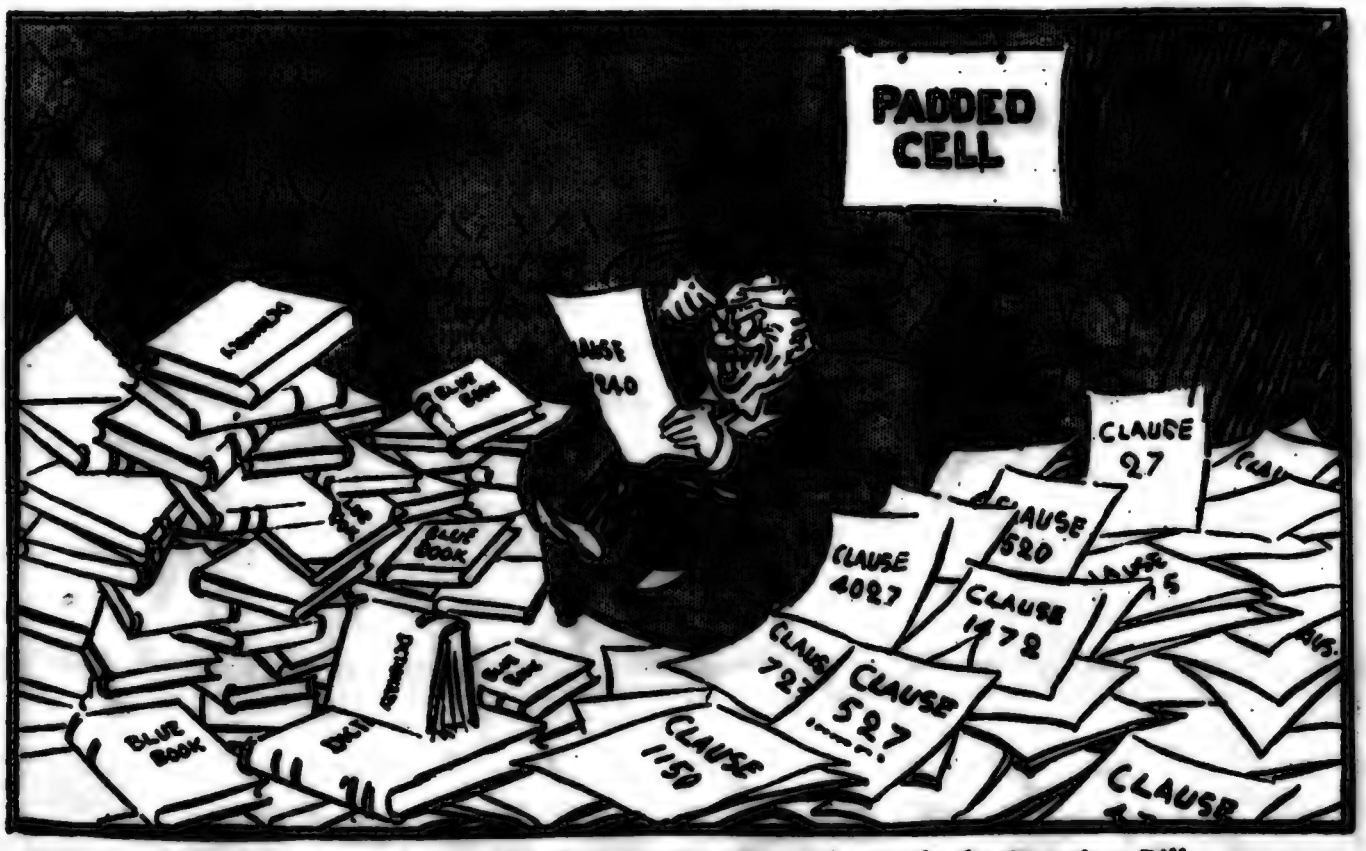
We want to see in this country more of the spirit shown in Denmark towards the unemployed man. There, the Danish League of Labour is building comfortable concrete hostels where unemployed men, in the search for work, can find accommodation for two shillings a day or sixpence a night. The penniless are allowed to repay by work in the wood sheds.

This is a sensible system that sadly needs starting here. There is no taint of "poor law" or "tramp" about it. The man is treated as a human being whose job of selling his labour has momentarily failed, and he is offered what amounts to plain hotel accommodation suited to his ways and means.

The same need for preserving self-respect in manhood exists here, but we do not recognise it. To say we "cannot afford it" is moonshine in face of the huge sums we spend annually on destructive agencies. Let us spend some on checking the disruptive force of unemployment.

When life for a third of the nation is reduced to a mere scramble for bread and butter, all the finer arts go by the board.

That's one of the greatest curses of unemployment. It saps comeliness and beauty out of everything.



Portrait of the only man in the country who understands the D-rating Bill

The Rt. Hon. Neville Chamberlain, M.P., Minister of Health

JOLLY YOUNGSTERS

THERE was a pleasant pageant at the Clapton Congress Hall when the girl guides and boy scouts of the Salvation Army staged their musical drill and other displays.

There was ample cause for satisfaction in the quality of young Britain when Viscount Astor presented the awards for bravery.

Both boys and girls had won to the top notch by their gallant rescues of life, for their salvage of drowning persons from river, lake and sea.

"Every time," declared Viscount Astor, "that I come in contact with the Salvation Army I am struck with the joyfulness of those associated with it."

He spent some time pointing out that youth's joyousness depends on opportunities to show its moral, spiritual and physical courage, the chance to develop what really counts to all humanity.

The spirit and the power are there. The tragedy is that any of it should remain undeveloped for lack of opportunity.

The Human Machine

GETTING THERE

WHEN you have a job of work to do set about it in the right spirit.

There is a lot of sense in the old saying that "Well begun is half done."

Work done in a spirit of pessimism is useless. It won't be well done, because right from the very start you are looking for difficulties—and if you look for them you will find them all right!

It is work done in a spirit of hope that succeeds, because it is never baffled by seeming impossibilities.

Optimism looks right ahead to the end aimed at, and takes little heed of the obstacles in the path.

Henry Ford once said he never employed experts because the expert always knew too many ways in which a thing could not be done!

If you begin a job in a spirit of pessimism you will probably stop at the first check. If you go at it in a spirit of hope you will be at the end before you know you have really started.

OUR CONGENITAL BLUNDERER

A Simple Soul with a Bomb

by A. G. GARDINER

Sir Walter Preston

THE storm that has burst over the Government's derating scheme is one more reminder of the price the country pays for the privilege of being governed by Mr. Churchill.

When the scheme was produced by Mr. Churchill last summer, I pointed out here its clumsy and inequitable features. If the country had been roused then the mischief might have been stopped.

But it is only at the eleventh hour, when the Bill is about to be passed into law, that the popular Press has become interested, discovers that a terrific blunder is being made, and demands, as the *Daily Mail* does, that the scheme shall be scrapped.

And I doubt whether the *Daily Mail* would even now have made the discovery but for that funny incident at Cheltenham, where, so to speak, Sir Walter Preston has let the cat out amongst the pigeons.

Sir Walter is a nice, simple-minded gentleman who went down to Cheltenham last summer to contest the seat as Government candidate. And in the course of the election he referred to Mr. Churchill's scheme for derating industry.

Mystery deepened

Being a trusting soul, he accepted the figure that he was given about the scheme, and told the electors that it would save them £24,000 a year in rates. And on the strength of that agreeable news, and the statement that Cheltenham's rates would go down by anything from 1s. to 1s. 6d. in the pound, he got elected.

But he was no sooner elected, than he began to suspect that he had been elected on "false pretences." Instead of the derating scheme being a saving of £24,000 a year to Cheltenham, he learned that it meant an additional burden of £42,000 a year.

He became alarmed. He wrote to the Ministry of Health to clear up the mystery. It only darkened it, for first it said the town would lose £84,000 a year, then that it would be "all square," then that there would be a slight gain.

Meanwhile, the whole country is seething with protests against the wild inequalities of the scheme. The authorities of Manchester, Liverpool, Bradford, the West Riding, Buckinghamshire, and other cities and counties have passed resolutions concerning it.

Bewildering mess

The investigations of the Association of Municipal Corporations disclose that while London will be fined £1,000,000 a year, Middlesex will gain £448,750; that while Bradford will lose £150,365, Bristol will gain £123,072; that while Somerset will lose £88,233, Essex will gain £423,980, and so on.

The irony of the thing is that the Lancashire and Yorkshire towns which have been hardest hit by bad trade are now hardest hit by this absurd scheme, while a prosperous county like Kent gains £331,511.

How comes it that Mr. Churchill has landed his Government in this bewildering mess and the country under so serious a menace? His motive was excellent. He sought to relieve the depressed industries of some of their burdens. But his method is lamentable.

Broadly speaking, his scheme is that all properties engaged in productive industry are to be relieved of three-quarters of the rates. Those properties include railways, mines, factories, and workshops.

This means, of course, an enormous loss of revenue to the rating authorities. The Churchill plan is to compensate them for their loss from a pool accumulated from the petrol tax, the road fund, and other sources—in a word, he transfers local rates on industry to the back of the taxpayer.

Feeding the fat

This is right in principle, but disastrously wrong in method. It results, in the first place, in those fantastic inequalities to which the Cheltenham incident has drawn attention.

But an even more serious vice is the manner of giving relief to industry. It is only the producing part of industry which profits, and this profits whether it needs relief or not.

A case can be made out, for example, for taking the burden of rates off depressed industries, like coal, iron and steel, cotton and shipbuilding. I do not say it is a good case, because when, as we all expect, those industries revive, they will still be enjoying a 75 per cent. immunity from rates, which they no longer need. But still there is a case.

The real mischief is that prosperous industries will enjoy this immunity as well as unprosperous. And, in spite of our depression, most industries are prosperous.

The electrical industries, the artificial silk industry, the motor industry, the boot and shoe trade, many engineering trades, brick, brewing, cement and multitudes of others are doing well, but they will all get the relief at the expense of the taxpayer. You and I will be paying three-quarters of the brewers' rates.

Blind blundering

This monstrous absurdity Mr. Churchill does not dispute. His only reply is that it is impossible to discriminate between the prosperous and the unprosperous industry. To do that would, he said, need a staff that Hyde Park would not be big enough to house. Quite so.

But that is not a defence. It is an admission that the whole method is wrong. It is transferring vast sums from the taxpayer into the pockets of prosperous manufacturers and even property-owners.

I heard this week of a case from a Midland town, where the landlord of a prosperous factory is putting up the rent in view of the relief the business is having from the rates.

But there is an even worse feature. All that great part of the trading community which is engaged in distribution, the shopkeeping class, is shut out from the relief, no matter how unprosperous it may be.

Morris' prosperous motor-works are relieved; but the Oxford shopkeeper is unrelieved. Courtauld's marvellous factories and Bass' prosperous breweries transfer three-quarters of their rates to our backs, but the householder and the shopkeeper have no relief. This is the very negation of justice and common-sense.

But the truth is that Mr. Churchill is a congenital blunderer. He has wonderful energy, but no judgment. He goes at a problem like a bull at a gate-post, and is most furious when he is most wrong. His career from Sidney Street onwards has been a record of brilliant but wasteful adventures, of which the derating scheme is the latest. I wish I could hope it was the last.

THE FLY *in t*

by EA[illegible]USS

WHEN the incredibly foolish Treaty of Versailles was drawn up under the malign influence of Paris, many unwise provisions were inserted in it.

We need hardly blame the French alone, for we must remember that at this moment our own Lloyd George, the man who won the war, was stumping the country with his cry of "Hang the Kaiser" and his promise that Germany would wipe out our war debt.

Earl Russell

It is difficult for us to bring our minds back to the hysteria and unreason of those days, but it is still quite easy to see why a provision for the military occupation of Germany formed one of the articles of the treaty.

There was real apprehension. For four years Germany had been a menace to security in Europe and had held the world at bay. Who could say how far she was disarmed by the terms of the Armistice and how genuine or how universal were the sentiments expressed by the new Republic?

The treaty provided for final withdrawal in the year 1935. The occupation duly took place in accordance with the treaty, but the other Allies have gradually withdrawn, until only the French and English with a handful of Belgians are left on the Rhine.

Of course, the occupation of your territory by foreign troops under military law is always a disagreeable thing in itself and there have been some ugly incidents ascribed to the French, including their occupation of the Ruhr, an act without sanction.

THERE have also been a few minor unpleasant incidents in the British zone. A report of one such incident reaches me as I write. The Burgomaster of Konigstein has been "had up" before a British military court at Wiesbaden and fined for allowing a local band to play the German national anthem at the conclusion of a municipal celebration!

Remember that this is the year 1928, ten years since the end of the war. There has been a Treaty of Locarno; there has been the admission of Germany to the League of Nations; there has been the Kellogg Peace Pact.

Moreover, all military fear of Germany has

POISON GAS IN OUR BREAD

—And We Let Them!

by E. ROFFE THOMPSON

Sir H. C. Monro, K.C.B., Chairman of the Departmental Committee appointed to consider the question of the adulteration of flour and which condemned the use of chlorine gas.

IF a dairyman sells milk which is deficient in fat or if he sells milk to which he has added water, he is severely punished. If a miller bleaches flour with such deadly poisons as ammonia and chlorine gas nothing happens to him.

Milk that is deficient in fat or milk to which water has been added may be a symptom of fraudulent trading. It may also be quite true to say that such milk is not of much value to the consumer. It would probably be an exaggeration to say, however, that it was a definite danger to public health.

Flour treated with chlorine gas cannot, so far as I can see, be anything but a very serious menace indeed to public health.

Writing to an agricultural journal, Mr. Taylor, of the Raleigh Flour Mills, Barnstaple, says: "Is it not a fact that most of the big mills have installed machines for the treatment of flour made from the lowest grades of foreign wheats with chlorine gas, the use of which makes the bloom and colour of such flour equal to that manufactured from the very best English and Manitoba wheat, and which, moreover, is preferred by the baker as it will take more water? . . .

"I have seen a loaf made from flour treated in this manner which at the time of baking looked admirable, but after being kept about a week turned absolutely black right through the middle and smelt very strongly of chlorine gas."

It sounds better

It is no wonder that the Departmental Committee which sat a short time ago to consider the question of bleaching and treating flour with chemical substances stated that, "We regard the treatment of such an important foodstuff as flour with a substance such as chlorine, which may alter its composition unfavourably, as undesirable."

That, of course, is the worst of a Departmental Committee. Who but an official with a mind tied round with red tape would dream of using the word "undesirable" to describe the rank poisoning of the staple food of the nation?

There are about a hundred words in the dictionary that would have been much more suitable—"criminal," for instance.

Surely we have an absolute right to demand that such an important part of the nation's food as flour should be absolutely pure and should be the product of milling without the addition of any foreign substance whatever.

Gassed in peace time

Surely the last thing on earth with which flour should be treated is chlorine gas, which produced such terrible effects on the human system during the war.

In Australia and New Zealand, the treatment of flour by foreign substances is absolutely prohibited. In Canada treated flour has to be sold as "bleached." In the United States the law definitely provides that bleached flour must be plainly printed as such.

Here are all these countries fully alive to the dangers of treating flour in order to produce a whiteness that may please the eye, but is capable of terrible effects once it gets into the human stomach. Yet this country lags behind.

Now, since paragraph 61 of the Report of the Departmental Committee to which I have referred definitely puts chloride outside the category of chemical substances the use of which in connection with the treatment of flour is permissible, how does it come about that in the West of England alone there are about a dozen mills that have installed plants for the use of chlorine gas quite recently?

What is the use of an expert Departmental Committee if its recommendations are to be so easily shoved on one side?

The position is even worse than this. In the new Fertilisers and Feeding Stuffs Act, every precaution has been taken that the food intended for cattle, sheep and pigs shall not be tampered with. Yet we give the millers a free hand to do anything they like with food intended for human beings!

Have we really sunk so low that human beings are now considered as of less account than cattle, sheep and pigs?

The real point of using chlorine gas to bleach flour is that it enables a miller to use what is known as No. 6. Manitoba wheat—which was formerly considered only fit for cattle food—rather than good pure English wheat. This Manitoba wheat can be got to-day for 34s. 9d. for 504 lb., which is 10s. less than would have to be paid for British wheat.

Coincidence or craft?

The cry, of course, is that the public will have pure white bread. "Pure" is good in the circumstances, is it not? As for white bread, it is perhaps nothing more than a curious coincidence that this extraordinary demand of the public for white bread accords so nicely with the ability of the miller to use thereby inferior wheat and make such a profitable transaction out of it.

On the other hand, possibly it is not. At any rate, thanks to the success of the new bleaching processes, or if you like it better, to the success with which flour is being poisoned, millers are now supplying for human consumption the lowest grade of wheat once used only for cattle food.

By a judicious mixing of slight quantities of flour obtained from better wheat, and adding various chemicals to "improve and strengthen" the mixture, we arrive at the present foundation of the nation's loaf.

It is, perhaps, also a fortunate coincidence that this "gassing" of flour enables overseas farmers to supply vast quantities of inferior grade wheat to our market at a most satisfactory price—to them.

Poisoned staff

On the other hand, it possibly is not. It is certainly one of the chief causes why British agriculture to-day is in a state of decline. The British farmer cannot sell his wheat because the miller prefers to buy cattle food and by subtly treating it with poison gas bamboozle the nation into eating his filthy compound.

I simply cannot understand how any self-respecting Government Department, still less how any really able department, such as the Ministry of Health undoubtedly is, can tolerate for one moment the spectacle of the millers extracting the highest possible profit to themselves at the expense of the nation's health.

Nor can I understand the Minister of Agriculture sitting quiet while this detestable practice is steadily driving the English farmer into bankruptcy.

What is the good of all our elaborate pure food laws if the very staple necessity of life is to be poisoned at its source?

LOVING CUP

USSELL

been disposed of by the final report of the Disarmament Commission to the League of Nations that she has carried out the orders to disarm.

The other ground for occupation, the payment of reparations, is equally disposed of by the acceptance of the Dawes Plan, under which Germany will be paying £125,000,000 a year.

The French excuse for the continued occupation of German territory was, I suppose, given by M. Briand in that famous, but infelicitous, speech last month which shocked the League of Nations. France did not trust Germany, France was not satisfied with the reparations payments, and if the Treaty of Versailles said 1935, why should France withdraw earlier?

BUT of what possible advantage is it to Britain to maintain an army of 6,328 men at an annual cost of £1,299,700 on the Rhine, to the continued annoyance and irritation of the German Republic, to which we profess to be friendly, and how does it increase the chance of obtaining reparation from Germany to saddle her with this extra and unnecessary expense?

Of course, we have to remember that when Mr. Lloyd George told us here that the Germans would pay our whole expenditure, most of us did not believe it, but thanks to the calculated misstatements of French politicians the French have been led to believe that Germany will pay every sou of the damage they have suffered, and when they find this does not happen they become restive and are driven to seek an explanation in the wickedness of Germany, the lukewarm support of Britain, the avarice of America, or, indeed, anything rather than simple economic facts.

ALL this may be very true, but it is no reason why Britain should join in such short-sighted folly. We ought to point out that if the Treaty of Locarno means anything, if the admission of Germany to the League of Nations means anything, it means that she must now again be regarded as an independent sovereign State.

Far more important, however, than merely sordid considerations of cash is the gesture of good will to Germany that would be implied in a withdrawal from the Rhine.

Germany was our bitter and ruthless enemy; she has been defeated and humiliated; and for ten years her Government has now professed and given evidence of a change of heart.

Is it not time that we recognised this and began to accept Germany as a powerful nation whose friendship and good will and peaceful intentions must be an essential element in the tranquillity of Europe?

And now for the best smoke of all—

The fragrant Manikin—Mild as a May morning—Soothing as an old-time melody and—Satisfying.

Manikins are a man's smoke—good honest tobacco right through—no paper, bite or sting.

And Manikins are quite economical—10d. buys 5 and every one will give you the genuine lasting satisfaction of a Mild Havana Cigar.

MANIKIN
·CIGARS·
MILD HAVANA FLAVOUR
5 FOR 10D.
All Tobacconists Sell Manikins

INNOCENT SINNERS *in* NO MAN'S LAND

by The Rev. W. F. GEIKIE-COBB, D.D.

IN London there are a great many men and women who are living together "in sin." This state of affairs is by no means peculiar to London.

On the contrary, everything goes to show that unmarried fathers and mothers are on the increase in nearly every big town in England and Wales, particularly among people who are not well off.

It is becoming so general a practice that clerics are constantly telling us that England is morally on the downgrade. No wonder if it is so, for bad laws make bad citizens.

Just consider how things are. Twelve years ago, in the fever of war-time, thousands of young women plunged into marriage with men they hardly knew. Then came peace and disillusionment.

In countless cases young mothers have found themselves tied to a drunkard, a criminal, a lunatic, or a cruel brute with whom it was impossible to live.

In countless cases they have found themselves deserted with several children on their hands to provide for as best they can.

Heartbreaking work

What is such a woman to do? The law provides for a separation allowance, which she gets if her husband is able and willing to pay it. But what if he can't? What if, as frequently happens, he cannot even be found?

What if he is a foreigner or a colonial and goes back to his native land? It is seldom that his wife is in a position to pursue him across the world and fight for her rights in a foreign court.

No, she does the only thing which is left for her to do. She buckles to, and perhaps by working her fingers to the bone succeeds in keeping the wolf from the door. But it is heart-breaking work, and in course of time, perhaps, something else happens.

She meets another man. They become friends. Affection springs up between them. He is in a position to provide her with a home, and they come together as man and wife.

Absurd law

There is no war-time glamour about *this* match. The young wife has had her lesson, and this time she chooses her mate with a shrewd eye to the qualities that count.

In all probability the pair are well suited. It is a "marriage made in heaven," and yet—the law steps in and prevents them from getting married.

Think of the intolerable hardness and absurdity of a law which does this.

You may be married to an habitual drunkard, an incurable lunatic—there are more than 60,000 married lunatics in our asylums to-day—a monster of cruelty, or a man who has received a life sentence of imprisonment, and yet the law will not allow you to marry again.

You may be tied to one who has left you for twenty years, and unless you have reason to believe that he is dead, the law insists that you remain single.

Some people talk glibly about "poor man's divorce," but what are the facts? In the first place, to be eligible for a poor man's divorce your total property (excluding clothes and

The Rev. W. F. Geikie-Cobb, D.D.

tools of trade) must not be worth more than £50, or in special circumstances £100.

And, secondly, you must not be earning more than £2 a week, or in special cases £4 a week.

Cruel truth

If you are poor enough to be eligible under these rules, your case will be heard at a district registry situated in one of twenty-three big towns in England and Wales. This town may be many miles away, but no assistance will be given you in paying the expenses of witnesses.

On the other hand, the committee may order you to deposit anything up to £10 to cover the out-of-pocket expenses of your solicitor. And in no case will costs or damages be awarded to you.

The result of this is that most poor people who find it impossible to live together apply for a legal separation.

That is why considerably more than a million married persons in England and Wales to-day are living apart—a figure which in proportion to the population is immensely greater than that for any other civilised country in the world.

The cruel truth is that separation under the laws of this country is a complete and permanent state *with no possibility of divorce and remarriage.*

* * *

"John Bull's" Great Christmas Gift to you! Got yours yet? (See page 2.)

It is a No Man's Land of Marriage, a hideous halfway state which forbids an open and honourable life and forces decent men and women into bigamy, concubinage, and even prostitution.

The Government was forced to face the problem during the war, when it passed an Act granting the unmarried wife separation allowance; it was forced to face it again a few years ago when it allowed the unemployment "dole" to be extended to the unmarried wife.

The separation system is cruelly hard on women, but it can also be just as hard on a man, for a woman who happens to be spiteful can employ it to wreak vengeance on her husband.

Chance for spite

One man I know told me that he had not seen his wife for two years. She drew an ample allowance from him, and yet, out of spite, she refused to give him his freedom by divorce.

Here is an even worse case. Another man married when he was twenty, but soon found that it was impossible to live happily with his wife. He arranged a maintenance order for her benefit, and left England because of the miserable life she led him.

At the beginning of the war he returned to join up, but was arrested for arrears of maintenance and had to pay all he possessed, which amounted to £100. Then the woman disappeared—he suspected with a married man, though he could not prove it.

He heard nothing of her for ten years, when suddenly she returned and he was again summoned for arrears of maintenance. Being unable to pay, he was sentenced to imprisonment for non-compliance with the magistrate's order.

During the ten years when his wife had disappeared he had become devoted to another woman who had made a home for him and borne him several children.

Sickening choice

The law was compelling him to maintain the woman who had wrecked his life, and he could not provide for two homes. It was impossible for him to obtain his freedom.

These are two instances of the sort of thing which is happening to-day.

As the law stands at present, divorce and remarriage are only within the reach of those who can afford to pay for it.

Those who cannot are fobbed off with the miserable sop of separation, which offers them a choice between a life of loneliness, and probably of dire poverty, and a life of immorality.

Except for the State of South Carolina, in which divorce is not recognised in any circumstances whatever, England in the matter of marriage reform lags behind every other country in the world.

BARRY'S VALUES ARE SUPREME

Whether you have seen our Patterns in past seasons or not, write to us for our Autumn and Winter 1928 ranges. Never was shown a more alluring display of cloths in Tweeds, Serges, Cheviots, Meltons, etc. There are materials for every taste and requirement. (Suits delivered in 7 days, Overcoats in 4 days.)

SEND for FREE PATTERNS

Handsome Fashion Brochure and our unique unfailing self-measure chart accompany every set of patterns.

We guarantee perfect fitting garments by mail—or cheerfully refund cash in full—plus 2/6 more by way of indemnity.

WRITE NOW OR CALL.

These calling may be measured in our Showrooms.

SUIT or OVERCOAT To measure 40/-

NO EXTRAS FOR ANY STYLE

AN INDIGO DYED LONDON SHRUNK TWO-FOLD PURE WORSTED YARN 100% ALL WOOL BLUE SERGE SUIT
TO MEASURE
£3.3.0
GUARANTEED PURE SCOTCH HEATHER TWEED SUIT
TO MEASURE
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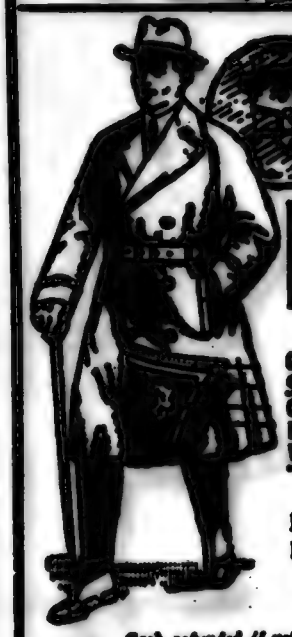

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CAMBRIDGE OIL-SKINS CHECK LINING DETACHABLE WOOL LINING

IN NAVY BLUE OR FAWN.

Cash refunded if not approved.

BETTER THAN EVER

THE MOST TRUSTWORTHY STORM COAT ON THE MARKET

THE FAMOUS BARRICO

(THE ABSOLUTELY GENUINE OFFICERS 4-in-1 MODEL)

30/- POST PAID | OR WITHOUT FLEECE LINING 25/6

Everybody should invest in a Barrico, the new and improved raincoat which may be relied on in every climatic emergency. Why not seize this special offer and procure yours at this advantageous price? Every coat is fitted with detachable wool lining, and the famous Mersark cliskin, which renders the garment impervious to rain, sleet or hail. Ideal in all weathers. Free of all rubber, hygienic and odourless.

Post us your remittance for 30/- or 25/6 for this Ideal Coat, giving us your height and size round chest, over waistcoat, stating whether BLUE or FAWN SHADE is PREFERRED.

S. A. BARRY & CO LTD.

(J.B. DEPT.) 26, CITY ROAD, LONDON, E.C.1.

(Near Moorgate Tram and Tube Terminus).

DRAGES FURNITURE on NO DEPOSIT

To every approved account Drages guarantee to send carriage paid any article chosen directly the one instalment is paid. The balance of the account is paid by similar monthly instalments.

Benjamin Drages
Chairman, Drages Ltd.

BEDROOM GROUP

Bedroom Suite alone costs £14 5 0, and Mattress, £3 5 0.

Soundly constructed in oak. Wardrobe fitted with hanging rod, dressing table with two deep drawers and mirror, dressing chest with large cupboard, and one chair, 4 ft. 6 ins. Bedstead, complete with spring mattress,

£19 10 0 complete.

SEND 10/- ONLY

10/- monthly after.

DINING ROOM GROUP

Finished nut-brown oak, consisting of 4 ft. Sideboard, £7 2s. 6d. Set of 4 Small Chairs and 1 Carver Chair, £5 18s. 6d., 4 ft. Gate leg Table, £3 5s. 6d., 1 Lounge Easy Chair, £3 2s. 6d. £19 18s. 6d.

SEND 10/- ONLY

10/- monthly after.

MELFORT CABINET

A "GOLDENPHONE" model. Mahogany finish. Record cupboard. Powerful British-made motor. "Grandtone" soundbox. Height 3 ft. 2 in. Width 1 ft. 6 in.; 12 in. turntable; £7 10 0. In oak £7 7 0.

SEND ONLY 7/6

7/6 monthly afterwards.

ELDHURST PIANO

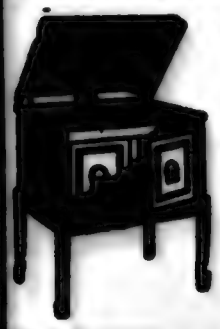
Mahogany or walnut finish. Iron frame. Tape check action. Full compass. Height 3 ft. 9 ins. Width 4 ft. 2 ins. Depth 1 ft. 11 ins. Sweet tone.

Price 20 Gns.

SEND ONLY 20/-

20/- monthly after.

CHELFONT CONSOLE



High grade mahogany finished. Record cupboard. Powerful British silent running motor. Speed indicator and stop. A "Goldenphone" model.

Price, £10 10 0.

SEND ONLY 10/-

10/- monthly after.

LAVETTE CABINET

A "Goldenphone" Model. Beautiful oak-finished cabinet. Record cupboard. Powerful British made motor. "Grandtone" sound box. Height 2 ft. 11 in. Width 1 ft. 4 in. Britain's best Gramophone value.

Price, £4 17 6.

SEND 5/- ONLY

5/- monthly after.

COUPON for Catalogues. Please strike out those you don't require. (i) Gramophones. (ii) Pianos. (iii) Furniture.

NAME.....

ADDRESS .....

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J.B., 24.11.

Cut out and post in unsealed ½d. stamped envelope to DRAGES, LTD., 230, High Holborn London, W.C.1.

Open from 9—6.30 (including Saturdays). Close Thursdays at 1 p.m.
Next door to Holborn Tube Station. 'Phone: Holborn 3655.

Food to grow on—*that's* his right breakfast. Warming food, rich in the great growth element — protein. Sun-ripened Quaker Oats. Hot and savoury and sustaining. Richer in protein than any other cereal.

That protein which children must have for sturdy growth, all the grown-ups need too for energy. Your doctor will tell you so. Make it a rule —and a popular rule!— delicious Quaker Oats all round at the breakfast table.

Quaker Oats is the best balanced breakfast. Protein, carbohydrates, mineral salts, vitamins — all are present abundantly in Quaker. And Quaker is no bother at all. *Quick* Quaker cooks in 3 to 5 minutes.

Quaker flavour is famous. It's unique — like Quaker quality. Then just think of Quaker economy—and you'll start them all on Quaker to-morrow.

Your grocer has two kinds—the Original you have always known and *Quick* Quaker. *Quick* Quaker cooks in 3 to 5 minutes—quicker than toast—and makes the richest breakfast now the quickest. Two sizes, 4½d. and 9½d. per packet.

(Except in Irish Free State.)

An Empire Product made in Canada

We Lift the Veil from

LONDON'S MYSTERY GAMBLING PALACES

THE average law-abiding citizen has no conception of the amazing extent to which palatial premises in ultra-fashionable districts in the West End of London are utilised solely for the purpose of carrying on gambling and card-sharping.

Night after night exclusive parties are staged at which thousands of pounds change hands, nearly always to the advantage of the polished rogues who preside.

There is one man, for instance, well known to the police who makes untold profits in this way.

In one astounding instance, known to Scotland Yard, a wealthy dupe actually lost upwards of £50,000 through the machinations of this rogue, at a time when he was operating from a flat in Jermyn Street, Piccadilly Circus.

Although he is known to the Vine Street police as a prince of card-sharpers, he remains immune, chiefly because his victims refuse to prosecute.

Another difficulty lies in the fact that he is careful not to use the same address too often.

Innocent victim

As a matter of fact, he had access to flats all over the West End, in Halkin Street, Mayfair, Shaftesbury Avenue, Albemarle Street and St. James' Street.

Although the occupants of these exclusive haunts are mostly confederates, it sometimes happens that quite innocent flat-holders are inveigled into letting their premises to gambling promoters.

In one case the Kensington police received complaints about a large house occupied by a lady and her two children in Grosvenor Crescent.

In order to provide for her children's education, she had let off her premises in flats, and one had been taken by a retired major, who appeared to be a most desirable tenant.

When he had asked his landlady one day if she objected to him having a few friends in for bridge, she had readily agreed.

It was chemin de fer and not bridge that constituted her tenant's parties, and the real position only became apparent when Superintendent Crayford, raided that part of the premises let off to the major.

Discreditable boast

The flat was thronged with fashionable guests of both sexes, drink of all kinds was flowing freely, while on one gaming-table alone counters were in play to the value of £350.

The landlady, who was in bed at the time, confesses to this day that she had no suspicion of what was taking place; yet she was heavily fined.

In addition to these fashionable resorts there are many dens where less polished rogues cater for clients much lower down the social scale.

One such den is to be found in a house off Eastbourne Terrace, Paddington, whilst another is situated not far away, in a thoroughfare off Praed Street.

Both are controlled by a street bookmaker, who employs unfortunate women to act as decoys, and all types of gambling go on unchecked.

Superintendent Brown of the "Big Five," who are determined to stamp out the evil here exposed

Complaints, too, have been lodged with the police respecting three dens in streets adjoining the Strand, the worst of which is a disused assembly-hall.

The proprietor of this haunt has been known to boast that his daily turnover has often been in the neighbourhood of a thousand pounds.

Even the suburbs of London have their gambling haunts, and there is one at Hendon that almost outrivals the most palatial resorts of Mayfair.

The gaming takes place in an upper chamber of a large mansion, and the parties never number less than a hundred.

Pretty women, who have been pledged to the strictest secrecy, replenish the gamesters' glasses from time to time as they recklessly hazard huge sums of money beneath the low-hanging, well-shaded lights.

But anyone paying a surprise visit to this Hendon mansion outside the prescribed hours of play could never visualise such a scene or entertain the slightest suspicion of what sometimes occurs there.

One must leave the mansion in order to find out the mystery.

At the rear of the building is to be found a garage capable of housing several cars, and it is there that the key to the secret lies.

Sworn to secrecy

On an appointed night, just prior to the expected arrival of the secretly invited guests, a special staff of men, sworn to secrecy like every other attendant in the establishment, work speedily under the cover of darkness, to transfer all the furniture from two upper rooms.

Dividing doors are then thrown open, thus converting the apartments into the huge gaming-hall.

And what of the equipment? This is all brought from town for each occasion, and installed immediately the more innocent furniture has been relegated to the so-called garage.

Then, as soon as the last guest has departed at the rigidly enforced hour, all the equipment is dismantled and removed, while the furniture is brought back from the "garage."

By sunrise, not a trace remains to bear witness against those responsible for these cleverly organised orgies.

It will be seen, therefore, that the gaming evil is one of widespread ramifications. The names of the individuals referred to here are known both to us and to the police.

We do not give them at the moment because the evidence necessary to ensure a certain conviction is, in some cases, lacking.

We urge victims to overcome their reluctance to prosecute and communicate with Scotland Yard in a concerted endeavour to stop the sinister activities of the rogues who have fleeced them.

CROSSING TO SAFETY

IT is a fascinating subject to study the evolution of bridges. Nowhere has there been more science and ingenuity expended than in man's endeavours to get safe crossings over the floods and rough waters of the world.

JOHN BULL built a bridge for readers in difficulty by the framing of the Free Insurance Scheme. It was rough luck when Mrs. William Smith, of 313, Aberdeen Street, Sheffield, received bad injuries through fire.

Such happenings check the smooth passage through life. They bring a man and wife "up against it" at once.

Happily, Mr. Smith had signed the registration form, and he and his wife received the handsome cheque which was to them the bridge that carried them safely over this bit of trouble.

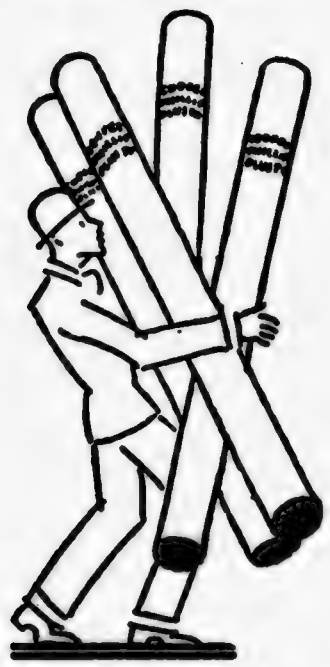
Another reader who found similar help available in trouble is Mrs. Esther Avery, of 18, Seaford Road, Pendleton, Manchester. She was merely standing on a chair to reach plates from a shelf when she overbalanced. Her right arm was badly fractured.

"I am pleased to say my arm has greatly improved," she writes, "but I am still unable to use it, so you see what a help the JOHN BULL cheque will be towards all the expenses I have been obliged to incur."

She adds: "We wish JOHN BULL every success for the way it helps readers in trouble is splendid."

JOHN BULL certainly helps, but it can only help those who sign the registration form. Those who do not are as unwise as men who burn their bridges and then stand helpless, wondering how they can cross the turbulent stream.

Are *you* a 'Plus Two' man?



4 more
in a shilling packet

Every bit as good as the cigarettes you are now smoking.
Every bit as big too—same length, same thickness, same weight.
Millions of 'Plus Two' cigarettes are sold every day. Huge sales mean lower manufacturing costs. No waste expenditure, either, on fancy cartons, elaborate wrappings, pretty pictures, gift coupons, and other frills. You get the full benefit of these savings in the form of four more cigarettes (24) in every shilling packet, two more (12) in every sixpenny packet.

GODFREY PHILLIPS'

'PLUS TWO'
CIGARETTES
12 for 6d

Twenty-four for one shilling

Full size, length, weight & quality

THE 'PLUS TWO' MAN GETS TWO MORE!

The same only different

A row of whisky bottles on the shelf; every brand different, but every price the same, be it a bottle or a "small Scotch" over the counter.

Best value

The choice rests on the *quality*. That's where you get best value for your money because, if you're wise, you'll say "J.W. please!" "Twelve-and-a-kick" for a bottle is not always quite convenient? But then you can get 'J.W.' in a half bottle at 6/6, or a quarter bottle at 3/6. Flasks, too.

Guaranteed? Certainly; every bottle bearing the 'J.W.' label contains whisky of *guaranteed* purity and maturity.

JOHNNIE WALKER
Born 1820—Still going Strong!

JOHN WALKER & SONS, LTD.
SCOTCH WHISKY DISTILLERS,
KILMARNOCK, SCOTLAND.

J.B.7.

An Important Correction

A PRINTER'S error occurred in the FELS-NAPTHA SOAP advertisement in the Nov. 17 issue, wherein it was stated that the free coupon was worth 6/-. This should have been 6—meaning 6 free wrappers. The coupon, therefore, together with 30 more wrappers from bars of FELS-NAPTHA SOAP, entitles readers to a pair of free silk stockings. Only one free coupon, of course, can be accepted with wrappers for any one pair of silk stockings.

A NICE SPOT OF BOTHER *for* SOMEONE

Sold by a Subsidy

WHEN Mr. Baldwin admitted his own dilemma by circulating to employers of labour in this country a letter appealing to them to find work for men and boys in the depressed areas, he was certainly, in the vernacular, asking to be shot at.

A certain Mr. Anthony Wilson, of the Threlkeld Lead Mines (Keswick), was among those who seized the priceless opportunity of putting into black and white what he thought of some of the tactics of the favoured gentleman of 10, Downing Street.

Mr. Wilson politely acknowledged receipt of Mr. Baldwin's appeal, adding that, in the circumstances, it was slightly ironical, as he had just given the whole of his men notice to cease work on the ground that the concern could not sell its produce of zinc ore at a price that would meet the cost of production.

Village disaster

He pointed out that Mr. Baldwin's Government was buying about 26,000 tons of zinc ore a month from the Australian mines at an average price of £4 16s. a ton at the mine, but had refused to buy a single ton from the Threlkeld mine.

The Government, hammered home Mr. Wilson, was selling this zinc in the home markets at a price far below its cost, thus making it impossible for the Threlkeld mine to compete with the colonies.

Disaster has overtaken the little village of Threlkeld, for the mine employed forty-four men and boys, representing a weekly wages bill of £110, and there is no other work of any kind available in the district.

The Rt. Hon. Stanley Baldwin, M.P.

Threlkeld is the last of the British mines dependent on zinc ore for its principal source of revenue. In recent years, the output has been under 1,000 tons.

All the other blende mines, with a total output of about 17,000 tons, were put out of business by this fateful contract with Australia, which was made during the war, the agreement being that the Government should, up to 1930, buy all the zinc ore supplied by Australia.

Mr. Baldwin can hardly be blamed for the existence of the contract, but he can be blamed for not making it his business to see that the Threlkeld mine was not squeezed out of existence and these unfortunate employees robbed of their means of existence.

Rebuking reply

Millions of money have been lost by the Government on what is nothing more nor less than a subsidy. In 1926-7, for instance, the loss was £830,405.

The total loss, so far, is £3,693,860, not to speak of the loss of the British mines and the loss of employment.

What the total financial loss will be over the period of the entire contract it is hard to say. There is a stock of 401,395 tons to sell at a loss per ton of about £3.

The British mines could have been saved. The Government know how they could have been saved. It was told in facts and figures.

Home mines were refused their request to place them on the same basis as the Australian mines or to guarantee them a fair price for their ore. And now the end has come.

This is the sort of reply that will not encourage Mr. Baldwin to write any more circular letters.

Drain it—

and warm the very cockles of your heart

When there's a nip in the air and a bite in the wind, genial golden Stone's Ginger Wine brings glowing warmth to cold marrow. Sip it, feel it tingle on the tongue. Drink it, feel its comforting warmth tingle through your veins. Drain it, and warm the very cockles of your heart! Come on everybody—one—two—three—and fill up again!

STONE'S GINGER WINE

Famous since 1740

From all Wine Merchants and Grocers

The Sentence of the Court

DOPE *for* DUMBBELLES

Comic Relief at Kettering

CONDEMNED to carry both a hyphen and a handle to his name, a number of letters after it, a hive of bees under his bonnet, and his share of the De-Rating Bill on his shoulders, it is not surprising that Sir Mervyn Edward Manningham-Buller, Bart., M.P., staggered as he entered the dock to plead "Not guilty" of contempt of courtship.

"The spectacle of a light-weight politician carrying such a heavy collection of burdens may well provoke sympathy," said Mr. Watchdog, K.C. "But I imagine that the accused is likely soon to be rid at least of his political burden, unless the electors of Kettering decide that Sir Mervyn is cheap at £400 a year.

"The offence mentioned in the charge is one of which numerous M.P.s have been guilty since they began courting the new women voters. But no other bart or guy has conducted his wooing on quite such preposterous lines as to urge young women to vote Tory because—I am sure even the most wildly imaginative juror will never guess—because: 'The freedom and neatness of the present-day young ladies' dress have come about under the present constitutional system'!"

Loud cries of "Silence" in time stilled the laughter which broke out, and when it had subsided, Mr. Watchdog contented himself with remarking: "Precisely, gentlemen—that's my case!" and resumed his seat.

* * *

Mr. Strawsplitter said that it was not suggested that the Baldwin Government had actually legislated to shorten skirts or cause two silk stockings to sprout where none had grown before. But under Mr. Baldwin's beneficent reign such developments had been possible, but would not be under Labour rule. Indeed, Sir Mervyn had himself warned his audience: "Whether you will be allowed to wear your own dresses is doubtful. If they are logical in their ideals, you will all have to wear the same drab dress, issued by the Government, under Government supervision."

* * *

"It is not surprising that hon. members who speak contemptuously of 'the flapper vote' should have a profound contempt for the intelligence of the newly enfranchised women electors," said Mr. Justice Bull. "Indeed, I am astounded at the prisoner's moderation.

"Why merely point to present-day female attire as one of the rare and refreshing fruits of Tory rule? Has not the blessing of bobbed hair become general during Mr. Baldwin's term of office? And was it not while 'Jix' was at the Home Office helm that we won back the cricket ashes?

"Unfortunately, in his bart-to-heart talk, the prisoner did not make it plain whether the Labour policy is to lengthen skirts or abolish them altogether. He also neglected to define the Tory attitude towards the important subject of the waist line.

"When next engaged in handing out dope for dumbbelles (and as such he obviously regards the women voters of Kettering), it is to be hoped that Sir Edwin Massinghamhyphen Buller will be more specific on these important points.

"Meanwhile, the fact that he has, although unintentionally, provided us with food for mirth, should be considered in mitigation of his offence.

"So I will not add to the sentence of eight months' hard labour, to take the form of trying to make head or tail of the De-rating Bill, which has already been imposed on him by his Party chiefs."

So tempting!

Either at the end of a meal or as a delightful light repast. The special wrapping of each portion puts an end to all your worries about stale cheese. Convenient, economical, easy and ever-ready to serve, and owing to its high protein value, always a splendidly nutritious food. Each box contains six portions. Made in England.

Ask your Grocer for—

Libby's Rindless Pasteurized CHEESE

The CELEBRITY "EIGHT" 28½

It is a mighty slim to the critical that it represents sheer value—energy—volume and tone incorporated in the most compact Portable Gramophone ever made. Easy to carry and subtly constructed. Pleasant tone, full volume and easy running.

A CABINET CONDENSED "A MIGHTY ATOM"

SPECIFICATION—Beautifully made well-seasoned wood case, lined covered with high grade Rexine (colour Lincheville). Size 6 ins. high by 9½ ins. wide, 13½ ins. long. Full size powerful clock motor will play 12 ins. records. Finish covered turntable. Record carrier to carry 6 records in lid. Latest type lowering sound-pick-up tone arm, needle cup and fittings. Finish with the famous Celebrity nickel duplex panel box. In Red, Blue, Green or Black waterproof Leather Cloth.

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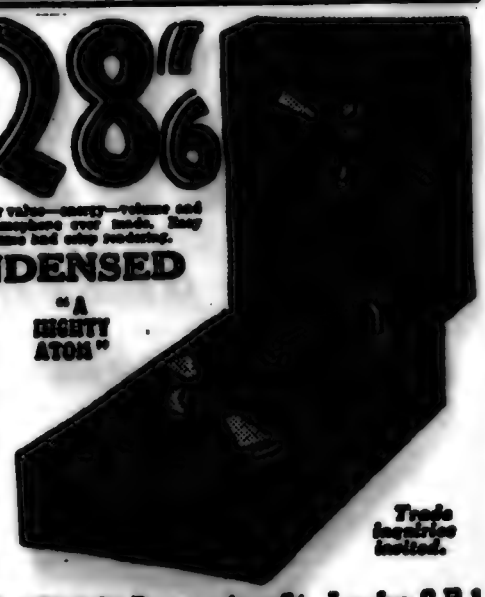


Trade Inquiries Invited.

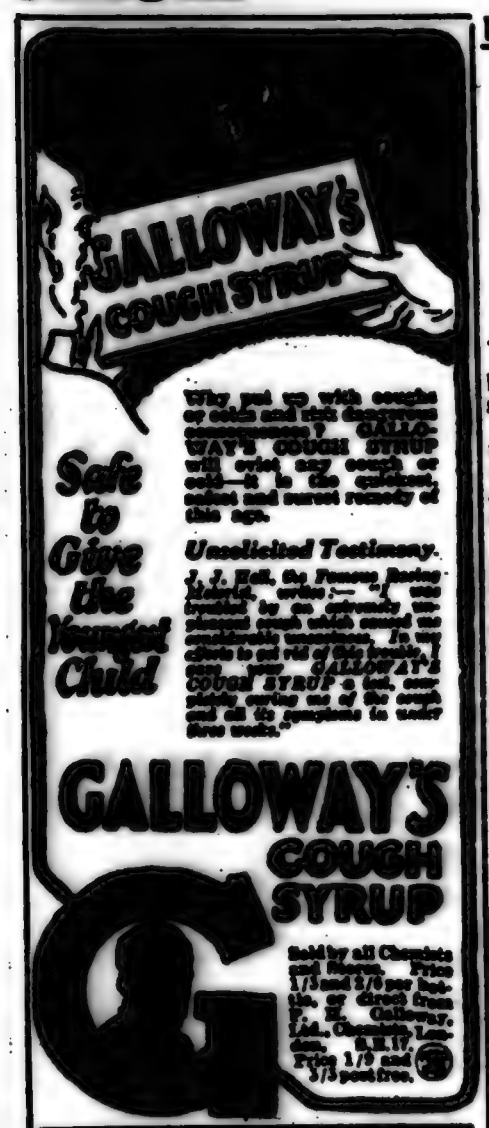
CELEBRITY GRAMOPHONES LTD., 179/181 Bermondsey St., London, S.E.1

'Well, I'll say good afternoon, Mum!'

And I think you'll be pleased with everything. There's that big tablecloth. When I get a piece of good stuff like that and I've my Reckitt's Blue and my Robin Starch, I can do a bit of my best. Everyone know's about Reckitt's Blue, Mum, and how it keeps the white in white things. And most people know now about Robin too. And that's a good thing because I do say that with Robin Starch you can't go wrong. You do everything easier and you do it better. You'll be noticing the lovely finish when you take the things upstairs. That's Robin—more Robin than me, Mum!

ROBIN Starch

RECKITT & SONS, LTD., HULL AND LONDON


GALLOWAY'S
COUGH SYRUP
Why put up with coughs or colds and risk dangerous consequences? GALLOWAY'S COUGH SYRUP will evict any cough or cold—it is the quickest, safest and surest remedy of this age.
Safe to Give the Youngest Child
Unsolicited Testimony.
J. J. Hall, the Famous Boxing Match, writes:— "I was troubled by an extremely unpleasant cough which caused me considerable inconvenience. In my efforts to get rid of the trouble, I used your GALLOWAY'S COUGH SYRUP a test, completely curing me of the cough and all its symptoms in under three weeks."
GALLOWAY'S
COUGH
SYRUP
Sold by all Chemists and Stores. Price 1/3 and 2/6 per bottle, or direct from T. E. Galloway, Ltd., Chemists, London, S.E.17. Price 1/9 and 3/3 post free.

You can purchase a piano from us without missing the money. So call and let us tell you how you can secure a high grade Upright or Horizontal Grand on paying a trifling deposit. Every credit transaction treated with privacy. For 78 years Crane's Pianos, Organs, Player-Pianos and Harmoniums have been world-famed for excellence. Six Gold Medals. Thousands of testimonials. Over 50 models to select from. Fifteen years' guarantee given. Delivered free to any address. Old instruments taken in part exchange. Send TO-DAY for illustrated catalogue 112.

Crane & Sons
Limited,
149, Oxford Street, London.
Head Offices: Rumford St., Liverpool.

Words Winged to Women

CADS IN SKIRTS

The Essence of Meanness

by MABEL HORNER

Mabel Horner

HAVING recently told the sad story of a number of deserted wives, I have been bombarded with quite a bunch of pathetic letters from deserted husbands. I am sorry for them.

A woman left with little children may make shift to keep a home together for them. A man in similar case is about as helpless as the babes his runaway wife has left on his hands.

It is past belief that a woman will ever run away and leave children, but it does happen sometimes. I have been in homes where it has happened, and drink, immorality, often both together, have been the cause.

But, whatever the reason, the man is to be pitied. "What am I to do?" he asks. It is a hard nut to crack. A man must go out to his work in the morning or the home falls to pieces from lack of means. If the children are small they cannot be left alone.

To get in a young woman to keep house for a deserted man is to create a scandal. The right woman is usually one too busy with family cares of her own. A relative might fill the bill if the harassed man has a sister or an aunt at all suitable, but it is a miserable business at the best.

Unhappy experiences

And it is one of the strong reasons why desertion over a term of years should be held sufficient reason for divorce, so that the betrayed and deserted partner may marry again and start a decent home afresh.

Almost as difficult is the position of the man who unhappily loses his wife by death. A friend of my own who mourned his wife inconsolably was obliged to get a housekeeper to work his home while he was away all day at business.

He had a succession of most unhappy experiences. One woman was "too refined" to do much actual housework. She required another woman to help her with "rough work" and interpreted her duties as sitting, fine-lady-like, in the tiny drawing-room answering enquiries from callers.

Others were careless of anybody's comfort but their own. Still others were dishonest.

In self-defence this man married again, a quiet, middle-aged woman whom he could trust, merely to save himself from scandalous rumours and still more scandalous treatment.

Departed treasure

Another man I knew well was left a widower with three young children, one a small baby, on his hands. He secured, as he thought, a "treasure." The "treasure" kept his home clean, cooked his meals, and was not indifferent to the children.

But she tried to ensnare him. When she found that he did not wish to remarry, being still heartbroken over the loss of his wife, she departed.

It was only when winter came and extra clothing was needed on the beds and elsewhere that he discovered that most of his household furnishings had departed with her.

He did not prosecute, for, as he said to me himself, "How can a man, who has always left his household management to a good wife, swear to blankets, sheets and pillow-cases that may, or may not, be his?"

He only knew that his home, which had always been neat and comfortable, was gradually, and within a few months, reduced to bare bones.

Robbery has also afflicted a man whose letter lies before me. "I cannot tell you what I have been through this last fourteen months," he writes. "It was then I lost my wife and was left with two little children. One is eight years old and the youngest five. I have no relatives whom I can ask to look after them.

"So I have had in first one girl and then another. They have robbed me right and left. Some of them have gone out at any time of the day they fancied and come in at outrageous hours of night.

"One elderly woman would not work, another was too fond of beer. So, if you can help me to find a good, honest woman who will be kind to my kiddies, with whom I can share my little home—"

Meanest of crimes

Of course, I have to tell this man, with every sympathy, that I cannot undertake introductions. They would not turn out happily if I could. Life-partners are not to be obtained by proxy.

Each, before marriage is even thought of, should know each other well enough to be sure that mutual affection will carry them through the rough as well as the smooth without a rupture.

For the rest, I am bitterly ashamed that any women will betray the trust of such helpless men. If a woman agrees to sell her domestic labour for wages and fails to do her best, she is as dishonest as the man who sells a stone of potatoes and by trickery fobs off his customer with short weight.

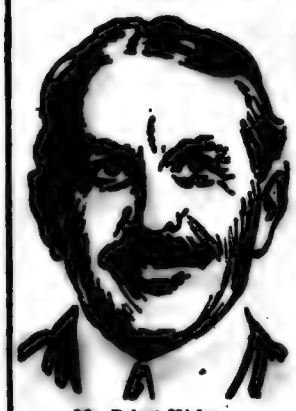
As for women who rob widowers of their goods, they are thieves who merit prosecution and punishment. Their crime is the essence of meanness.

Homely Wisdom

TOO EASILY HURT

by The Rev. R. J. CAMPBELL, D.D.

ROBERT HICHENS says that Fate seems to reserve its hardest blows for those who are most sensitive and least able to bear them. He admits that there are exceptions—tremendous tragedies which break the stoutest spirit — but that in the ordinary course of things the people who have the worst time are those who are so constituted as to feel pain more keenly than others.



Mr. Robert Hichens

This accords with my own observations of life, though I do not think I should state the fact in the same way.

Instead of saying that Fate deals its hardest blows at the most sensitive natures, I should say that human beings do.

There is a mean and vicious trait in human nature which shows itself in readiness to wound and trample on those who can easily be made to suffer.

I do not mean that everybody exhibits this trait, but it is certainly common enough, so common that it may fairly be called the spirit of the world.

The world, which is only another name for the people who live in the world, has very little mercy to spare for the weak and helpless or for the timid and highly strung.

IT will not only take advantage of those who cannot defend themselves, but seems at times to take positive pleasure in inflicting pain for the mere sake of doing so.

Do I say too much? Again, I remark that this does not describe everybody. There is plenty of kindness and compassion in the world; but, unfortunately, there is plenty of cruelty too, and this is one of the forms it takes.

Watch a herd of cattle in a field. If one of them falls sick the rest will gather round and gore it.

In the same way, if the world once finds out that a person smarts under the whip of insult, and too plainly shows that he does, insult he will get.

If he winces under ridicule, he will be the victim of the laughter of fools. If he shrinks from unkindness, it will follow him. If he cannot make his tormentors afraid of him, they will sting and bully him.

THE strong man, on the other hand, who is quite indifferent to what his neighbours say or think, and who can hit hard when he wants to do so, is usually treated with respect and forbearance.

The unduly sensitive should not try to copy him; it is not good to become hard, because hardness and selfishness are akin.

But sensitiveness and selfishness are seldom far apart, either. A sensitive nature is often a self-centred nature.

The real cure for over-sensitiveness is to avoid brooding on one's own interests and fears, and to cultivate sympathy with the common life.

To shut up your soul in dread of your fellows is to invite their hostility. To go out from yourself in thoughtful understanding of the world's need is to win their trust.

The mind can only hold one thing at once. Let it be the best.

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Company Meeting.

ANSELLS BREWERY LIMITED.

CHAIRMAN ON THE INCREASE IN THE YEAR'S TRADING.

Mr. James A. Fairhurst (chairman) presided on Friday, November 16, at the Queen's Hotel, Birmingham, at the twenty-eighth ordinary general meeting of the shareholders of Ansells Brewery, Ltd.

The Assistant Secretary read the notice convening the meeting, and the auditors presented their certificate.

The Chairman, in moving the adoption of the report and statement of accounts, said: Turning to the balance-sheet, the only items which call for any comment on the liability side are (1) creditors and sundry credit balances, £168,000 less than last year; and (2) balance carried forward on profit and loss account, which is increased by £34,869. On the asset side there is an increase of £22,000 on the brewery, which includes, of course, fixed plant and machinery; on freehold and leasehold licensed and other properties, an increase of £132,659. Loose plant, casks, horses, vehicles, rolling stock, stock of materials, debtors and debit balances, and loans on security are less by £19,000. These items are naturally of a fluctuating character. Cash in hand and at the bank is less by £147,000.

EXTENSIONS AND IMPROVEMENTS.

During the year, you will be interested to learn, we have expended on the brewery buildings, fixed plant and machinery, rolling stock, alterations and additions to licensed premises, extensions of leaseholds and purchases of freeholds and new properties, no less a sum than £191,000. The debenture-holders, whose return is not very large as things go to-day, are at any rate to be congratulated on the continued increase of their security. In 1923 the freehold and leasehold licensed and other properties, together with the brewery, amounted to £1,761,000, whereas to-day they amount to £2,174,000—an appreciation of £673,000, which is more than the whole of the debenture issue, and I would point out that the whole of that increase has been met from profits that have not been distributed to the ordinary shareholders.

With regard to the preference shareholders, it requires £17,500 per annum to pay them their dividend. In 1923 the profits were sufficient, after debenture interest had been paid, to pay them six times over; to-day, under the same conditions, the profits are such as to allow them to be paid nearly eleven times over. That must be a matter of great satisfaction to the preference shareholders.

INCREASED TRADING.

Since we met here about this time last year we have, I feel sure, all realised that our expectations and hopes that the general trade of the country would vastly improve have not been fulfilled. Trade cannot be forced; it must be coaxed and encouraged in the hope that it will come. Unfortunately, at the present time the staple industries of this country are not in a very healthy state. In spite of all our disappointments with regard to the general trade of the country, I am very pleased to be able to put before you a balance-sheet that shows an increase on the year's trading; granted, it is not a large one, but it points to the fact that the policy of your directors in conserving the profits and consolidating the business is all to the good, and also that the popularity of the article we supply still continues.

LEAMINGTON BREWERY PURCHASE.

As no doubt you have all read in the local papers that this company has purchased the business of Lucas and Co., Ltd., of Leamington, you naturally expect me to say something with regard to the matter. Negotiations are taking place for the purchase of the whole of the ordinary shares of Lucas and Co., Ltd., by this company. These negotiations are not completed, but I see no reason at the moment why they should not be successfully completed. If they are, I consider it will be to the mutual advantage of both companies, and I am pleased to say that your capital will not be increased in any way.

It is, in the opinion of your board, never wise to stand still, but to endeavour (when favourable opportunities arise) to extend your business. As the article we supply meets with a popular demand in Birmingham and district, we see no reason why we should not go further afield and meet with similar success to that which we have already achieved at home. Last year I spoke of a room on an entirely new principle for fermentation and yeast production that we were making. I am pleased to say that our hopes and expectations with regard to it have been fully realised.

BOARD'S RECOMMENDED POLICY.

Mr. Thomas Ansell said he thought the Chairman had dealt with the figures in the fullest possible way, and he (Mr. Ansell) would content himself with merely formally seconding the resolution.

The resolution was carried unanimously.

Mr. Frank Woolley moved: "That Mr. A. E. Wiley be re-elected a director."

Mr. F. W. Greenway seconded the resolution which was unanimously carried, Mr. Wiley suitably acknowledging.

Mr. W. Scott proposed the re-election of Messrs. Fisher, Randle, and Fisher as Auditors for the ensuing year. Mr. H. Margetts seconded the resolution.

The meeting terminated with a vote of thanks to the Chairman. This was proposed by Mr. A. Aston, seconded by Mr. J. Marson, and carried.

The Home Forum—Conducted by MABEL HORNER

WOMEN WHO *ARE WANTED*

Do! Don't Grouse!

Miss Margaret Bondfield, who is very anxious to raise the status of the domestic servant

THESE are difficult days for women with ideas. Times are still hard. Although we are winning through the worst of the industrial depression, money is none too plentiful.

It is needed for actual necessities all the time, and that makes it very hard indeed to raise funds for any of those pleasant organisations whose object is the brightening up of social life. It is not easy to start anything new.

This makes it all the more refreshing to come across a woman who, in spite of all these things, just rolls up her sleeves, figuratively speaking, and sets to work to make life a lot brighter and better for others.

A reader at Willesden has on her mind the lot of young girls in domestic service. She herself is the "mother of five."

These girls are all in domestic service, and although on their off days they have a good home to go to, they cannot all get out at the same time and they naturally want to meet with other girls of the same age.

What is really needed for the comfort and convenience of such girls is a good club, with large, cheerful rooms, cheap meals, space to work and play, and lectures, entertainments and little dances to encourage happy, wholesome, social life among working girls.

There does not, at present, appear to be such a social centre for girls available in Willesden. The Federation of Working Girls' Clubs has been approached and is interested.

But these things take time. It is not possible to find suitable premises in a moment, nor are funds and workers to run such a place got together without infinite struggle and difficulty.

Meanwhile, this member of the "Home Forum," living in Willesden, does not let the grass grow under her feet while she dreams of what might be. She says:

"I am lending the girls my own front room until they can get a better place. It is not very large and one corner is taken up by a bed where a little cripple girl lies with her leg in plaster.

"But by the use already made of my room I can see that a club for domestic maids is just the thing sadly needed here in Willesden.

"They have nowhere to go on their evenings out unless they spend far more money than they can afford. I call my little home 'a home for maids.'

"I wish I could have made it more so, but for the last two years my health has been failing. I have had one complete breakdown, necessitating going away for a time. But I thank God, and my own will power, I am feeling great again and once more trying to do what I can in social work.

"But what is needed to help these girls is proper premises to run a really live and jolly working girls' club."

Such a brave, indomitable letter speaks for itself. It will not go unrequited, for such a spirit is infectious.

It is morally certain that a fine club for girls will be started, but whoever brings about the final triumph, it will be this woman, working bravely in spite of all her limitations, who has started it.

SHADOWS *at EVENTIDE*

A MAN reader is distressed at the tragic position in which so many middle-aged and elderly spinsters find themselves. He blames lack of foresight in mothers for this.

Mothers do not take all the trouble they might in searching out and selecting suitable occupations for girls leaving school.

Even when a girl is smart and attractive, it is not safe to assume that she is certain to "get off"—that is, find a man willing and able to support her.

In any case her occupation in intervening years is of supreme importance. The balance of the sexes is still uneven. The best of girls may draw a blank in the matrimonial lottery. Mothers should use their utmost influence to prevent girls taking blind-alley jobs.

Why not choose a practical occupation, calculated to provide experience to enable a girl to start a little business of her own in later life should need arise? The girl who can make something in daily use need not lack employment. Hands that can cook, make dresses, clean, make and mend, need not be idle.

The prejudice against working with one's hands and wearing an apron is illogical and silly and must go. An elderly confectioner or dressmaker can keep her job when a too-elderly clerk loses hers.

In any case, such women have a living in their fingers and a chance to put something by for old age where the woman living in rooms has not.

This should all be remembered by mothers, who should try to put their daughters into really productive employment from the beginning of their career.

By their choice of more robust occupation they are scaring away the horror of defenceless poverty, always ready to pounce on unmarried women at eventide.

Mothers in Council

REGIMENTAL NURSES

MRS. GERTRUDE QUEEN, Vaal Cottage, Douglas, Lanarkshire, wants to recruit a whole regiment of new nurses for babies. She goes further and would even conscript a double battalion of taxpayers to provide nursery funds. She says:

"To rear the citizens of the future is a great and holy calling. It is not easy and women must always play the heaviest part. In the case of working-class mothers the difficulty is increased by limited means.

"For instance, every baby should have a constant nurse, but with the best will in the world, the working mother cannot devote her whole time to infant-tending.

"To nurse a baby, keep it clean, warm and comfortable, feed it and take it out for fresh air, is a whole-time job. The children of the well-to-do have this constant care. The working-class mother cannot give it.

"There are millions of spinsters and bachelors of marriageable age who ought to help. The spinsters could give a portion of their time to nursing and the bachelors ought to contribute to a special 'baby welfare fund.'

"If I had my way I would see it done by Act of Parliament and set up a Ministry of Motherhood."

Two things are overlooked by the writer of this amusing and challenging letter.

Many spinsters, especially among the leisured classes, are devoting their lives to help unfortunate mothers with their children. One runs an orphanage in London.

For the rest, it is not right to assume that because a man is unmarried he has nobody but himself to keep. He may be keeping younger brothers and sisters, old parents, or helping a widowed sister with her children.

It is ties such as these that very often keep a man unmarried.

* * *

A Merry Christmas for Sixpence!—If you buy "The John Bull Christmas Annual"—68 pages of fun.

Women Who Dared

BEAUTIFIERS

MRS. WARDER IRWIN HIGGINS is an American woman who dared to think she could change the look of a town. She is a garden-lover.

The City of Butte is situated in a great copper-mining region, where long ago the fumes of sulphur from baking copper ore destroyed all vegetation.

When business took Mrs. Higgins to live in Butte she thought it the last word in dreariness. The inhabitants of "Ugly Butte" had grown used to it. Though improved processes had rid the place of sulphur fumes, they made no effort to change their town into "Butte the Beautiful."

Mrs. Higgins

That was left to Mrs. Higgins. She took a big pair of field-glasses and from the roof of a house surveyed the town. She found there were just a few flower-lovers even in "Ugly Butte" who cultivated gardens.

She got to know their owners. She interested the Chamber of Commerce. She had beautiful gardens photographed and showed coloured lantern-slides of them in the theatres.

A campaign of education began. The "Pathé Review" showed on the screen all the world's loveliest gardens. Contests were arranged. The people caught the desire for flowers and beauty, and the whole appearance of Butte was changed.

What Mrs. Higgins did for "Ugly Butte" could be done for ugly "black countries" everywhere. It only needs grit.

* * *

[Correspondents who wish their home problems treated in this column are invited to write to Mabel Horner, The Home Forum, JOHN BULL, 93, Long Acre, London, W.C.2.]

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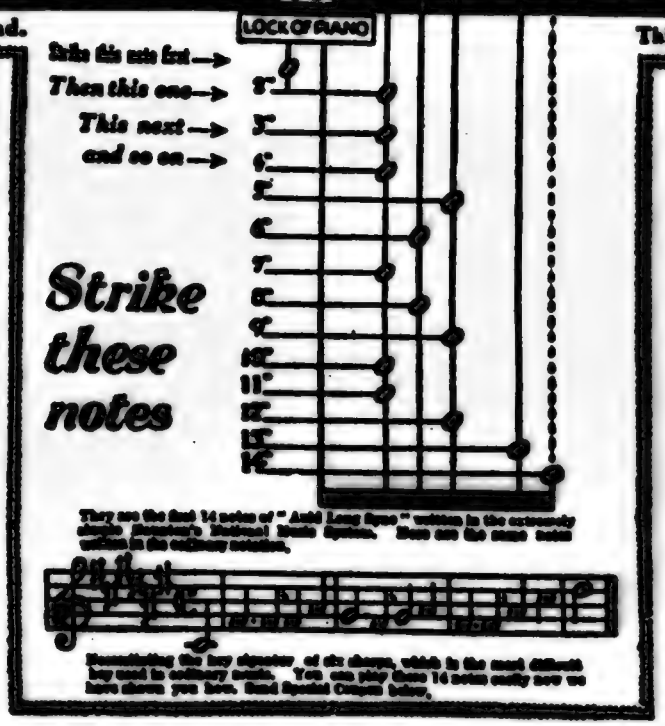

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BLIND MOTHER'S DILEMMA

His Secret Past
A Sad Position

I HAVE a friend who has lost her eyesight. The tragic facts of her life are these: She lived, as a girl, with her widowed mother, and both worked hard to keep the home together.

She became engaged to a man who seemed in every way suitable. Indeed, the marriage was planned, when impending eye trouble caused her to seek the advice of an oculist.

Judge of her despair when he broke the terrifying news that she was completely losing her sight. Instead of receiving from her fiancé the comfort she so sorely needed, he grew cold towards her, and finally he disappeared, leaving her an expectant mother.

Before the child, a boy, was born, the mother was blind. She could only touch the tiny form with her hands and try to imagine what her son looked like.

In spite of all, he grew and flourished. It was a touching sight to see the sturdy little fellow leading his mother about the village, piloting her in safety to the store where she did the family shopping.

When he was six the grandmother died. This meant the breaking-up of the little home and utter destitution for the blind woman and her child. In their extremity the workhouse was the only refuge.

It was not until she realised that her tiny child, from whom she had never been parted day or night, must go from her into the children's ward, that her spirit seemed to break.

The authorities allowed mother and child to meet for a time each day, but this happy intercourse was again interrupted when it was decided to send him to foster-parents in the country. After this mother and child met only on rare occasions, but the love between them did not fail.

The little lad often wrote and repeated his promise: "When I am a man, mother I shall work hard. I shall take you out of the institution and make a home for us to live together again."

The blind mother has lived on these letters and the hopes they raised for eighteen years. What actually happened when the boy reached manhood was that he fell in love and married almost at once.

He informed his mother by letter and she is now tormenting herself with uncertainty. Can her son be expected to keep the promise to which she has looked forward all these years? He has grown very attached to his foster-parents and his wife is a stranger to her.

Would a blind mother be a drag on the young couple? She is still young, but her infirmity makes her terribly helpless. Her case seems too sad for words. What is your view?

HUMANIST says: Blindness is a terrible affliction. Nevertheless, the splendidly full and happy lives being lived by many blind persons shows how magnificently the human spirit can rise above physical disability. It all depends on whether suitable work is found to do.

I am sending by post addresses of organisations for the training and general assistance of the blind, and I advise your friend to see what she can do to become self-supporting.

Nothing could be more productive of further unhappiness than to feel oneself a burden while youth and health are still available for work.

A Plea of Sanity

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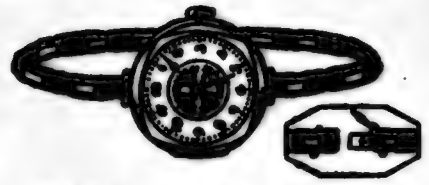

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AG

BEST & PUREST

BLIND MOTHER'S DILEMMA

His Secret Past
A Sad Position

I HAVE a friend who has lost her eyesight. The tragic facts of her life are these: She lived, as a girl, with her widowed mother, and both worked hard to keep the home together.

She became engaged to a man who seemed in every way suitable. Indeed, the marriage was planned, when impending eye trouble caused her to seek the advice of an oculist.

Judge of her despair when he broke the terrifying news that she was completely losing her sight. Instead of receiving from her fiancé the comfort she so sorely needed, he grew cold towards her, and finally he disappeared, leaving her an expectant mother.

Before the child, a boy, was born, the mother was blind. She could only touch the tiny form with her hands and try to imagine what her son looked like.

In spite of all, he grew and flourished. It was a touching sight to see the sturdy little fellow leading his mother about the village, piloting her in safety to the store where she did the family shopping.

When he was six the grandmother died. This meant the breaking-up of the little home and utter destitution for the blind woman and her child. In their extremity the workhouse was the only refuge.

It was not until she realised that her tiny child, from whom she had never been parted day or night, must go from her into the children's ward, that her spirit seemed to break.

The authorities allowed mother and child to meet for a time each day, but this happy intercourse was again interrupted when it was decided to send him to foster-parents in the country. After this mother and child met only on rare occasions, but the love between them did not fail.

The little lad often wrote and repeated his promise: "When I am a man, mother I shall work hard. I shall take you out of the institution and make a home for us to live together again."

The blind mother has lived on these letters and the hopes they raised for eighteen years. What actually happened when the boy reached manhood was that he fell in love and married almost at once.

He informed his mother by letter and she is now tormenting herself with uncertainty. Can her son be expected to keep the promise to which she has looked forward all these years? He has grown very attached to his foster-parents and his wife is a stranger to her.

Would a blind mother be a drag on the young couple? She is still young, but her infirmity makes her terribly helpless. Her case seems too sad for words. What is your view?

HUMANIST says: Blindness is a terrible affliction. Nevertheless, the splendidly full and happy lives being lived by many blind persons shows how magnificently the human spirit can rise above physical disability. It all depends on whether suitable work is found to do.

I am sending by post addresses of organisations for the training and general assistance of the blind, and I advise your friend to see what she can do to become self-supporting.

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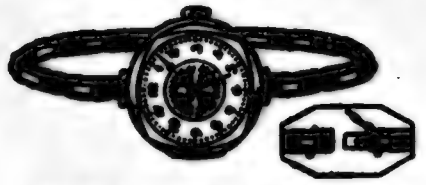

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Our Letter Parliament

IF I WERE EDITOR of "JOHN BULL"

How Readers Would Fill the Chair

IF I were editor of JOHN BULL, I would not alter my policy. I would still continue to expose tricksters and swindlers, and all the parasites who batten on the public; to turn the searchlight of truth on the existing social evils, and to speak fearlessly, in blunt language, on what I considered to be matters of national importance. Free from political wirepullers, I would offend the highest in the land in the interests of justice, and my fight would be in the service of the inarticulate masses who suffer and who have neither the means nor the power to have their wrongs redressed.—*W. L., Everton.*

After the Millions

If I were editor of JOHN BULL (best weekly in the nation), I would not rest till I were blessed with two million circulation. Though now its policy is bold (it could not be much bolder), I'd always strive to make it thrive by hitting from the shoulder at crooks in trade and politics, at profiteers and cranks. By gosh! By gum! I'd carry on, till I'd won a million thanks. And, like its present editor, when two million I did score, I'd start again, with might and main, to build a million more.—*(Miss) J. P. Austen, S.W.11.*

"J.B.," M.P.

I should consider it essential to enter the House of Commons, as an Independent member. The important questions and the great scandals, the sham of many of our politicians, these are given prominence in JOHN BULL, and with the editor in the House, he could bring them into still greater prominence. My readers I would treat as my constituents, and would publish from time to time a record of my work, and show how Members had hindered or helped. We would then have one Editor, M.P., with over one million supporters, spread all over the British Isles.—*H. T., Bradford.*

Unique Position

The exposure of injustice, sham and bunkum, so rife in our midst, is necessary in the national interest, and without JOHN BULL, such evils would become an even greater danger. If I were editor, I would press on with even greater enthusiasm in this essential and good work, as in this respect JOHN BULL holds a unique position in British journalism. I would also devote more space to the excellent "Letter Parliament" feature, as the expression of different views is invariably interesting, entertaining, and instructive. But, if I were editor, I would, in all probability, be content to leave well alone.—*A. W. J., Swindon.*

War Resisters' Covenant

If I were editor of the only recognised Peace journal in Britain, I would use my position and influence in organising on a sound basis the undoubted intention of the common people of this land to have nothing more to do with the abomination, war. For this purpose, I would band my readers together in a solemn covenant on the lines which proved so successful in Ulster in resisting a policy which the people detested, and the very fact of the existence of a solemn pledge of this nature would make the statesmen and diplomats of the future pause before they committed the nation to a policy involving a bellicose issue.—*W. H., Belfast.*

University of Thought

If I were editor, I would particularly keep in mind the numerous young persons who are falling in behind the vast procession of readers. Many of these require educating in the principles that underlie the economic, political and social problems which JOHN BULL raises. Make JOHN BULL their university.—*M. H., Brighton.*

Very Satisfied

In the first place, I would feel very satisfied, not only with the progress JOHN BULL has made since the war, but with those reforms and accomplishments which its honesty of purpose has accomplished. I would continue the style of articles by the very clever authorities who are writing them; but I would allow more space for public discussion by readers. Out of such round-table conferences evolves good and useful suggestions. The humorous answers to correspondents strike the right note. I would introduce a little more of the humorous element.—*H. J., Allerston.*

Millionaires' Mite

It is stated in the Press that there are over 500 British millionaires, mostly war made. Seeing that those in the coalfields are in such a sad plight, and Christmas and winter are practically on us, I would suggest that these millionaires might contribute the small sum of 1 per cent. from their millions towards a relief fund. The millionaires would not miss it, and the unemployed would be relieved splendidly.—*J. H., Lancashire.*

* * *

Points from Letters

Three centuries ago bald-headed men were an unknown disfiguration.—*G. J., Hull.*

After a year in your editorial chair dear Editor, I would hand it back to you with a two-million circulation.—*J. T. R., S.W.*

The biggest liars of all are the public clocks. They should be compelled to show an honest face.—*F. W. H., Lyndhurst, Hants.*

Men still undergoing treatment for war wounds will only be granted four days' Christmas leave. This is inadequate.—*R. E., Oldham.*

Dick Turpin gave you the option, "Your money or your life?" The modern highway menace in his car spends no time in such bargain-making.—*W. C., Aberdeen.*

Only when a miner risks his life for a comrade or is actually killed does he get that public respect which is his daily due.—*L. T., Neath.*

Why do the poorer people keep their money, at low interest rate, in the Post Office Bank, instead of buying Savings Certificates?—*M. P., Mitcham.*

If I were editor of JOHN BULL, I would be a chronic martyr to sprained arm as a result of trying to pat myself upon the back.—*City, Bonnyrigg.*

Remember that it takes an artist to paint a picture, but a little child can destroy it.—*R. G. H., Wigan.*

Why not have undeveloped land taxed to such an extent that it would not pay to keep it idle?—*H. E., London.*

It is brutal and inhuman to send men abroad without an adequate grant that would give them a sporting chance of success.—*M. B. T., Sunderland.*

How Will You Face Death?

ORIGINAL letters on this subject, not exceeding 100 words, are invited, as also are letters on any topic about which you feel strongly. 10s. will be paid for each letter published. Mark envelopes "Letter Parliament."

We will also pay £1 1s. each week for the best suggestion for the topic for the next week's "Letter Parliament."

Mrs. L. E. Austen, 8, Plains of Waterloo, Ramsgate, wins the guinea this week for the suggestion above.

A Pensioner's Plea

As a Naval pensioner (unemployed) I am disgusted with the way some employers impose on a man's pension. For instance, a short time ago I applied for a job. ("Pensioner preferred, state wage, etc.") I asked for £3 per week. The reply to that was that as I was in receipt of a pension, by offering me 35s. a week, I should be getting a good living wage. So my twenty-four years' service counts for nil. Hardly British!—*W. G. W., Deal.*

Birds or Babies?

The plight of the unemployed can be offset by one particular scandalous extravagance. During the pheasant-breeding season, I have known three hundred dozen of fresh eggs being supplied to a comparatively small estate for feeding the pheasants! The total amount spent for this purpose each year must be enormous. Here we have birds being fed on the best procurable while children starve. What a mockery of reputed common-sense, given to the British!—*W. P., Girvan, Ayrshire.*

Land Bars

On moving lately into a new council house, we were notified that only flowers must be grown in the front garden. Owing to the situation of our house, we have no back-garden but a patch at the side. Determining to grow some vegetables in the latter, we worked at it for some weeks, only to be told that, as it faces the street, the same rule applies to it as to the front-garden. "The land for the People" is all very well, but if we are only to grow flowers, it might as well be left to the landlords.—*W. T. G., Glasgow.*

Only a Miner!

Within a few months two miners have lost their sight for ever in this locality alone. Whereas, some years ago, blasting was done only when the pit was idle, now the deputy overman is overburdened by his several duties of inspection for gas, supervising workmen, and firing up to thirty charges in a seven-hour day. The miners have long asked for shot-firing to be undertaken by a separate official but legislation hangs fire. Apparently, life-long blindness is only a minor matter when the sufferer is an underground worker.—*Nemo, New Seaham Colliery*

Rowton House Resorters

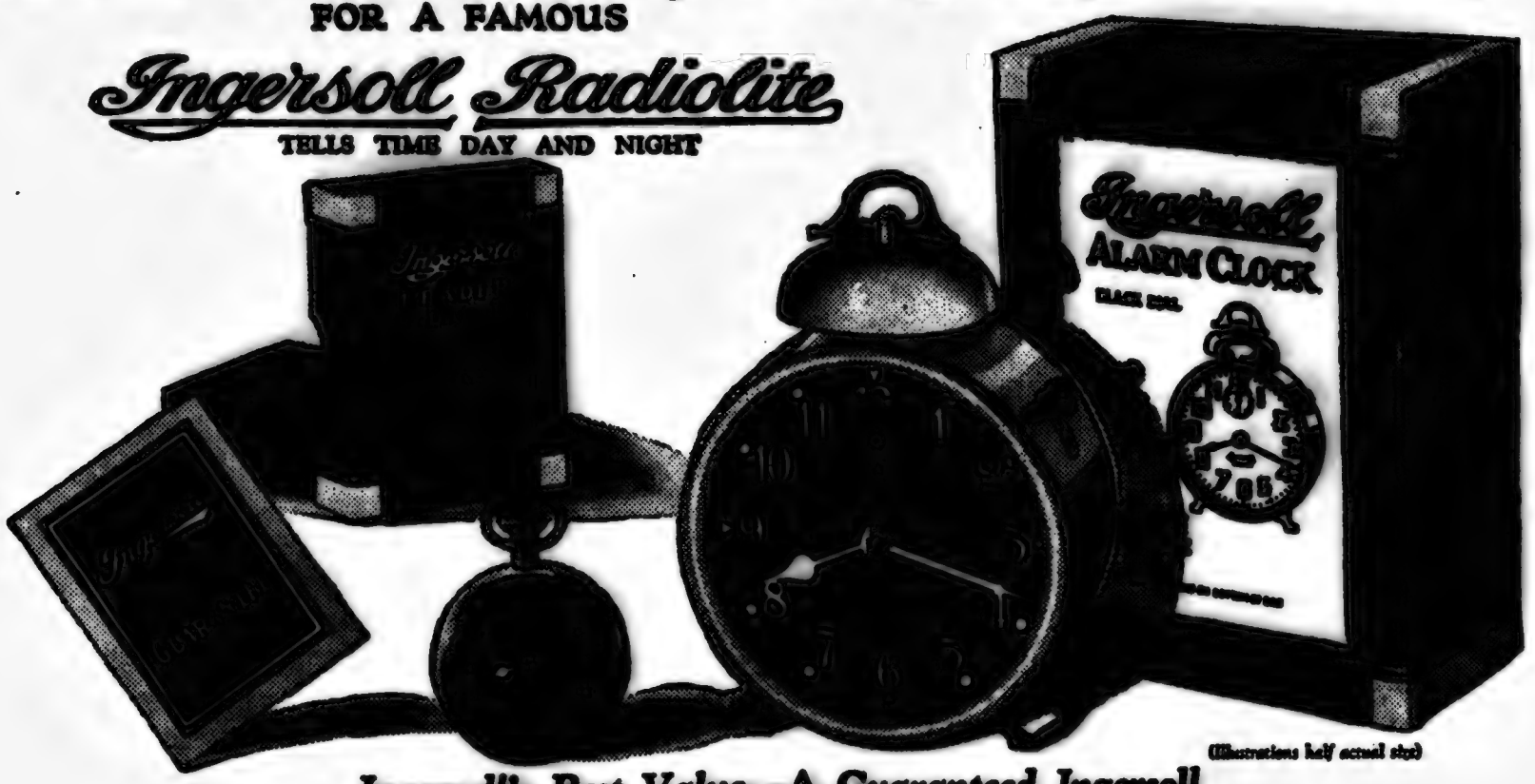
The biased and sweeping statement by Mr. Pope, the Clerkenwell magistrate, to the effect that Rowton Houses were simply resorts for wife-deserters, ne'er-do-wells and rascals, should not be passed without correction. There are approximately one thousand residents in this particular house, and a short stay here would convince Mr. Pope that ninety-five or more out of a hundred of his fellow-lodgers were in every way decent and honest men, who remain here because of the cleaner and better accommodation and conveniences than could be obtained in much dearer private houses.—*Rowton Resident, London.*

10/6 is all you pay to-day

FOR A FAMOUS

Ingersoll Radiolite

TELLS TIME DAY AND NIGHT



(Illustrations half actual size)

Ingersoll's Best Value—A Guaranteed Ingersoll with the Famous Ingersoll Radiolite Dial—10/6

INGERSOLL Radiolite is a self-luminous substance. Ingersoll Radiolite Watches and Clocks must not be confused with so-called luminous Watches and Clocks. The dials of the majority of so-called luminous Watches and Clocks are coated with a substance which merely absorbs light during the daytime and which quickly fades in the darkness.

The dials and hands of Ingersoll Radiolite Watches and Clocks are coated with a substance containing Radium Bromide, which is a self-luminous substance and is very costly.

Ingersoll Radiolite dials do not have to be exposed to the light; they are self-luminous, and will remain self-luminous for the whole lifetime of the Watch or Clock.

It is safe to say that no really self-luminous Watches and Clocks have ever been offered before at such value as is now being offered in the Ingersoll Leader Radiolite Watch at 10/6 and the Ingersoll Pilgrim Radiolite Clock at 10/6.

To the engineer, the policeman, the postman, the artisan, the chauffeur, the business girl, the mother in the home, and to everyone who wants an alarm clock or needs a watch, the amazing value of these two Ingersoll Radiolite models makes it easy to choose the timepiece that *serves you by night as well as by day* in preference to the one which only shows the time in the light. Don't ask for a "luminous" watch or clock—ask for a "*Radiolite*" and get a guaranteed Ingersoll which gives accurate *time-keeping* service combined with constant *time-showing* service day and night.

Ingersoll Radiolite

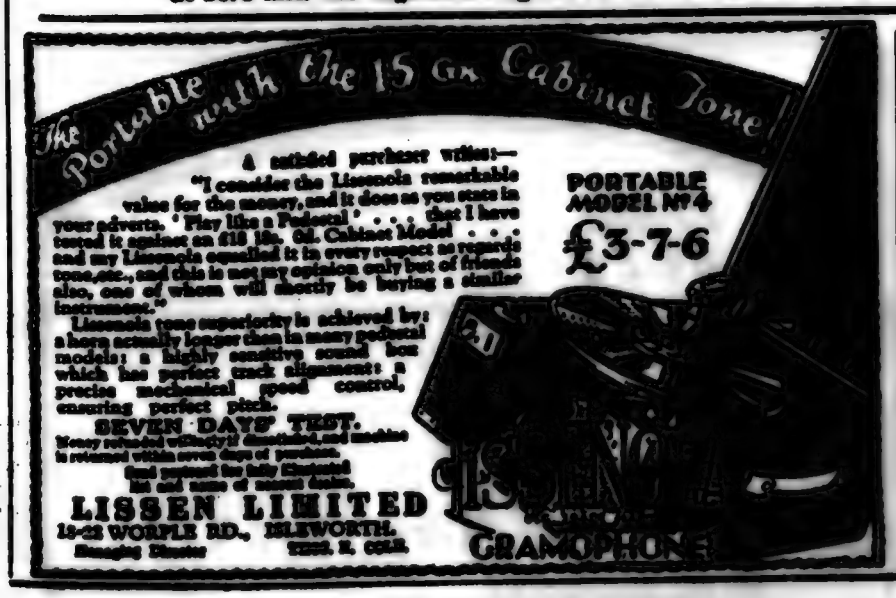
TELLS TIME DAY AND NIGHT

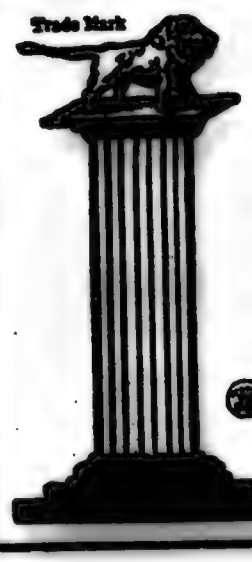
Ingersoll Leader Radiolite Watch 10/6; Ingersoll Pilgrim Radiolite Alarm Clock, in nickel and four attractive colours 10/6

Sold only by Ingersoll Accredited Agents Everywhere.

Ingersoll Pocket Watches 5/- to 50/-; Ingersoll Jewelled Wrist Watches 30/- to 100/-; Ingersoll Alarm Clocks 5/- to 25/-.

INGERSOLL WATCH CO. LTD., INGERSOLL HOUSE, KINGSWAY, LONDON, W.C.2.


The Portable with the 15 Gn Cabinet Tone
A satisfied purchaser writes:—
"I consider the Lissenola remarkable value for the money, and it does as you state in your adverts. 'Play like a Pedestal' . . . that I have tested it against an £18 18s. Od. Cabinet Model . . . and my Lissenola equalled it in every respect as regards tone, etc., and this is not my opinion only but of friends also, one of whom will shortly be buying a similar instrument."
Lissenola tone superiority is achieved by: a horn actually longer than in many pedestal models; a highly sensitive sound box which has perfect track alignment; a precise mechanical speed control, ensuring perfect pitch.
SEVEN DAYS' TEST.
Money refunded without question, and machine is returned within seven days of purchase.
Send postcard for fully illustrated list and name of nearest dealer.
LISSEN LIMITED
16-22 WORPLE RD., ISLEWORTH.
Managing Director
PORTABLE MODEL No 4
£3-7-6
GRAMOPHONE



THE HEALER

Always safe — always sure

In cases of Boils, Carbuncles, Whitlow, Abscesses, Leg Troubles, Piles, and other forms of local blood infection.

In all cases of local infection, and wherever injuries or cutting is threatened, use LION OINTMENT. Save yourself long-drawn misery and possible amputation. For 80 years LION OINTMENT has proved its wonderful healing powers with scores of thousands of families. Ask for "The Evidence" of grateful testimonials.

It always brings the poison OUT—gently but firmly—and forms a clean new healthy skin from underneath. Perfectly safe and soothing for infants. Use it also for Cuts, Burns, Bites, Chilblains, etc. Be sure to have a box handy in the house for quick application.

BURGESS' LION OINTMENT AND PILLS

FREE BOOKLET Send postcard for it to above address.

From Chemists, 1/3, 3/- and 5/- per box or post free from Edwin Burgess, Ltd., 59c, Great Ian Road, London, W.C.1.

Douglas Stuart Ltd.

DAILY S.P. LETTER BUSINESS A SPECIALITY

No Limit on Singles, Doubles, Accumulators during Jumping Season.

• • •

MOST LIBERAL ODDS — FOOTBALL — COMBINED WITH SECURITY

LISTS ON APPLICATION. — "DUGGIE NEVER OWES."

Write To-day—Don't Delay.

5, DRURY STREET, GLASGOW.

Safety First!

SOLID IN THE POUND ALWAYS

"... Safe as the Bank"—John Bull 24 March 1928

BET WITH THE BIG TWO

SEND ALL YOUR FOOTBALL AND RACING BETS TO

DAVID COPE & ALFRED H. MAURICE

227, BATH ST., GLASGOW.

Letter Commissions accepted from 1/- up to any amount.

Daily Settlements. Winnings by return.

ALL POSTAGES PAID.

DO YOU WANT £1,000?

Football

IF SO, write at once for full particulars.

"CHALLENGER" CREDIT COUPONS

NOTHING BARRED NOTHING STARRED

HOW MUCH WILL "TOTE" TAKE?

Backers To Pay On Losing Bets Only?

WEST WICKLOW, who finished second in the Derby Cup, still stands as my selection for the Manchester November Handicap, but I am turning to Lingfield for the final flutter of the season, and, as it happens, the horse is engaged in the final event on the last day's card.

IT is a long cry from Ripon to Lingfield, but I understand that Squabbler, owned by Lord Allerton, and trained by Renton, will make the journey from Yorkshire in quest of the Open Club Welter Stakes.

THE race is not the type I should choose for a gamble, except in special circumstances, as the riders must be members of the Lingfield Park Club. Races for gentlemen jockeys more often than not result in turn-ups, but I have good reasons for believing that Squabbler will win. Lord Allerton has ridden the gelding himself in its last three races, which resulted in one victory. He was second and third in the other two events.

Lord Derby, the leading owner of 1928

WITH the approach of a new flat-racing season, most of us who follow the Sport of Kings build castles in the air, but over the sticks, when our money is literally in the air for two or three miles, it is another matter.

ON the flat, form works out fairly well in the long run, but over fence and hurdle it is rather like a barometer suffering from St. Vitus' dance.

I AM not a Jeremiah, and I do not suggest leaving the game alone, as so many backers do, until the Lincoln comes along again, but I advise caution. Back carefully, and if you are making money, play it up on the favourites, but don't plunge.

DURING the past few days I have been running a rule over the inmates of various stables to find a likely half-dozen to be followed throughout the entire campaign, and I think the list given below will show a balance on the right side of the ledger:

MAY KING—'Chases. Three miles or over.
CARFAX—'Chases. Three miles or over.
THE BIRD—Hurdles. Up to two miles.
DARK DAVID—Selling Hurdles. Two miles.
ROLIE—Long-distance hurdles.
LITTLE WAVELET—Selling 'Chases.

THE coming of the totalisator is causing great alarm in some camps and pleasure in others, but the backer's chief concern is how much the machine will deduct from his stake. A 10 per cent. deduction before he gets a run for his money is not very pleasant to swallow.

SOME authoritative quarters favour the deduction on losing bets only, and this appears to me to be a good suggestion for all concerned. It is the principle adopted in India. The authorities return the winning backers their stakes in addition to their share of the pool. The totalisator collects its percentage from the investments on the losing horses.

NOW that the British Boxing Board of Control is to be reconstituted, the general hope is that the new legislators, when they get in office, will make a serious effort to put Britain's boxing championships in order. As things are, title holders can please themselves whom they fight. If the champion doesn't fancy risking his crown against a certain man he simply turns a deaf ear to his challenges.

THE International Boxing Union, which governs the sport on the Continent, deals with such situations by the simple expedient of ordering the champion to accept the challenge within a specified date under penalty of forfeiting his title. It would be a fine thing for British boxing were the new Board to follow the same idea and compel champions to fight or quit.

THERE is likely to be much heart-searching, and probably some hard words said, before Australia makes up her mind who will captain the Test eleven against England at Brisbane on November 30.

A BIG section of popular opinion plumps for W. M. Woodfull; the old heads are all for J. S. Ryder. The ultimate choice will probably rest between these two, though neither has the superb balance and clear-eyed judgment of Warwick Armstrong or Herbert Collins.

FRED LINDRUM, still professional billiards champion of Australia, although overshadowed of recent years by his brother Walter, is now playing his first game in this country since 1911.

IF he succeeds to giving Inman 2,000 start in a fortnight's game he will have to be seriously considered for our professional championship, for Inman can be very "awkward" when he likes.

THE *Sporting Life* is running a racing crossword competition in the Racing and Football Weekly Edition. This is a novelty, and I am sure it will appeal to readers of my notes interested in competitions. The clues are simple and all deal with owners, trainers, jockeys and racing subjects, and the prize of £50 must be won.

"SILVER RING."

TWO coded selections will be given daily in *The Sporting Life*.

2 U M L T E J N I P Z V O D
A F H Y R K C W X B 3 G S Q

How to read the code: in place of the letters or figures advertised in *The Sporting Life* read those above or below the line as the case may be.

P2LRSNW would read BAYTOWN.

This code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, November 21, to Tuesday, November 27

In addition to "Silver Ring's" code tips, *The Sporting Life* publishes two selections daily, sent out by the racing experts of *The Sporting Life Weekly Edition*. Don't miss them.

A NEW FAIRY TALE "FOR MEN."

ONCE upon a time there was a handsome young prince, and his parents wished that he should grow great in the land and endeavoured to make provision for him, therefore seeking the advice of the wise men of the East, who trained him in various crafts and gave unto him much wisdom.

After many years the Prince grew to manhood's state, and his father sent him forth, saying, "Go, my son, I have provided for thee richly, thou hast knowledge in thy head which should bring unto thee many shekels."

"But," quoth the Prince, "Father, thou sayest unto me 'Go,' but thou sayest not whither. Truly thou hast given me of talents, but how shall I employ them? Unto whom shall I offer them?"

Then his father, the King, was sad at heart, for he knew not how to make answer. "Come, my son," quoth he (weeping the while), "we will call a council of our wise men."

At the council of the wise men which the King called there rose to speak one light of years but heavy of wisdom, named "Ino."

"O mighty King," quoth he, "I can solve thee this riddle; thy son, the Prince, shall tread the road that thy heart desires, but he must get him another father."

"How so?" quoth the King. "How may a man have two fathers? Solve me this."

To which "Ino" made reply, "O mighty King, know thou that there is one wise man who has devoted many years to the guidance of the young, who shouteth from the housetops, 'Let me be your Father. Let me be your Father.' Him thou shouldest consult. He is known as the Gov-Ernor, and dwelleth at The Bennett College, Sheffield. He is helped by many wise men and knoweth well the markets of all the world, and is able to guide the footsteps of the young and the old, so that they waste not good effort, but shall prosper even up to thy high desires.

"Therefore, O King, send unto him a message; but, O King, send not of gold or other presents, for the advice of the wise one is free. Thus shall thy son, the Prince, have a new guiding hand, a new father."

"Soccer" Selections

WEEK-END COUPS.

6 HOME.—Birmingham, Bolton, Huddersfield, Chelsea, Notts Forest, Stoke.
5 HOME.—Derby, Everton, Huddersfield, Manchester C., Falkirk.
4 HOME.—Everton, Bolton, Chelsea, Notts Forest.
3 AWAY.—Newcastle, Tottenham, Celtic.
3 DRAWS.—Sheffield W. v. Liverpool, West Bromwich v. Preston, Partick v. Aberdeen.
3 HOME, 2 AWAY.—Bolton, Huddersfield, Stoke, Millwall, Glasgow Rangers.
1 HOME, 1 AWAY, 1 DRAW.—Huddersfield, Celtic, Arsenal v. Aston Villa.
SPECIAL 5 HOME (LEAGUES I. AND II.).—Birmingham, Everton, Manchester C., Notts Forest, Stoke.

FORECASTS FOR DECEMBER 1.

THE LEAGUE.—DIVISION I.

HOME WINNERS.—Aston Villa, Burnley, Leeds, Leicester, Manchester U., Newcastle.
AWAY WINNERS.—Huddersfield, Manchester C.
DRAWS.—Cardiff v. Birmingham, Liverpool v. Derby, West Ham v. Sheffield W.

THE LEAGUE.—DIVISION II.

HOME WINNERS.—Hull, Middlesbrough, Millwall, Notts Co., Oldham, Port Vale, Preston, Southampton, Tottenham, Wolverhampton.
DRAW.—Reading v. Bristol C.

THE LEAGUE.—DIVISION III. (NORTHERN).

HOME WINNERS.—Bradford C., Carlisle, Halifax, Lincoln, Rotherham, Stockport, Tranmere, Wigan.
AWAY WINNERS.—Doncaster R., Rochdale.
DRAW.—Hartlepools v. New Brighton.

THE LEAGUE.—DIVISION III. (SOUTHERN).

HOME WINNERS.—Bristol R., Crystal Palace, Newport, Plymouth, Queen's Park Rangers, Swindon, Torquay, Walsall, Watford.
AWAY WINNER.—Luton.
DRAW.—Fulham v. Northampton.

THE SCOTTISH LEAGUE.

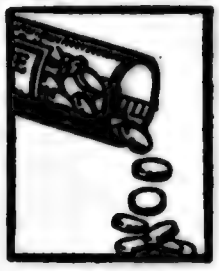
HOME WINNERS.—Aberdeen, Airdrie, Celtic, Hearts, Motherwell, Queen's Park.
AWAY WINNERS.—Clyde, Glasgow Rangers.
DRAWS.—Falkirk v. Kilmarnock, Partick v. St. Mirren.

Nurse recommends PHOSFERINE for Maternity Weakness.

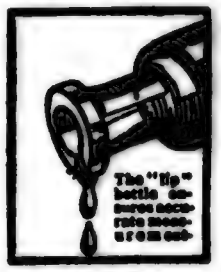
—

"With Influenza after-effects it acts like a charm."

"I HAVE great faith in Phosferine, and I have found it very beneficial for my patients as well as myself. Phosferine is a great restorative in cases of Maternity weakness, and to those with Influenza after-effects it acts like a charm, toning up the system generally. At the beginning of this year I had a bad septic throat myself, which necessitated my being off work. I quickly recovered and took up duty again, thanks to your tonic, and I fly to Phosferine immediately I begin to feel in the least run-down. I shall be most pleased always to recommend Phosferine as an excellent restorative." Nurse E. A. Wood, 2, St. Peter's Walk, Droitwich.



From the very first day you take PHOSFERINE you will gain new confidence, new life, new endurance. It makes you eat better, and you will look as fit as you feel. Phosferine is not a "drug." It contains no aspirin (acetyl salicylic acid), cannot affect the heart or teeth, and does not cause constipation. It is given to the children with equally good results.



TABLETS. LIQUID.

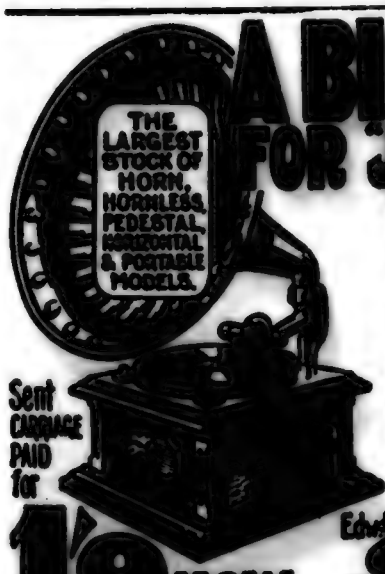
PHOSFERINE

THE GREATEST OF ALL TONICS FOR

Influenza	Neuralgia	Lassitude	Nerve Shock
Debility	Maternity Weakness	Neuritis	Malaria
Indigestion	Weak Digestion	Faintness	Rheumatism
Sleeplessness	Mental Exhaustion	Brain Fag	Headache
Exhaustion	Loss of Appetite	Anæmia	Sciatica

The 3/- size contains nearly four times the quantity of the 1/3 size. Therefore you will save nearly 2/- by buying the larger size.

4160wpb



A BIG XMAS GIFT FOR "JOHN BULL" READERS

TWENTY-TWO YEARS AGO my advertisement first appeared in "John Bull." To celebrate the occasion I shall make a Handsome Gift comprising an up-to-date selection of Records, a beautifully bound Record Album, and a large supply of Gramophone Needles, FREE OF ALL CHARGE to every reader who orders any Gramophone and Records, which I send on 14 DAYS' APPROVAL, PACKED FREE AND CARRIAGE PAID. Small deposit gets delivery. EASY TERMS TO SUIT ALL. Write NOW for a free copy of my SPECIAL CELEBRATION LISTS, AND BE IN TIME TO SHARE IN THE THOUSANDS OF FREE GIFT PARCELS.

Sent CARRIAGE PAID for **1/9** NOW

Edw. O'Brien Ltd. COVENTRY.

MONEY FOR COUPONS

SMOKE BANDMASTER CIGARETTES

—and save cash coupons!

Every time you buy a packet of Bandmasters you are really *investing* your money in tobacco—good tobacco, too, for Bandmasters are made only from the very finest Virginia Leaf Tobacco procurable!

This is a new way of making money—and there's no catch in it, either!!

Every packet of Bandmaster cigarettes contains a coupon or cash voucher which has a certain *actual cash value.* Save these vouchers, and when you have collected the right number, send them to the manufacturers of Bandmaster Cigarettes ***AND DRAW YOUR DIVIDENDS IN CASH!!***

That's all you have to do.

Never has such an astounding offer been made to every individual, man or woman, who enjoys cigarette smoking.

START SMOKING BANDMASTERS NOW!

The only cigarette in the world that it pays you to smoke!

This is *NOT* a Competition—there are no forms to fill in—nothing to do but *invest* in Bandmasters—get the pleasure of a rattling good smoke—and *get paid big dividends for it!*

10 for 4d

20 for 8d

10 for 4d

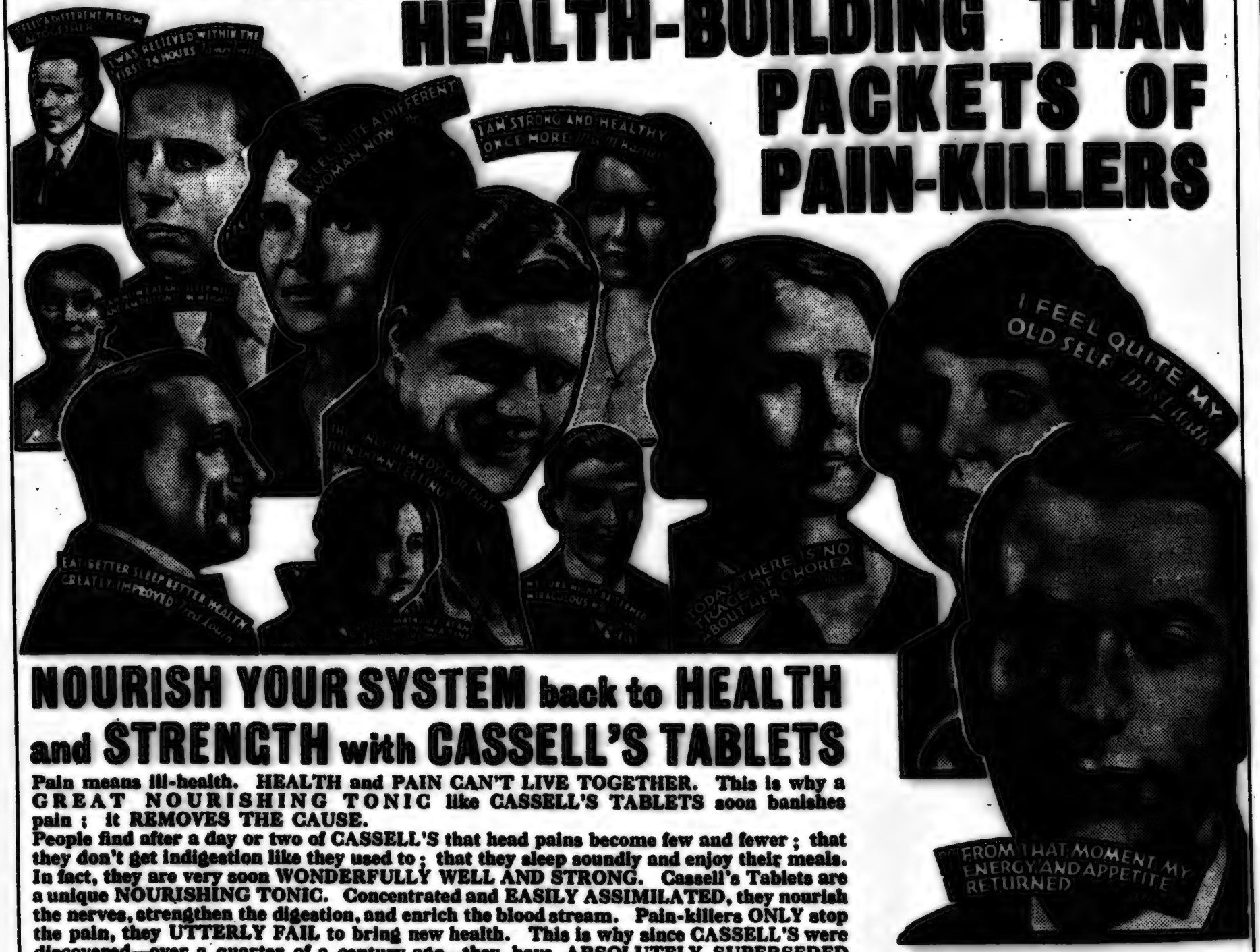
BANDMASTER CIGARETTES

Straight Cut Virginia

SMOKE BANDMASTERS: THEY PAY BIG CASH DIVIDENDS

MANUFACTURED BY MAJOR DRAPKIN & CO. LONDON

ONE CASSELL'S TABLET MORE HEALTH-BUILDING THAN PACKETS OF PAIN-KILLERS


I FEEL A DIFFERENT PERSON ALTOGETHER
I WAS RELIEVED WITHIN THE FIRST 24 HOURS
I FEEL QUITE A DIFFERENT WOMAN NOW
I AM STRONG AND HEALTHY ONCE MORE
EAT BETTER SLEEP BETTER HEALTH GREATLY IMPROVED
I FEEL QUITE MY OLD SELF
TODAY THERE IS NO TRACE OF CHOREA
FROM THAT MOMENT MY ENERGY AND APPETITE RETURNED

NOURISH YOUR SYSTEM back to HEALTH and STRENGTH with CASSELL'S TABLETS

Pain means ill-health. HEALTH and PAIN CAN'T LIVE TOGETHER. This is why a GREAT NOURISHING TONIC like CASSELL'S TABLETS soon banishes pain; it REMOVES THE CAUSE.

People find after a day or two of CASSELL'S that head pains become few and fewer; that they don't get indigestion like they used to; that they sleep soundly and enjoy their meals. In fact, they are very soon WONDERFULLY WELL AND STRONG. Cassell's Tablets are a unique NOURISHING TONIC. Concentrated and EASILY ASSIMILATED, they nourish the nerves, strengthen the digestion, and enrich the blood stream. Pain-killers ONLY stop the pain, they UTTERLY FAIL to bring new health. This is why since CASSELL'S were discovered—over a quarter of a century ago—they have ABSOLUTELY SUPERSEDED the use of PAIN-KILLERS and SEDATIVES for NERVE and DYSPEPTIC TROUBLES. Cassell's are your safe and quick way to get well. Cassell's are a household word.

NOURISHMENT SUCCEEDED where Pain-killers FAILED.

"For some time I suffered acute agony from a burning pain in my right shoulder (neuritis). I had no energy and a very poor appetite, and tried all sorts of medicines. *Some alleviated the pain; but it came back worse than ever*, and my appetite got no better, until I tried your remedy. From that moment my energy and appetite returned and I lost all signs of the terrible pain I had endured. I would not be without them now, and my advice to anyone suffering from indigestion is—have Cassell's handy, don't suffer unnecessary pain."—R. A. King, 79, Farnham Road, Seven Kings.

NOURISHMENT ended 10 yrs. pain

6th September, 1928.

"For ten years I suffered from general debility; acute depression, faintness, constant dizziness, and sleeplessness made life miserable. I tried all kinds of medicines and had sixteen bottles of mixture. Finally, on the advice of a friend, I tried Cassell's Tablets. I very soon felt the benefit; and can now eat and sleep well, and am putting on weight."—Mrs. R. L. Edwards, 24, Tugela Road, Chippenham.

NOURISHMENT stopped Gastritis

9th June, 1928.

"I have been suffering from Gastritis for two and half years, and have had special attention without much benefit. But I have just started the third packet of your Tablets, and I am pleased to say I am double the man. I have been on the sick-list since February; but by the time I finish this packet, I shall be quite fit for work again."—A. Osborne, Lower Street, Merriott.

1/3

FAMILY SIZE 3/-

DR. CASSELL'S TABLETS

A VENO PRODUCT.

FOR INSOMNIA, NEURALGIA, ANÆMIA, FLATULENCE, HEADACHES, NEURASTHENIA, INDIGESTION, BREAKDOWN, PALPITATION

JOHN BULL Replies

Our Free Advice Service: *You are in need of a friend, some one in whom you can confide your baffling difficulty, and one whose advice you can take with full confidence. Such a friend you can be certain of finding in* JOHN BULL'S *Free Advice Service. Just send particulars of your trouble, enclosing stamped, addressed envelope, and you will find out that it is the best friend you ever had. Try it!*

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

T. B. (Raglan).—"It's a mad world." It will be even more balmy in the spring.

B. T. (Goole).—"You don't know me." No. We have that pleasure.

T. Y. (Coventry).—"She seems to blush a lot." Perhaps it is only put on.

D. H. (Sydenham).—"The Crystal Palace is a stone's-throw from my house." We shouldn't advise you to try it.

C. R. (Balham).—"He had two flies and a bankruptcy." Fortunes have been founded on less.

P. R. (Jarrow).—"I am very warm-hearted." Nevertheless, it's time you were wearing your winter vest.

N. P. (Luton).—"I have been engaged to her for fifteen years." We suppose she regards the ring as a band of hope.

R. D. (Edmonton).—"No man should talk to himself." But ventriloquists must live.

F. N. (Romford).—"Women are prominent in politics." The best known is Dame Rumour.

A. J. (London, W.).—"I rang the bell and the waitress ran to my table." You were dreaming, of course.

A. V. (Carlisle).—"I can crack walnuts with my teeth." Be careful that you don't do the reverse.

T. R. (Dunbar).—"I enclose an article. Take it or leave it." It's not right. So it's left.

P. R. (Dover).—"There is something wrong with my system." Can't you find any winners at all?

L. R. (Raynor).—"I am what I am." Never mind. No position is absolutely hopeless.

A. P. (Gosport).—"I haven't written to you for a month." We enjoyed the holiday.

A. B. (Sevenoaks).—"Music brings England and America together." The Anglo-Saxophone.

C. P. (Norfolk).—"I switched on the hall lamp and there at the door was a coloured gentleman." Light on a dark subject!

S. Y. (Sidcup).—"An actor must learn many things." Yes. He must learn to drink cold tea and soda and pretend it's Scotch.

Miss T. (Bungay).—"Why do men carry a pair of gloves in their hands?" It looks better than carrying a pair of socks.

T. B. (Gosport).—"Are M.P.s allowed to play cards in the House?" No. But there's always a certain amount of shuffling going on.

SCIENTIST (Berwick).—"There's always a certain amount of rubbish in the air." Yes, but you needn't listen-in to it if you don't want to.

M. L. (Colchester).—"My mother-in-law arrived by taxi." And did you tell the driver to wait?

A. T. (London, W.).—"I took my wife to the 'talkies.'" Did they silence her?

C. P. (Epping).—"How can I acquire a large vocabulary?" Marry one.

C. T. (Devonport).—"I feel rather blue so am writing to you." It makes matters worse to say so in verse.

L. P. (Gateshead).—"The conductor of an orchestra must be a clever man." Yes. He actually beats time.

P. D. (Nairn).—"The magistrate ordered that he should be given a bath." Making the punishment fit the grime.

PUZZLED (Dunbar).—"What is the 19th hole in golf?" A joke—but not a dry one.

F. H. (Vauxhall).—"My wife doesn't understand me. Does yours?" We never heard her mention you.

A. M. (Enfield).—"I have just bought a car." And in how many years will it be yours?

L. T. (Elwood).—"She bought a diamond ring she really can't afford." But look what it will save her in gloves!

L. R. (Woolwich).—"The boss wants to see me, but I don't know what for." Perhaps to tell you that he doesn't want to see you any more.

Printers' Pie

[Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie."]

"DERBY DAILY EXPRESS":—"Bernard —— pleaded guilty to driving a

motor-car dangerously THROUGH Mr. —— OF CHESTERFIELD."

"WOMAN'S FRIEND":—"Prematurely bald.—There are various preparations on the market WHICH ARE SAID TO AID BALDNESS."

"LANCASHIRE DAILY POST":—"Soak the discoloured clothes in this overnight, and THEN WISH IN THE USUAL WAY. You will be surprised at the whiteness of them."

"SUNDAY DISPATCH":—"The skirt is long at the back AND SHORT IN SUMMER."

"RANGOON TIMES":—"Sir —— WAS BORN IN 28866 and was created a knight in 1911."

"WESTERN GAZETTE":—"Plum Meringue.—Cover lightly with whites of eggs, SPRINKLE WITH CASTOR OIL and bake in a moderate oven."

"EASTERN EVENING NEWS":—"Sale, freehold small residence, four bedrooms and bathroom NINE FRONT AND BACK GARDENS."

"BANBURY ADVERTISER":—"DRESS SHIRTS in Repps, gabardines, and tweeds, from 2s. 11d."

A. J. (Hayes).—"Confession is good for the soul." But bad for the reputation

L. R. (Doncaster).—"I mean to be in the van." Then keep out of the cart.

K. M. (Bow).—"My motto is, 'Don't worry.'" Then don't worry us.

T. N. (Tring).—"I believe in the personal touch." It's certainly a more direct method than writing for money.

B. C. (Ewell).—"My husband says I am a good cook." He's either very lucky or very diplomatic.

C. T. (Winchester).—"It's the most comfortable chair I've ever sat on.' The proof of the padding is in the seating.

G. S. (Castleton).—"Dad and mum are always the same." Yes; spelt either forward or backward.

C. L. (Jarrow).—"I wonder what sort of stone they'll give me when I die." Brimstone, perhaps.

T. N. (Ramsgate).—"You were in when I called." Yes, we didn't expect you.

N. T. (Sheffield).—"Should a man marry or shouldn't he?" He should knot.

R. C. (Twickenham).—"I know heaps of boys who play Rugby." They are often in heaps.

A. P. (Westgate).—"She gazed steadily into my face." Evidently her nerves are all right.

T. C. (Bristol).—"I have a genius for producing novelties that sell." The road to £ is paved with good inventions.

A. N. (London, W.).—"Marriages are made in heaven." And dissolved in the Strand.

R. B. (Enfield).—"I have invented a portable bungalow." An Englishman's home will soon be his parcel.

L. B. (Rainham).—"He persists that he is related to me; the man's a fool." That may be a mere coincidence.

MRS. D. (London, E.C.).—"The doctor looked at my tongue." Did he prescribe a rest?

A. P. (Dawson).—"I am going abroad for the winter." But why? There'll be one here.

C. J. M. (Newport)—"My table won't hold much ot Christmas." Don't grouse. Win one of those 1,500 *Bullets* Christmas prizes and make the table groan.

D. G. (London, W.).—"One night I was supposed to be at the office I met my wife at a restaurant." You evidently caught each other out.

C. P. (Perth).—"I got a shock when listening-in the other afternoon." Did the instalment man call to take away the set?

L. A. (Renfrew).—"She smiled at me and I smiled back and then she smiled again." You seem to be able to write about nothing but teeth.

P. C. (Swanage).—"I am a lame dog as far as literature is concerned." You certainly need somebody to help you over your style.

P. C. (Lancaster).—"I have had experience of a gas attack." There'll be another shortly—known as the General Election.

S. H. (Swindon).—"The canary disappeared and we found a feather on the cat's whiskers so think that the cat got the canary." Marvellous, Holmes, marvellous!

M. M. (Rude).—"He called me half-witted." Then he let you off lightly.

BOB (Ely).—"I keep racing pigeons." And which of you wins?

A. D. (Southsea).—"Many a well I have sunk in this country." And now you are boring us.

T. Y. (Newcastle).—"I smoke a pipe now." The Prime Minister will be very bucked.

A. T. (Warsop).—"I am expecting a cheque from you." You may certainly expect a cheque from us if you like.

J. B. (Twyford).—"There is an anxious time in every man's life." It's often the 2.30.

M. D. (Maida Vale).—"My husband has dedicated a book to me." His pass-book?

V. B. (Barking).—"The postman complains that my two terriers snap at his heels." You should explain to him that Barking dogs don't bite.

T. T. (Gosport).—"Once in India I heard a tiger at night and crept out and shot it in my pyjamas." How on earth did it get in your pyjamas?

A. V. (Chelsea).—"I wouldn't marry a man who is not good-looking, honest and clever." You may be right—but more likely you'll be left.

MRS. E. (London, N.).—"When I want any money from my husband I threaten to go back to mother." And then he hands over your fare?

(Many replies unavoidably held over.)

In half an hour you can install the simple Lotus Remote Control system that will give you wireless in every room without going to the set to switch on or off. Every type of set can use it—any amateur can fix it. Your dealer will demonstrate it. Send for free blue prints and instructions.

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Please send me FREE blue prints and instructions for fixing the Lotus Remote Control.

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MUSTARD OINTMENT

Stop the maddening, never-ceasing ache that accompanies flu—in a few minutes! Rub on this clean, white ointment. The tingling, soothing warmth penetrates deep down, draws out the inflammation, stops the pain. *At all Chemists.*

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MAKE one at quarter price, with Double spring motor, 12 in. Velvet Table, Sound Arm, Sound-box, Amplifier, Needle Cups. £3 . 19 . 6 or buy Blanaphone as above, size 22 x 20 x 10, complete, for £5 cash, paid. Shipped. 1/- Repair parts. Lists free 64 pp. Director said how to make Gramophones, 2d.

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Vapo-Cresolene gives prompt relief to those afflicted with Bronchial Asthma, because the little lamp, used at night, is at work vaporizing the soothing remedy which makes comfortable sleep possible for asthmatic people.

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Sold by all Chemists. Write for descriptive booklet 20, 43 & 45

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Roll your favourite mixture in the finest of paper

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2D A DAY

Play as you Pay

CARRIAGE PAID. PACKED FREE

Here is a great chance to get a Fully Guaranteed Gramophone and Records of fine tone on terms so easy that you will hardly know that you are paying for them at all. You can have any model of the famous SELBY Gramophone on 14 Days' Approval for 2/- down. If you keep them you merely pay us the moderate purchase price in their Monthly Instalments to suit you. Money refunded if dissatisfied. Write for Art Catalogue.

THE SELBY MFG. CO., LTD. (Dept. 15), 31a, Finsbury Street, LONDON, E.C.2

A TRAGIC NIGHT

Bedridden Mother's Awful Blow

A LITTLE while back, a mother, who has been bedridden for the last two years, waited in deep anxiety for the return of her son from a carnival in the neighbouring town to which he had gone off that night.

Her husband, also an invalid, with a weak heart, tried to reassure her.

The dawn lengthened into the early morning hours, but no son returned.

Her daughter came to tend her. She was a delicate girl, and since her mother's collapse has taken on the duties of nurse and housekeeper.

An elder son, who is almost stone deaf and frequently ill, making him incapable of earning much, had to go to his work, wondering why his brother had not returned.

The household was kept going by the absent son. He worked well and earned good money. He was the prop of the family. No wonder, therefore, that they were alarmed and wondered what could have happened.

At noon that day the police brought the awful news that whilst her son's employer was driving back from the carnival with a party of five, of whom her son was one, an accident had occurred; the car had burst into flames and all the occupants were burnt to cinders.

The mother was a brave woman who had borne years of poverty, years of suffering, and she met the blow with unflinching courage.

But her staple hope was gone, leaving the tragic family of five to live on 22s. per week contributed by the deaf son and invalid father.

"The Greatest of These—" Fund cannot stand by, gazing down on this brave, bedridden woman, who has brought up her family against dreadful odds, and not stretch out a helping hand. Our readers, we are confident, will enable us to do it.

"The Greatest of These—"

Registered under the War Charities Act as the John Bull *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to* THE HON. SECRETARY, 93, LONG ACRE, LONDON, W.C.2. *Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* John Bull.

ACKNOWLEDGMENTS

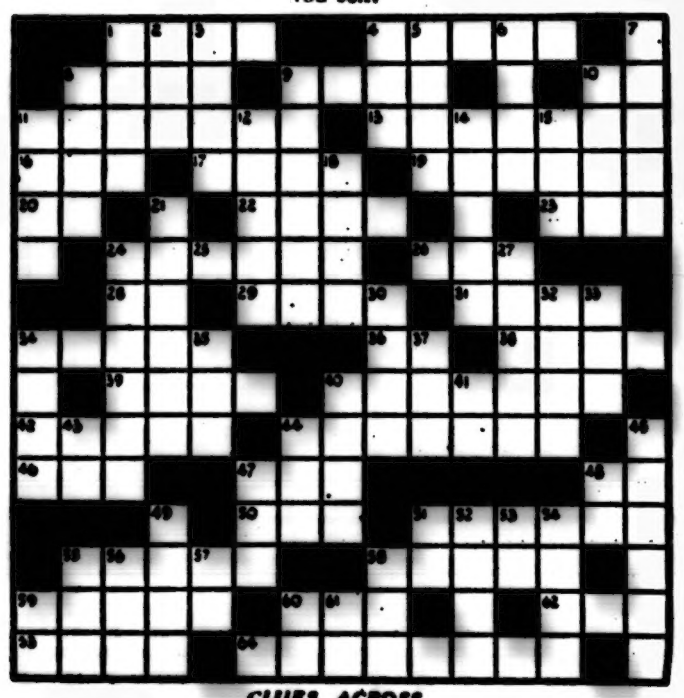
E. Wilson (Canterbury), 1s.; Thankful Heart (Goole), 3s.; H. M. (Beaufort St.), 3s.; Rocking Horse, 1s.; G. Whitbread (Little Thurrock), 1s.; Mrs. Robson, 6d.; Anon., 1s.; J. H. Holt, 1s.; Bulleteer, 1s.; G. Cook, 1s.; F. Dickson (Prestwick), 6d.; Cedalite, 1s.; Whitsuntide 10, 1s.; "P," 10d.; Happy Mother of Five, 6d.; Freda G. Ford, 6d.; Little Help (C.-le-M.), 6d.; M. S., 1s.; Orkney, 6s.; Thankful, 4s.; Fair View, 2s. 6d.; E. H. (Sudbury), 2s.; Appre., 2s. 6d.; Chick, 5s.; Indus Prop., 5s.; S. F. Duke (Hunton), 2s.; Anon. (Ashton-under-Lyne), 1s.; F. J. C. (Douglas), 6d.; Sympathiser, D.W.A. (Liverpool), £1; F. B. (Kensington), £1; Mrs. Smith (Ellesmere Port), 2s. 6d.; A Four-Leaved Clover, 3s.; Hadleigh (Essex), 2s. 6d.; Thanks, 1s. 6d.; Schoolgirl, 6d.; John Rosser (Saltney), 5s.; S. A. (?), 1s.; Optimistic Bulletite, 10s. 6d.; Grateful Heart, 1s.; Divine Love, 5s.; Sick Woman's Mite, 6d.; Anon. (Plymouth), 2s. 6d.; Scarboro' Lassie, 1s. 3d.; A Labourer, 2s. 6d.; J. E. Leather (Northwich), 3s. 6d.; Mary Thompson, 5s.; J. N. S. B., 1s.; Happy Mother of Five (Bedford), 6d.; Southend Nurse and Fittlewell, 3s. 3d.; Chrisdo, 5s.; Mr. H. Tomkins, 5s.; Anon. (Godalming), £10; Mrs. E. G. Whitfield, 2s. 6d.; E. W. (Leicester), 1s.; F. R., 1s.; With Love, 1s.; A Reader (Birchington), 2s. 6d.; Jessie (For Luck), 2s. 6d.; Instead (Bradbury, Mossley), 10s.; No. 33 (Hudds.), 4s.; L. R. Jenkins, 10s.; W. E. Perkins (Leicester), 6d.; H. Skuce, 3s. 6d.; B. Lewis (Shanklin), 6d.; L. Baker (Fishponds), 1s.; Anon. (Cardiff), 5s.; Mrs. A. N. Thorncroft (Eastbourne), 10s.; Mrs. M. Head, 10s.; Mr. R. France, 3s. 6d.; H. C. T. (Edgehill), 1s.; Jumping Joshua, 2s.; A. L. White, 1s.; Another Roman Catholic, 5s.; L. Lackland (Bebington), 5s.; A. Knott (Fallowfield), 5s.; In Memory of Billie, 4s.; Anon. (Horwich), 2s.; Deep Sea, £1; "?" 1s. 2d.; Mrs. D. W. Howard, 1s.; Anon. (Stoke-on-Trent), 2s. 6d.; Mr. T. Gutteridge, 2s.; Donald, 2s. 6d.; Adsum, 1s.; Dabber (Birmingham), 2s.; Divine Love, 2s. 6d.; K. B., £5.

Parcels of clothing are gratefully acknowledged from Mrs. Langdon (Waltham-tow) and Anon.

(Many acknowledgments unavoidably held over.)

FIND THE PHRASE

Across Clues Nos. 1, 4, 17, 19, 21, 31, 39, 40, 50, 55, 58, 61, in the order in which they appear, represent a phrase. Puzzle it out for yourself.



CLUES ACROSS

1. Christian name.
4. Belonging to male of cattle.
8. Lower part of a wall.
9. Hind part of a foot.
10. Father.
11. Death.
13. Black sea river.
16. National tree.
17. Dec. 25.
19. Yearly.
20. About.
22. Relating to the ear.
23. Make effort.
24. Filled.
26. Decay.
28. Alternative.
29. Paradise.
31. Proposition.
34. A cleric.
36. Not off.
38. Flat nail.
39. Wholesome.
40. Yarns.
42. Alter.
44. At that place.
46. A cricket score.
47. To hasten.
48. Denoting presence.
50. Conjunction.
51. Glazed woollen stuff.
55. Humorous.
58. Jests.
59. Vigour.
60. The ocean.
62. A youth.
63. Crude minerals.
64. A "tanner."

CLUES DOWN

1. A sailor.
2. Poem.
3. A fraud.
4. To sleep on.
5. Forearm bone.
6. Part of the body.
7. In the beginning.
8. Hard of hearing.
9. Warmed.
10. A fruit.
11. Fate.
12. To fumigate.
14. To invest.
15. Place.
18. Edge.
21. Explosive rocket.
24. Soft unbleached silk.
27. The shin bone.
30. A memorandum.
32. Allowance for waste.
33. Possesses.
34. Crustaceous fish.
35. To incline.
37. Neither.
40. A hut.
41. Regarding.
43. Belonging to me.
44. A metal.
45. Firm.
47. Dried grass.
48. Indefinite article.
49. Insects.
51. Towards.
52. Related to.
53. Objective of I.
54. An island.
55. Soft hair.
56. Employ.
57. Negative.
58. Kind of silk.
59. Depart.
60. Italian for "yes."
61. Out of.

The solution of our last week's Puzzle will be found on page 4.

Crosswords! Enter for "The People" "Equal Chance for All" Crossword Competition. £500 must be won.

"A Pine Forest in Every Home"

THESE wonderful Peps breathe-able tablets bring a valuable medicine into direct contact with the throat, bronchials and lungs, which druggy liquid mixtures swallowed into the stomach cannot touch.

By the simple process of releasing certain agreeable fumes as a tablet dissolves on the tongue, Peps work naturally on the actual air-passages. These healing fumes bathe the tender throat and bronchials as they pass down into the lungs with the breath. Peps soothe the throat, clear the bronchials of phlegm, and are invaluable for the chest. Peps are free from all harmful drugs.

2/3 box 25 tablets, 3/-, 100 tablets with handy pocket phial. *Of all Chemists.*

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Expert assistance is given to competitors in "BULLETS" and all other Literary Competitions. Not only does THE LEADER contain a full list of current examples and suggests (which you may not) but you will also find helpful advice on the construction of successful efforts, whilst winning lines are reviewed by a famous Competition journalist, who tells you the kind of ideas which are likely to score with the Judges.

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Record offer of Xmas Fare
1000 XMAS DINNERS and 500 XMAS CAKES
WINNERS WILL RECEIVE THESE PRIZES JUST BEFORE CHRISTMAS
'BULLETS' FIRST PRIZE
£500
YOUR LAST CHANCE
Dine with 'John Bull' on Christmas Day!
100 'BULLETS' HAMPERS
Containing
Surrey Fowl, Pork Sausages, Christmas Pudding, Dundee Cake, Biscuits, Chocolates, Crackers, Cigarettes & a bottle of Fine Old Port.
700 PLUMP SURREY FOWLS
500 BIG XMAS CAKES
200 'BULLETS' TURKEYS
300 Prizes of 25/-
10000 'Target Prizes'

Record Offer of 1,500 Xmas Prizes.

OUR final offer of *Bullets* Christmas prizes is the biggest ever launched, for in the contest now before you 1,500 competitors must win a prize of first-class quality for the Christmas larder. 100 well-filled Family Hampers, 200 of the famous JOHN BULL Turkeys, 700 plump Surrey Fowls and 500 12/6 Buzzard Cakes make up the wonderful display of Christmas fare. These special prizes are in addition to the £500 First and many other substantial cash awards.

You have only until December 8 to enter a bright *Bullet* and win your place at the JOHN BULL table.

HOW TO MAKE A "BULLET."

Even if you have never tried *Bullets* before, there is no reason why you should not start to-day and enjoy a Christmas prize on December 25th. You have merely to select one of the *Examples* below, adding any TWO, THREE or FOUR Words of apt and original comment. These recent First Prize *Bullets* will help you to win: MISSING THE BOAT—CALLED AT "THE SHIP"; MAKES A MAN—THE "EFFORT"—NOT "PRIZE"; FATHER'S SHIP—LIKE COUPONS—"MILES OUT."

Now or never for your "Bullets" Christmas dinner—get busy before it is too late!

IMPORTANT NOTICE. Please note that this week's 1,500 Christmas Prizes can only be despatched to the addresses appearing on the winning coupons. The short time available makes it quite impossible for any alterations to be accepted.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press are not eligible.

SPECIAL NEWSAGENTS' PRIZES.

Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the first three "Bullets" Prizes in Competition No. 697 have purchased their copies of "John Bull."

NOTE.—The result of the Competition No. 696 ("Bullets" £4,000 effort) will appear in our issue published on Wednesday next, November 28.

Choose from these Examples.

GOLDEN AGE
BLOW FOR THE GOVERNMENT
A BURNING QUESTION
THE POLITICAL BAROMETER
SHORTLY
NOWHERE TO GO
PUB POLITICIAN
CRUELTY TO CHILDREN
THE MAN RESPONSIBLE
NOT TOO LATE
A MEMORABLE OCCASION
THE U.S.A.
WOMAN OF FORTY
THE ART OF LIVING
RIDICULOUS
HER LIFE STORY
DANGER TO THE COMMUNITY
THE PATH OF DUTY
OCCASIONALLY
POMP AND PAGEANTRY
FASTER THAN EVER
MY PRESENT
WHAT FATHER WOULD LIKE
JUST ONE MORE
WE WON THE WAR, BUT
MORE BECOMING
CRASH!
WHY HE COULDN'T SLEEP
OUR LITTLE LOVE-NEST
OPEN TO ALL
A MERRY CHRISTMAS
WHAT PEOPLE ARE SAYING

Address Coupons: "Bullets" No. 697, "John Bull" Long Acre, London, W.C.2 (Comp.)

Closing Date, SATURDAY, Dec. 8.

Example _____
Bullet _____
Example _____
Bullet _____
(697) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon send P.O. for 6d.
Signed _____
Address _____

Closing Date, SATURDAY, Dec. 8.

Example _____
Bullet _____
Example _____
Bullet _____
(697) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

IMPORTANT ALTERATION—Note the new closing date, SATURDAY, Dec. 8.

Closing Date, SATURDAY, Dec. 8.

Example _____
Bullet _____
Example _____
Bullet _____
(697) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

Closing Date, SATURDAY, Dec. 8.

Example _____
Bullet _____
Example _____
Bullet _____
(697) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

Is Catarrh Poisoning YOU?

10 Years' Catarrh: 3 Years Deaf. Cure Still Complete After 5 Years.

Miss HEYS.

Miss Heys, 1, Victoria Street, Southport, writes: "Nearly 5 years ago I tried the 'Shirley System' for my case of Chronic Catarrh, Deafness and Headnoises. I had suffered for 10 years from Catarrh, etc., and for 3 years from Deafness. A month's Course of your treatment cured me, and the wonderful improvement it brought about in my case is still maintained. I was able to go all through the severe weather of last winter and still feel quite well."—Nov. 4, 1928.

Read How These Men and Women Cured This Deadly Complaint (commonly known as Chronic Cold in the Head) and then

TEST MY SYSTEM ON 10 DAYS' FREE TRIAL

Catarrh, Deafness, Headnoises. Now 5 Years Since Cured.

Miss Hodgson, 39, Dunelt Road, Blackpool, S.S., writes: "It is now 5 years ago since the 'Shirley System' cured my Catarrh and Deafness. I am still cured. Before commencing your treatment I had suffered for 6 years and searched everywhere in my despair for a cure. I tried all sorts of advertised remedies with no effect. Then in six weeks your wonderful 'Shirley System' had completely cured me. Catarrh, Deafness and Headnoises all vanished. I recommend every sufferer to give your wonderful treatment a trial."—Nov. 1, 1928.

Miss HODGSON.

Thousands being Poisoned by Catarrh!

Wonderful to Hear Again! Nearly 4 Years Cured.

MR. G. TAYLOR.

Mr. Geo. Taylor, Hill Barn, Compton Abdale, Glos., writes: "Almost 4 years ago you completely cured me in a month of Deafness and Headnoises from which I had suffered for several years. Not for one instant since has there been the slightest return of the complaints. It is wonderful to be able to hear again after being deaf so long. The 'Shirley System' is truly remarkable in its curative properties. For the great benefits I have derived from your wonderful treatment I show my appreciation by advising other sufferers to try it."—Nov. 4, 1928.

You need not continue to suffer from this Blood-and-Body-Poisoning complaint and its serious consequences any longer. To-day, a proved remedy, that has cured thousands, is offered on ten days' FREE trial to every sufferer.

Even in cases where every other treatment has failed, my "Shirley System" has brought about a complete cure. Read and judge for yourself from the successful "experiences" of others. This most successful treatment clears ev ey trace and symptom of Deadly Catarrh out of the system. It also stops the formation and accumulation of the poisonous catarrhal mucus. It soothes and strengthens the too sensitive membranous lining of the throat, nasal and other air passages.

6 Years' Wretchedness Ended By the "Only Complete Curative."

Mr. Fredk. J. Taylor, 17, Gledhow Gardens, Earl's Court, London, S.W.5, writes: "Your wonderful 'Shirley System' has completely cured me after nearly 7 years' wretchedness. I had constant colds. Every change in the weather made me worse. Appetite and sense of smell went and sight was affected. The Catarrh caused constant headaches and pains. Now, thanks to your treatment, I am a different person. I am full of energy with an appetite that would have killed me in the past. The 'Shirley System' is the only complete curative."—Nov. 1, 1928.

MR. F. TAYLOR.

Beware of these Dangerous Symptoms.

2 Years' Catarrh Quite Cured. Under Worst Possible Conditions.

MR. W. SCOTT.

Mr. William Scott, 2, Abbey Road, Coldstream, Berwickshire, writes: "Although, as a Salmon Fisherman, I work under the worst possible conditions, the 'Shirley System' completely cured me of 2 years' Chronic Catarrh six months ago. I was completely freed from all the distressing symptoms, and there has been no return since. My health is now spendid. Constant colds destroyed taste and smell, affected my sight, caused bronchial and throat trouble, with loose cough and impaired hearing."—Nov. 2, 1928.

If your voice is husky,
If you sneeze frequently,
If you feel tired on rising,
If your sense of smell is affected,
If you suffer from frontal headaches,
If you suffer from shortness of breath,
If a change in the weather affects you,
If your nose is stopped up or "stuffy,"
If there is pain between or over the eyes,
If you suffer from strange "headnoises,"
If you have to clear the Throat frequently,
If you have a tendency to catch Colds easily,
If phlegm drops into the back of your Throat,
If there is a feeling of dryness in your Throat,
If there is a sense of fulness or pressure in your head

4 Years' Catarrh Banished. Cured 9 Months Ago: No Return.

Mr. G. Phillips, Queen's College, Colwell Bay, Totland, I. of W., writes: "For nearly 9 months now after suffering 9 years from Chronic Catarrh, I have enjoyed all-round perfect health, thanks to the wonderful 'Shirley System.' In a month your treatment banished the constant colds, restored my ability to breathe properly, gave me back taste and smell, corrected my impaired hearing, stopped the accumulation of phlegm in the throat, headaches and pains over the eyes. I no longer feel tired on rising."—Nov. 1st, 1928.

MR. G. PHILLIPS.

TEST My Method on 10 Days' FREE Trial.

Doctors now realise that Catarrh is dangerous. It not only causes much suffering and distress, but it has a high rate of mortality, because the slimy and poisonous mucus flows downwards (especially during sleep) into the stomach, intestines, and other organs, causing Malnutrition, Debility and a Catarrhal condition of the whole inner man that lowers resisting power to disease, and leads to such deadly ailments as Gastric Catarrh, Intestinal Catarrh, and even Consumption itself.

If you are in the Grip of Catarrh, don't delay, but write to me to-day, and learn how speedily the "Shirley System" will save you from the miseries and risks of Catarrh in all its forms, including Catarrhal Deafness and Gastric Catarrh.

It will bring you relief from the very first. The stuffed-up passages get clear, easy nasal breathing follows, headnoises disappear. Headaches, too, become things of the past, and your whole system is completely cleared of the slimy and poisonous mucus. It will lift the Crushing Burden of Catarrh from your shoulders like magic.

No matter how often you have been disappointed before, or how long you have suffered, don't despair until you have tried the wonderful "Shirley System."

10 DAYS' FREE TRIAL OF THE "SHIRLEY SYSTEM."

This treatment has proved so remarkably successful even in the worst forms of Chronic Catarrh, Deafness, Headnoises, etc., that I will gladly send it on 10 days' FREE trial to any sufferer on the distinct understanding that if no benefit is derived no expense of any kind will be incurred. Simply fill in your name and address on the Special Coupon opposite and post immediately to me. The most important point in your own interest is to **act at once and send the Coupon NOW.**

FREE TRIAL COUPON

To Mr. ELMER SHIRLEY,
35, Gray's Inn Road (S.765), London, W.C.1.

Dear Sir,—Please send me at once full particulars so that I can avail myself of 10 Days' Free Trial of the Shirley System, as per your JOHN BULL Special Offer.

NAME .....

ADDRESS .....

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(Personal consultations by appointment, 3 to 4 o'clock daily, except Saturdays).

(Sanalak Ltd.)

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